

Ormeau.

More than Just a Club

Video 1 - Social Side of Club



Title card shot of club logo with the title of the video underneath in brand font and style.

- 3-5 seconds
- Royalty free music



Establishing shot of main building, with background and audio of people playing Table Tennis.

- 3 Seconds
- SFX of Royalty free music in the background, mixed with interview audio.



Face To face conversational shot of player going over their experiences with the club (focusing more on the social aspect of the club.

- Leading questions about social aspect of the club.
- Background SFX of royalty free music.
- 7 seconds



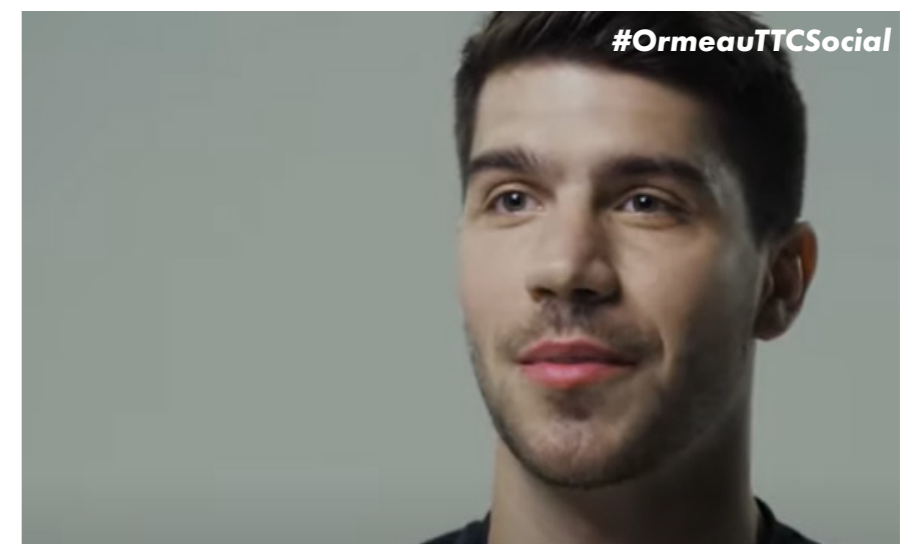
Cut between shots of Interview and B-roll footage showcasing club members playing matches, talking and sharing laughs amongst themselves etc.

- 5 seconds
- Background of interview audio and royalty free music



Wide open shot of players walking into club, getting ready to play Table Tennis

- 5 seconds
- Background of interview audio and royalty free music



Cut back to interview footage of player talking about the social benefits of being a part of the club

- 5 seconds
- Background of interview audio and royalty free music



Cut back to close up shot of players in a game against one another.
- 5 seconds
- Background of interview audio and royalty free music



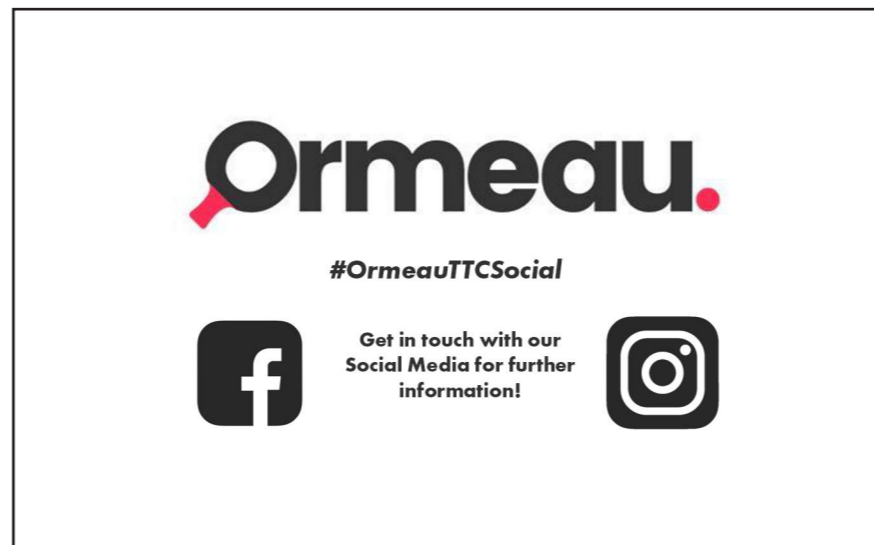
Cut back to interview shot of player talking about the social aspect of the club and how friendly everyone there is.
- 5 seconds
- Raw audio of interview playing over shot



Cut back to close up, slow motion shots of player hitting a shot.
- 3 seconds
- Raw audio of interview playing over shot



Shot of same player gaining a score on opponent and celebrating.
- 3 seconds
- Interview audio fades as it turns to raw footage audio where you can hear the player celebrating.



Fade to white screen with club logo showing social media icons and several hashtags for potential new members to use to find Social Media profiles.
- 3-5 seconds

Video 2 - Getting more female players in the club



Title card shot of club logo with the title of the video underneath in brand font and style.

