# User's Guide

### Introduction

This user's guide will detail all the necessary information about the reminiscent videos created for Abbeyfield & Wesley to assist in their Tea & Memories programme. This guide will outline the different topics the videos will cover and provide short descriptions of each of the clips used along with explaining the prompt graphics that have been made to encourage/drive discussion and help start a reminiscent experience for the target audience.

### **Notable Features**

All of the videos feature noticeable similarities to match the Abbeyfield & Wesley brand. We've made use of the blue and gold colouring from the logo for text to make the videos look like they belong as Abbeyfield & Wesley assets.

Another addition we added to the videos was a soft and simple backing track which was utilised throughout all the videos. This backing track can be found on YouTube <a href="here">here</a>. It is a free-to-use, no-copyright, royalty-free music track that we thought suited each of the topics best.

## Agriculture & Environment

## **Brief Description**

This first topic showcases agriculture and the environment around Northern Ireland from the time of the early 1950s through to the late 1970s. Key clips in this video include the Balmoral Show, Lady Dixon Park, and the Ballycastle horse ploughing competition.

### Video Breakdown

The video opens with an opening prompt stating "Balmoral Show 1955", and then after showing a lengthy clip of the scenes/sights around Balmoral including the markets/popup stalls, a dog show, and the livestock market. This clip lasts for a total of 1 minute and 12 seconds. This clip is followed by an ending prompt which reads "Did you go to the Balmoral Show?" prompting the viewers into reminiscent thoughts on the clip's subject.

The second clip is of a tractor harvesting crops and later a farmer stacking hay bales. During the clip, an onscreen prompt/card appears detailing the title of the clip and the date of its filming, the card reads "Harvesting of Crops by Tractor, 1968". This clip lasts for 20 seconds.

The third clip shows Lady Dixon Park during the International Rose Trials of 1968, the clip shows around the park showing some of the flowers that are held within. During the clip, another onscreen prompt/card appears this time to state the location and a reminiscent

triggering question. The card reads "South Belfast Lady Dixon Park, Have you ever visited the International Rose Trials? 1968". The clip lasts for 27 seconds.

There is an opening prompt before the fourth clip which reads "**Duke of Edinburgh visits Mahee Island 1968**". The clip shows just as the prompt reads which is the Duke of Edinburgh visiting/touring around a wildlife reserve where he was filmed looking at the wildlife through binoculars. This clip lasts for **43 seconds**.

The fifth clip shows a bunch of children having fun in snowy/icy conditions. The children at wrapped up in warm winter clothing and sliding down an iced-over slanted surface and later a snowball fight. An onscreen prompt appears to detail the clip's title and date of filming, it reads "Northern Ireland Snowfall, 1968". This clip lasts for 18 seconds.

The final clip in this video is one showing the horse ploughing competition in Ballycastle. The clip showcases one of the contestants on their ploughing run and then later a young child sitting on top of a horse. This clip has an onscreen prompt that details the clip's title, location, and date, It reads "Horse Ploughing Competition, Ballycastle 1969". The clip lasts for 16 seconds.

## Arts and Entertainment

## **Brief Description**

This video displays the Arts and Entertainment around Northern Ireland from the time of the early 1950s through to the early 1970s. Key reminiscence clips in this video include the Children Singing Dana's Eurovision Winning Song, Lammas Fair, Ulster Museum, College Art Show, Dancing in Rathlin (County Antrim) and Ray Reno and the Crescendos playing pop hits.

#### Video Breakdown

The video opens with an opening prompt stating "Children Sing Dana's Eurovision Winning Song 1953". The scene displays 8+ children singing from the same booklet. This clip plays for 31 seconds before following up with an ending prompt which reads "Did you sing Dana's Eurovision song?" prompting the viewers into reminiscence.

The second clip is from the **Lammas Fair (1971)** opening with the Bagpipes playing while a group of people dance. The clip is then followed up with sights/scenes of the animals (sheep and horses) and opened-for-sale stalls. This clip lasts for **27 seconds**.

The next clip displays the **Ulster Museum New Galleries (1971).** The opening begins with a wide shot of dresses as the camera pans in on the men discussing the Museum's new scenery. Sights/scenes include the building's new outside entrance, art exhibits and illustrations. This clip lasts for **51 seconds**.

The fourth clip is from a **College Art Show in Belfast (1973**). The clip contains students being interviewed and discussing their clothing designs. The first scene displays a student

modelling for one of the many dresses displayed onscreen, while the second student introduces his suit. This clip lasts for **37 seconds**.

