

# International Women's Day 2023

#WeAreWomen



## GIF Mockups

#WeAreWomen  
#WeAreWomen  
#WeAreWomen  
**#WeAreWomen**  
#WeAreWomen  
#WeAreWomen  
#WeAreWomen

**Wom**  
#WeAreWomen

**Strong**  
#WeAreWomen  
**Intense**

# #WeAreWomen Short Video



45/50 second video showcasing sport.  
Opening Logo with zoom to start.

Sound: Clapping music for video - pixabay.



Fast paced clips of women playing their sport, circular transitions between clips.



Close ups of women playing sport with circular transitions.



Women volunteers encouraging girls.  
Circular transitions.



GIFS in between clips to break them up - colour changing ripple effect, background colour changes



More wide shots of women in their sport.



Wide shot of women volunteers interacting with girls in sport.

Circular transition.



Large echo effect GIF to break up clips. Strong, bold colours.

Circular transition.



Wide shots of women together playing / doing their sport.

Circular transition.



Wide shot of women having fun together within their sport.

Circular transition.



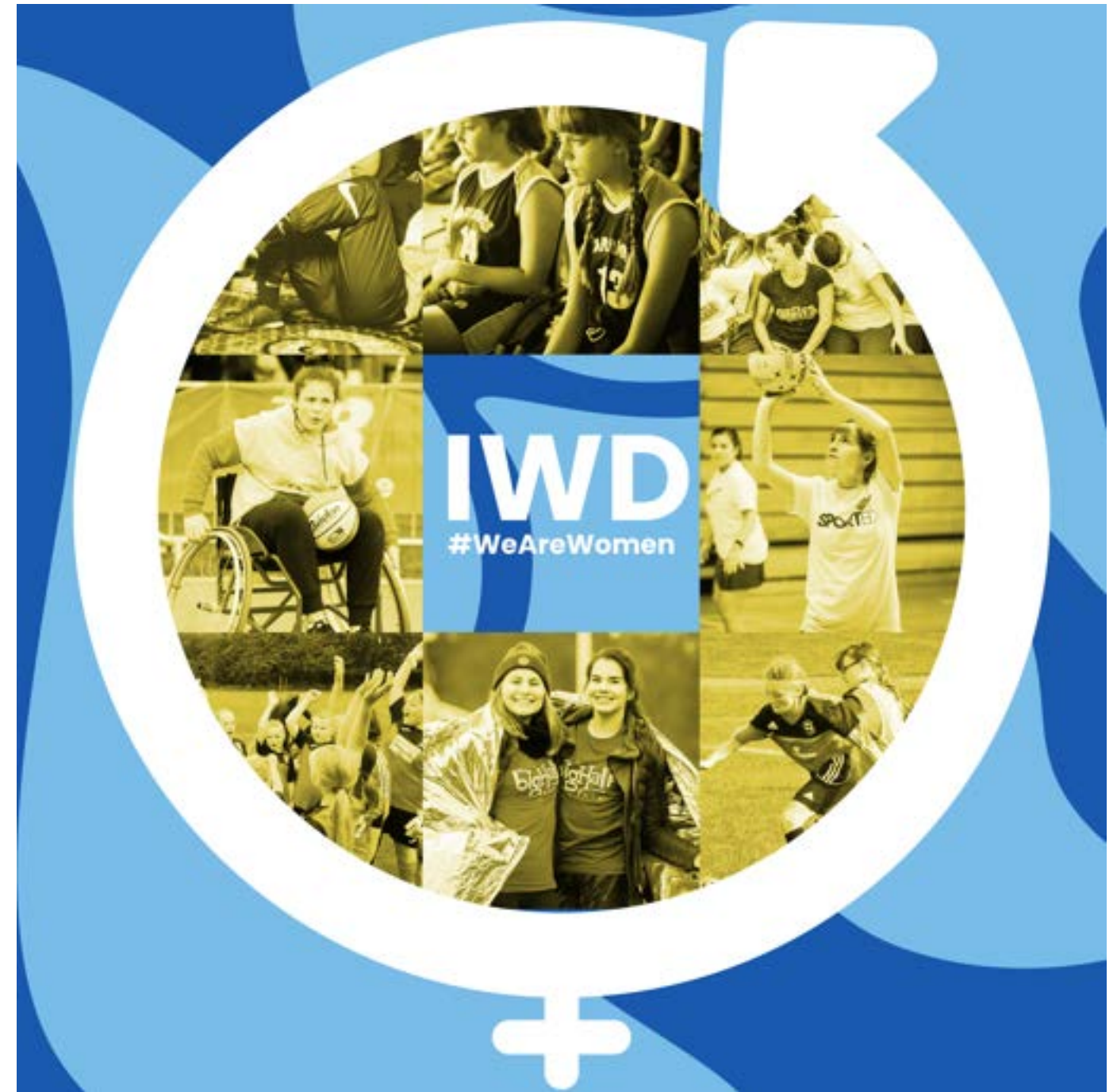
Text shift effect GIF to break up videos and enforce the campaign hashtag.



Sported logo to close the video with campaign hashtag.



# Graphics



## Linkedin Mockup



## Facebook Mockup





## Twitter Mockup



## Instagram Mockup

