

LGBTQ+ History Month 2023

#SportForAll



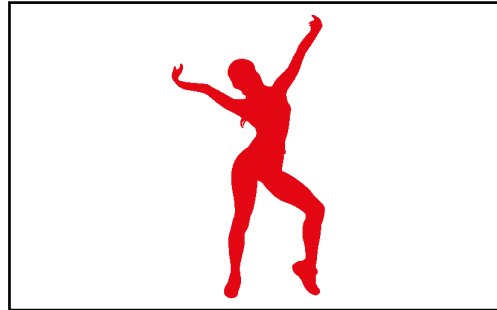
INSTAGRAM - 4 POSTS - 4 MOTION GRAPHIC VIDEO
TWITTER - 4 POSTS - 4 MOTION GRAPHIC VIDEO
FACEBOOK - 4 POSTS - 4 MOTION GRAPHIC VIDEO
LINKEDIN - 4 POSTS - 4 MOTION GRAPHIC VIDEO

LGBTQ+ History Month “#SportForAll” Week 1



Image: Opening straight into footage of Sport 1 lasting 4 seconds then Silhouette freeze-frame.

Sound: Fast paced exciting music in the background



Silhouette Changes colour from black to first colour of pride rainbow.

Fast paced exciting music in the background



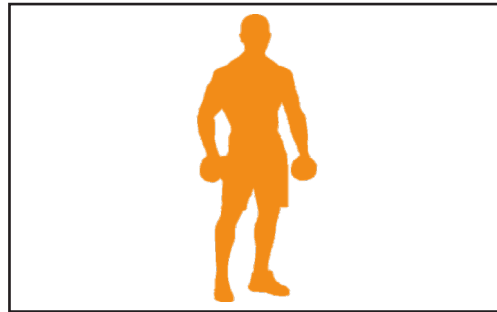
Zoom transition to full background in colour.

Fast paced exciting music in the background



Flash transition to Sport 2. Which has 4 seconds of footage

Fast paced exciting music in the background



Silhouette Changes colour from black to second colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



Flash transition to Sport 3. Which has 4 seconds of footage.

Fast paced exciting music in the background



Silhouette Changes colour from black to third colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



The 3 colours slide into the progress flag and transitioning into the Sported Logo

Poem spoken by Autistic child, Parent or volunteer



Sported Logo with statement of progress

Fast paced exciting music in the background
Voiceover of Anchor statement

Overview
Video Length: Approx. 20 seconds
Video - Motion Graphic
Royalty free music in background

LGBTQ+ History Month “#SportForAll” Week 2



Flash transition to Sport 2. Which has 4 seconds of footage

Fast paced exciting music in the background



Silhouette Changes colour from black to forth colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



Flash transition to Sport 2. Which has 4 seconds of footage

Poem spoken by Autistic child, Parent or volunteer



Silhouette Changes colour from black to fifth colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



Flash transition to Sport 2. Which has 4 seconds of footage

Fast paced exciting music in the background



Silhouette Changes colour from black to sixth colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



The 3 colours slide into the progress flag and transitioning into the Sported Logo

Poem spoken by Autistic child, Parent or volunteer



Sported Logo with statement of progress

Fast paced exciting music in the background
Voiceover of Anchor statement

Overview

Video Length: Approx. 20 seconds
Video - Motion Graphic
Royalty free music in background

LGBTQ+ History Month “#SportForAll” Week 3



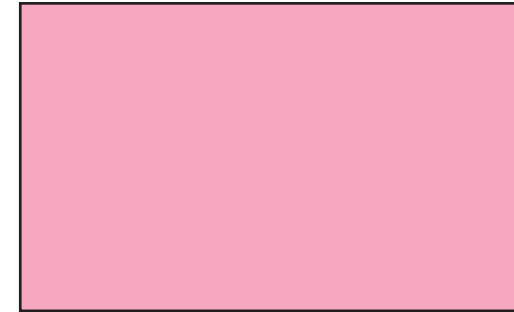
Flash transition to Sport 2. Which has 4 seconds of footage

Poem spoken by Autistic child, Parent or volunteer



Silhouette Changes colour from black to seventh colour of pride rainbow.

Fast paced exciting music in the background



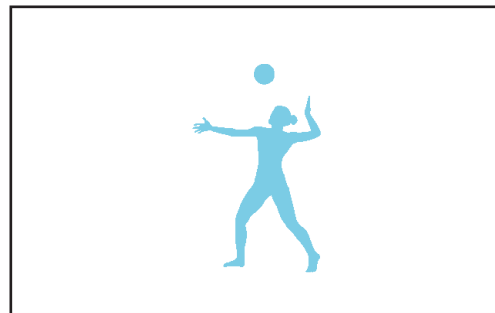
Zoom transition to full background in colour.