The fifth clip is footage from **County Antrim in 1957** displaying **Dancing in Rathlin**. The first few seconds of the clip show a group of men sitting in a pub as the scene then transitions to men and women dancing in a large hall of people. The sound and sights are reminiscent of the style and culture of 1957 in Northern Ireland. This clip lasts for **42** seconds.

The final clip is a concert by **Ray Reno and the Crescendos playing pop hits in 1964.** The first few seconds of the clip begin with children singing a church hymn before transitioning into the concert. The concert contains the same group of people crowded together dancing to the music on the stage. Further camera shots of the instruments and a view of the stage are included. This clip lasts for **31 seconds** before the closing of the video.

# **Business & Industry**

### **Brief Description**

This video focuses on the businesses and industry sectors of Northern Ireland and showcases some of the key areas that might spark a reminiscent experience from viewers having worked there or have a close family member or friend who worked there. Some of the key clips include the Belfast Docks, Timber Mills, and Linen Weavers.

#### Video Breakdown

The first clip has an opening prompt that states "Belfast Docks 1953", this prompt sets the stage for the footage that follows which is men working at the Belfast Docks on a new ship, the clip showcases many of the different tasks that were undertaken by the shipbuilders. The clip closes with a prompt that hopes to trigger discussion or a reminiscent experience by posing the question "Have you ever been to the Belfast Docks?". The clip lasts for 1 minute and 12 seconds.

The second clip shows a pier extension being constructed in Larne, it showcases men working on various tasks at the construction site. During this clip, there is an onscreen prompt that details the clip's title and date of filming, this prompt states "**Pier Construction in Larne, 1954**". This clip lasts for **32 seconds**.

The third clip shows men working in a timber mill, they are using a bench saw to cut a large plank of wood in two. During the clip, there is an onscreen prompt that details the clip title along with a discussion/reminiscent triggering question that states "Timber Mill, Do you remember Hurricane Debbie? This saw mill helped create wooden houses after the storm." This clip lasts for 18 seconds.

The fourth clip shows a linen weaver in Lurgan, the clip shows men working wool into linen using the technology of the day. During the clip, another onscreen prompt is shown that details the clip's title and date of filming that states "**Lurgan Linen Weavers**, **1953**". This clip plays for **40 seconds**.

The fifth clip is of a linen plant in County Down, this clip shows women working in the plant using more technologically advanced equipment than the men in the clip previous. This clip also has an onscreen prompt that states "Linen Plant in County Down, 1968". This clip lasts for 16 seconds.

There is a small clip which showcases women making shirts within the Pendragon Shirt factory which only lasts for a few seconds following the previous clip. At the end of the clip is a prompt that states "Did you ever work in a linen and shirt factory?". The clip lasts for 8 seconds.

The final clip is of Ormeau Bakery in Belfast, the clip shows in and around the bakery showing the process that they use to make bread. During the clip, there is an onscreen prompt that states "Ormeau Bakery, 1970". The clip ends with a closing prompt that poses a question to trigger a reminiscent experience or encourage discussion, the prompt reads "Did you ever get pastries from Ormeau Bakery?". The clip lasts for 18 seconds.

### Food

## **Brief Description**

This video showcases various memorable clips regarding food that will hopefully spark a reminiscent discussion between viewers. Some of the memorable moments from this video include the Belfast markets, Inglis Bakery and the baking of bread, and bottled/glassed milk and milkmen.

#### Video Breakdown

The first clip shows fruit and vegetables arriving at a market, the clip shows the different shows of fruit and vegetables that were readily available at the time alongside how they were handled/packaged at the time. The clip has an onscreen prompt that states "Fruit and vegetables at market, 1970". The clip lasts for 43 seconds.

The second clip is of the Belfast markets. There is an opening prompt that states "**The Markets Belfast 1973**". The clip shows a wide variety of fruit and vegetable goods out for sale along with the vendors and customers. The clip closes with a prompt that asks "**Have you ever been to the markets?**". This clip plays for **49 seconds**.

The third clip is of Inglis Bakery, it shows the process of bread being made and some of the many stages the dough must go through before being ready. The clip has an onscreen prompt that reads "**Bread being made, Inglis Bakery**". The clip lasts for **1 minute**.

The fourth clip opens with a prompt that states "**Do you remember getting glassed milk?**". The clip showcases milk being bottled and prepared for delivery. This clip lasts for **9 seconds**.

The fifth clip is of James Perry who was awarded Milkman of the year in 1975. The clip shows James in his milk van making deliveries and speaking with residents. There is an onscreen prompt to detail the clip's title, description, and date, it reads "James Perry,

Milkman of the year 1975". The clip ends with a closing prompt that reads "Do you remember your milkman?". The clip lasts for 39 seconds.

## Health

### **Brief Description**

This video showcases some memorable occasions that occurred in Northern Ireland about the topic of health. A key clip of this video is the opening of the Royal College of Nursing. This video also includes some older forms of medical practice that some of the viewers may be familiar with, along with the old style of ambulances that were used in Northern Ireland years ago.

### Video Breakdown

The video opens with a prompt that introduces the first clip which states "Royal College of Nursing 1954". The clip has an onscreen prompt that states the clip's titles and a short description "Royal College of Nursing, Opening ceremony for the new Royal College of Nursing opened by the Duchess of Kent in 1954." This clip plays for 25 seconds.

The second clip opens with a prompt that states "Can you remember what the old nurse uniforms looked like?" The clip that follows shows a group of nurses walking outside Altnagelvin Hospital. The clip lasts for **7 seconds**.

The third clip shows a new medical library with several nurses who are all making use of the books. This clip lasts for **14 seconds**.

The fourth clip opens with a prompt that reads "A cure for sprains 1964", this clip showcases a man's gift to cure sprains, which was passed on to him from his mother in which he cures the sprain by rubbing the pained area three times. This clip lasts for 57 seconds.

The fifth clip has an opening prompt that reads "New techniques in burn care 1970", as the prompt reads the clip showcases new forms of burn care that were developed during the period which has the doctor wrapping the patient's hand in some cloth before pouring water inside the cloth then after doing the same with the patient's foot. The clip closes with a prompt that reads "Are there any medical procedures you remember getting?" The clip lasts for 33 seconds.

The sixth clip has an onscreen prompt which provides some descriptive text of what the clip is along with a date of filming, it reads "**New American style ambulance**, **1968**". The clip shows the outside and inside of the ambulance. The clip plays for **20 seconds**.

The seventh clip is of a newer ambulance with a very recognisable siren driving down the road towards the camera. There is a prompt card at the end stating "Were you ever in one of those ambulances?".

# **School Days**

## **Brief Description**

This video will take the viewer down memory lane to their childhood or memories of their children's childhood. The video shows scenes of an old bus, a school in Londonderry/Derry, children on school trips, and school plays.

### Video Breakdown

This video opens with an opening prompt stating "**Do you remember your School Days?**". The clip that follows is of Londonderry/Derry schoolchildren making models of a redevelopment area. The film shows the nuns that are taking care of the children whereafter the clip shows a wall of children's drawings. This clip lasts for **21 seconds**.

The second clip opens with a similar prompt to the first, this time stating "**Did you have to get a school bus or did you walk to school?**", following this prompt is a clip of a stationary school bus packed full of children waiting to go to school. The clip also shows the bus driver and then the outside of the bus where the children can be seen through the windows. This clip lasts for **24 seconds**.

The third clip is of children spending the day with the Royal Irish Rangers, the boys are being shown how to handle weaponry which the rangers demonstrate by firing a machine gun and then allowing them to do also. During the clip, there is an onscreen prompt that states "School trips, These schoolboys spent the day with the Royal Irish Rangers". This clip plays for 22 seconds.

The following clip is of children attending a boat show in Enniskillen, during the clip children can be seen observing the boats. An onscreen prompt details what is happening onscreen also, stating "Boat show, These school children attended a boat show in Enniskillen". The clip ends with a closing prompt that reads "Where did you go on your school trips?". This clip plays for 21 seconds.

The next clip is of Lord Windlesham playing with children in a newly opened playground in the Short Strand area. The children are chasing a ball which is being thrown around, a later scene shows the lord taking a child down a slide while parents look on. There is also a scene of children on swings. An onscreen prompt reads "Playground in Short Strand, Lord Windlesham opens a playground in the Short Strand area." This clip plays for 21 seconds.

The final two clips are introduced by an opening prompt that states "Were you ever cast in a lead role in your school play?", following this is a clip of a group of children performing an adaptation of Oscar Wilde's play: The Happy Prince, at the Royal Children's Hospital in Belfast. There is an onscreen prompt that provides this information for the viewer as well, it reads "The Happy Prince, Children performing an adaptation of Oscar Wilde's play, the Happy Prince." This clip plays for 59 seconds.

The final clip is of children making a film on the life of Sir Hugh O'Neill, this is stated in an onscreen prompt which reads "A Medieval Pageant, These children made a film on the life of Sir Hugh O'Neill." The footage shows children acting out scenes with a boy blowing a trumpet, girls wearing old style dresses and boys in old style clothing as well. This clip lasts for 23 seconds.