Fast paced exciting music in the background



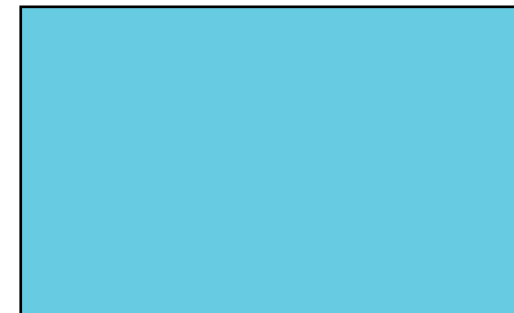
Flash transition to Sport 2. Which has 4 seconds of footage

Fast paced exciting music in the background



Silhouette Changes colour from black to seventh colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



Flash transition to Sport 2. Which has 4 seconds of footage.

Fast paced exciting music in the background



Silhouette Changes colour from black to last colour of pride rainbow.

Fast paced exciting music in the background



Zoom transition to full background in colour.

Fast paced exciting music in the background



The 3 colours slide into the progress flag joining the previous and transitioning into the Sported Logo

Fast paced exciting music in the background



Sported Logo with statement of progress

Fast paced exciting music in the background
Voiceover of Anchor statement

Overview
Video Length: Approx. 20 seconds
Video - Motion Graphic
Royalty free music in background

LGBTQ+ History Month “#SportForAll” Week 4

Overview

Video Length: Approx. 10 seconds

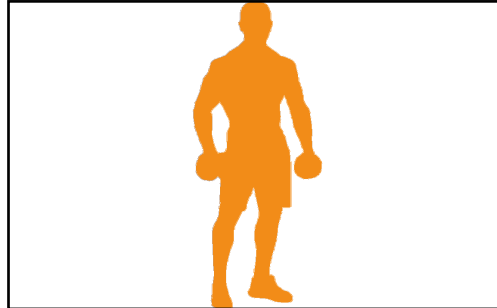
Motion Graphic

Royalty free music in background



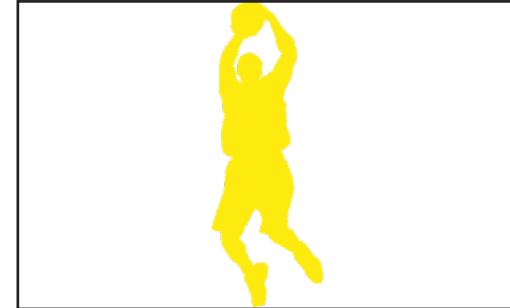
Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



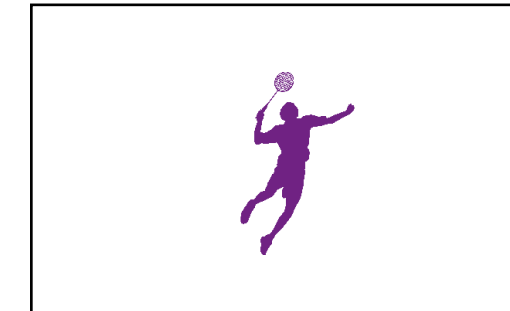
Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



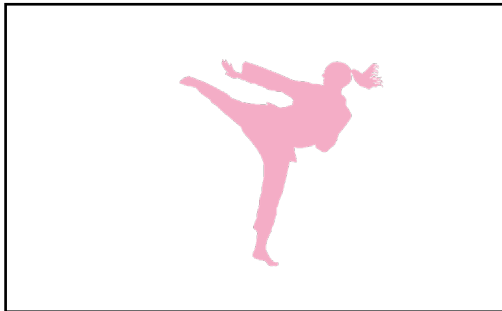
Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



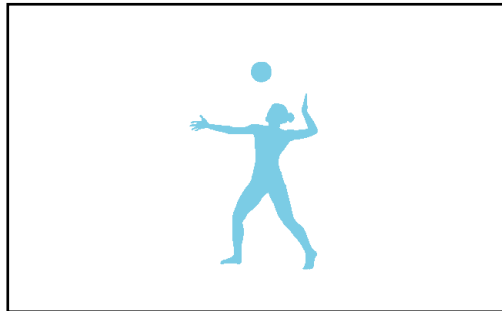
Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



Flashing images of Silhouettes on screen 3x

Fast paced exciting music in the background



Silhouettes come together on screen. They rotate into the progress flag.

Fast paced exciting music in the background



LGBTQ+ Pride progress flag comes together from the differnet silhouettes

Fast paced exciting music in the background



Transitions into the Sported Logo

Fast paced exciting music in the background



Sported Logo with statement of progress

Fast paced exciting music in the background
Voiceover of Anchor statement

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