# Science & Technology

## **Brief Description**

This video provides a brief window into the past, showcasing some of Northern Ireland's old technological and scientific treasures. From the aircraft development of the Shorts Bros to the last-ever radio programme of Duncan Hearle for Radio Ulster.

#### Video Breakdown

This video begins with an opening prompt to introduce the first section of the video which is based on the Short Brothers. The prompt reads "**Do you remember the Shorts Bros planes?**". Following this is a clip of an experimental research plane created by the Shorts Bros in 1953 which is stated onscreen through the use of a prompt that states "**Experimental Research Plane**, **1953**". The footage shows the research plane being prepped for takeoff with the pilot and pit crew doing some final checks being the plane sets off. This clip lasts for **55 seconds**.

The second clip is of a Shorts Bros plane later down the line of development. A prompt appears onscreen and reads "Shorts Bros Skyvan, 1970". This clip shows the development from the experimental plane to the aircraft and how the company developed. This clip plays for 21 seconds.

The third clip is of a later plane development, this time a Skyliner as an onscreen prompt reads "Shorts Bros Skyliner, 1970". This clip shows passengers getting on board the plane before it takes off. This clip plays for 20 seconds.

The next section is on computers, and an opening prompt reads "**Did you ever use an early type of computer?**" Following this is a clip of a demonstration of an old computer which was then new at the time, the footage shows a man showing other how to use the computer. This clip plays for **10 seconds**.

That clip is then quickly followed by another brief clip that shows a woman working in a transport exhibition showing how computers can be used to benefit that industry. This clip plays for a brief **2 seconds** and is meant more to compliment the clip that plays before this one.

The next clip is of a new amateur radio station being set up at Ballycastle. An onscreen prompt reads "New Radio Station, Do you remember in 1973 when a new radio station was set up at Ballycastle?" The new radio station was set up where Guglielmo Marconi

sent the first radio message 75 years before this footage was filmed. The footage shows setting up radio equipment and checking radio signals. This clip plays for **22 seconds**.

The final clip of the video opens with a prompt that reads "**Do you remember listening to Duncan Hearle on Radio Ulster?**" The footage that follows is a BBC report on Duncan Hearle's last ever radio broadcast for Radio Ulster before retirement. This clip runs for **58 seconds**.

## **Sport**

## **Brief Description**

This video showcases Sports in Northern Ireland from the late 1960s to the early 1970s. The topic introduces several memorable clips regarding the culture of sports and well-known people in the genre which will hopefully spark a reminiscent discussion between viewers. Key clips in this video include the James Hunt in Kirkistown, North West 200, and Football in Northern Ireland.

### Video Breakdown

The first video opens with a prompt that introduces the clip which states "Rally Racing GVS". The video contains a rally race car doing a Ground Vehicle Standard test (GVS), the recording allows the viewer to listen to the sound of a rally car from the 1969 era. This clip plays for 23 seconds as the car speeds around the county side track.

The next clip follows an interview with **James Hunt** in **1971** after a camera still recording of his parked Formula Three race car. The video contains James Hunt talking about the race along with the trouble he had with his car. This video will hopefully spark reminiscence from displaying a time before James Hunt won the Formula One World Championship. The location of this video is Kirkistown County Down. This clip plays for **55 seconds**.

The third clip opens with a Motorbike speeding past the camera as the opening prompt introduces the scene as the "**North West 200**". The video contains camera shots of an audience of people viewing the race, watching the Motorbikes as they cross the finish line. This clip was taken in Portstewart 1968 and is **21 seconds**.

The fourth clip starts with an opening prompt stating "Northern Ireland Team Trains in Belfast" – Spot the famous player 1969. The training begins with the players lined up as the next clip cuts to them running drills, testing the goalkeeper, and playing football. The training location was in Belfast as the Northern Ireland team trained with the Russian team also in attendance. The famous player included in the video is George Best. This clip plays for 38 seconds.

The fifth clip opens with 3 horses racing on a track as the opening prompt states "Horse Racing – Downpatrick Racecourse 1969". This clip is 21 seconds long and contains one moving shot of 3 racehorses as the camera make zooms in on the winner as hundreds of people watch in attendance.

The final clip opens with a group of girls playing hurling as the opening prompt states "Hurling at St End's - 1971". The clip is a report that focuses on a girl known as Eileen, who plays hurling and football. Eileen is interviewed by the reporter as hurling clips play over during the interview. Eileen talks about her achievements and interests as a student at St Enda's School. This report was located at Hightown Road, Newtownabbey, County Antrim, Northern Ireland. The clip plays for **62 seconds**.

# **Travel & Transport**

### **Brief Description**

This video showcases the **Travel and Transport** of Northern Ireland from the 1960s to the early 1970s. The topic introduces memorable clips regarding the culture and standards of travel. The video contains content that introduces rules for driving along with well-known locations and transport. Hopefully, this can spark a reminiscent discussion between viewers. Key clips in this video include the M1 Motorway Construction, the Car Ferry Launched by Harland and Wolff, The introduction of R plates and Great Victoria Street Station.

### Video Breakdown

The first clip opens the construction of a landscape while a prompt that introduces the clip appears on screen, "M1 Motorway Construction – delayed by presence of single house 1966". The video contains diggers working around a solitary house while the construction of the motorway is being done. This clip plays for 23 seconds.

The second clip opens with a prompt stating "Car Ferry launched by Harland and Wolff 1967". The footage contains Interior and exterior shots of the vessel at sea along with cabins and lounges. The scene of the clip is the officers on the bridge and the captain looking out to sea. During filming the ferry was in Belfast. This clip plays for 65 seconds.

The next clip opens with a prompt stating "The introduction of R plates 1968". The video contains a car parking while the driving instructor watches. The video's main aim is to display the Woman passing her test and exchanging 'L' plates for 'R' plates. This clip plays for 22 seconds.

The fourth clip begins with a train passing by the camera as the opening prompt states "Great Victoria Street Station - 1969". The video contains trains in operation, and 3 smiling crew members in front of a train. The video ends with another prompt asking the audience "Have you ever taken a train to/from Great Victoria Street or the Europa bus station?". This clip plays for 27 seconds.

The fifth clip begins with passengers in a line waiting to enter the B.U.A plane while the opening prompt appears stating "Passengers Boarding Plane – 1969". In the camera shots, you can view the clothing of each passenger reminiscent of fashion, passengers preparing to board from the back of the plane. Furthermore, the video also shows the inside of the plane with people seated and staff offering water, along with the pilot area and landing. This clip plays for **50 seconds**.

The final clip opens with cars driving on the street while the opening prompt states "**Taxi Manger talks about fares – Derry/Londonderry 1970**". In the footage, a reporter known as Eric Waugh interviews the taxi manager of Derry/Londonderry (Stephen Smith) about fares. The manager addresses isolated cases and states they have not been overcharging. This clip plays for **27 seconds**.

## Winter Wonderland

### **Brief Description**

This video showcases the **Winter based events** that took place in Northern Ireland from the late 1960s to the late 1970s. The topic introduces relatable reminiscent clips regarding the challenges of winter and the season of Christmas. Key clips in this video include Winter Road Safety, Santa visiting Bangor, Carol singing, Christmas Shopping and Nativity.

### Video Breakdown

The first clip opens with a snow-covered countryside while a prompt that introduces the clip appears on the screen, "Snow Covered Landscape-1978". The video contains different sights/scenes including frozen roads, cows in snow-covered fields and children having a snowball fight. This clip plays for 35 seconds.

The second clip opens with a snow plough moving onscreen as the prompt introduces the clip stating, "Winter Road Safety - Snow ploughs and gritters take to the roads – Derry/Londonderry 1968". The video contains clips of salt being placed on roads, traffic jams from the snow, tire trouble, and a man pushing a car up a hill. This clip plays for 26 seconds.

The next clip starts with a title prompt that states "Santa visits Bangor with an elephant 1970". In the video, you can hear crowds of people cheering as Santa arrives in Bangor. The video also contains people admiring the elephant. This footage was filmed in Bangor, County Down. The clip plays for 48 seconds.

The fourth clip opens with the prompt stating "Carol singing – The Dunmurry Christmas Tree 1972". The video contains a Choir of sixth form pupils singing behind The Dunmurry Christmas Tree. The clip plays for 42 seconds.

The fifth clip starts with a title prompt stating "Christmas Shoppers: The Winter Sales 1968". The footage begins with a wide shot of people in a busy shopping centre, displaying open stalls of clothes and accessories, along with shoppers trying on hats and other items. This plays for 31 seconds and ends with a closing prompt asking the audience "Did you ever go Christmas Shopping?". This was filmed in City Hall, Belfast.

The final clip starts with a choir group of primary students dressed up as angels as the opening prompt appears onscreen stating "Nativity Play - St Catherine's Primary School 1971". The video contains nativity scenes and singing of "Away in a Manger.". This clip is 42 seconds and was filmed in Belfast.