- 3-5 seconds
- SFX of Royalty free music



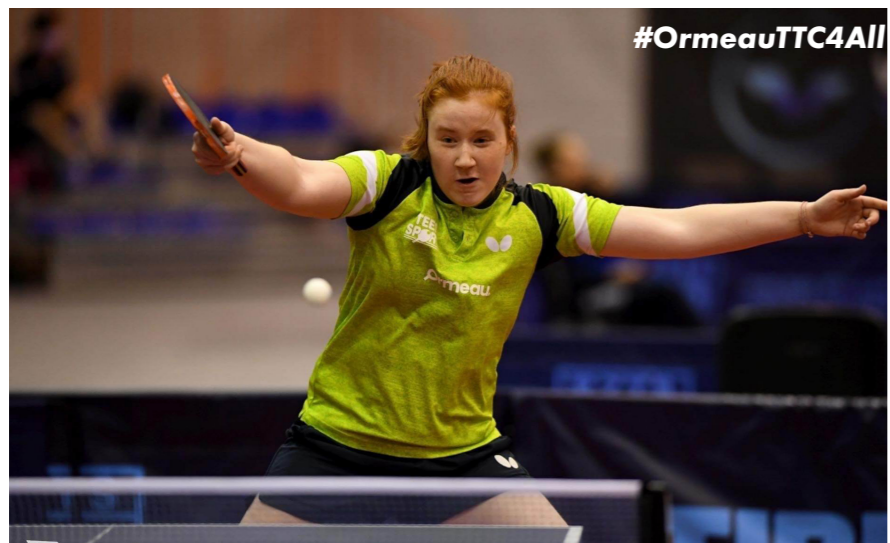
Wide angle shot of female players having a game of table tennis with a narration given by one of the coaches talking about Sophie, a young club member who has moved to Nottingham to play Table Tennis.

- 5 seconds
- Royalty free music overlapped by interview audio of a club coach



Cut to clips of Sophie playing Table Tennis whilst having a narration from her explaining how she got involved in the club and going over her experiences, both socially and competitively.

- 5 seconds
- Royalty free music overlapped by interview audio



Cut to clips of Sophie playing Table Tennis whilst having a narration from her explaining how she got involved in the club and going over her experiences, both socially and competitively.

- 5 seconds
- Royalty free music overlapped by interview audio



Cut back to wide shot of female club players having a friendly game with interview audio from a coach elaborating on the impact of female players after hearing of Sophies achievements.

- 10 seconds
- Royalty free music with overlapping interview audio



Cut back footage of Sophie playing competitively with a voice over from her giving an encouraging message to young girls to get involved with the club.

- 10 seconds
- Very faint background music with interview audio given by sophie

Ormeau.

#TableTennis4All



Get in touch with our
Social Media pages for
further information!



**Fade to white screen with club logo showing social media icons and
several hashtags for potential new members to use to find Social
Media profiles.**

- 3-5 seconds

Video 3 - Corporate League



Title card shot of club logo with the title of the video underneath in brand font and style.

- 3-5 seconds
- Royalty free music



Montage style introduction shots of Corporate teams taking part in the league, with a motion graphic edit of their respective logo.

- 3 seconds
- Royalty free music in the background.



Montage style introduction shots of Corporate teams taking part in the league, with a motion graphic edit of their respective logo.

- 3 seconds
- Royalty free music in the background.



Montage style introduction shots of Corporate teams taking part in the league, with a motion graphic edit of their respective logo.

- 3 seconds
- Royalty free music in the background.



Fast paced back and forth shots from corporate games being played.

- 3 seconds
- Royalty free music in the background



Fast paced back and forth shots from corporate games being played.

- 3 seconds
- Royalty free music in the background



Fast paced back and forth shots from corporate games being played.

- 3 seconds
- Royalty free music in the background



Shots of Corporate players engaging with coaches during breaks.

- 5 seconds
- Royalty free music in background



Fast paced back and forth shots from corporate games being played.

- 3 seconds
- Royalty free music in the background



Close up, celebratory shot of winning team after an intense game

- 5 seconds
- Royalty free music in the background



Fade to white screen with club logo showing social media icons and several hashtags for potential new members to use to find Social Media profiles.

- 3-5 seconds

Video 4 - Charity help



Title card shot of club logo with the title of the video underneath in brand font and style.

- 3-5 seconds
- Royalty free music



Opening establishing shot of interview set as Interviewee walking into Frame.

- 2-4 seconds
- Royalty free music in background.



Mid closeup of Charity representative speaking of the impact that Ormeau TT has had on charity.

- 5-10 seconds
- Interview audio overlapping background music.



Montage of coaches interacting with those from charity organisation.

- 3 seconds
- Background Royalty Free music with overlapping raw audio from footage.



Montage of coaches interacting with those from charity organisation.

- 3 seconds
- Background Royalty Free music with overlapping raw audio from footage.



Montage of coaches interacting with those from charity organisation.

- 3 seconds
- Background Royalty Free music with overlapping raw audio from footage.



Mid closeup of Club coach speaking about working with charity.
- 5 seconds
- Royalty free music with overlapping interview audio.



Montage of coaches interacting with those from charity organisation.
- 3 seconds
- Royalty free music in background of shots.



Montage of coaches interacting with those from charity organisation.
- 2 seconds
- Royalty free music in background.



Montage of coaches interacting with those from charity organisation.
- 3 seconds
- Royalty free music in background.



Fade to white screen with club logo showing social media icons and several hashtags for potential new members to use to find Social Media profiles.
- 3-5 seconds

Video 5 - A Players Journey



Title card shot of club logo with the title of the video underneath in brand font and style.

- 3-5 seconds
- Royalty free music



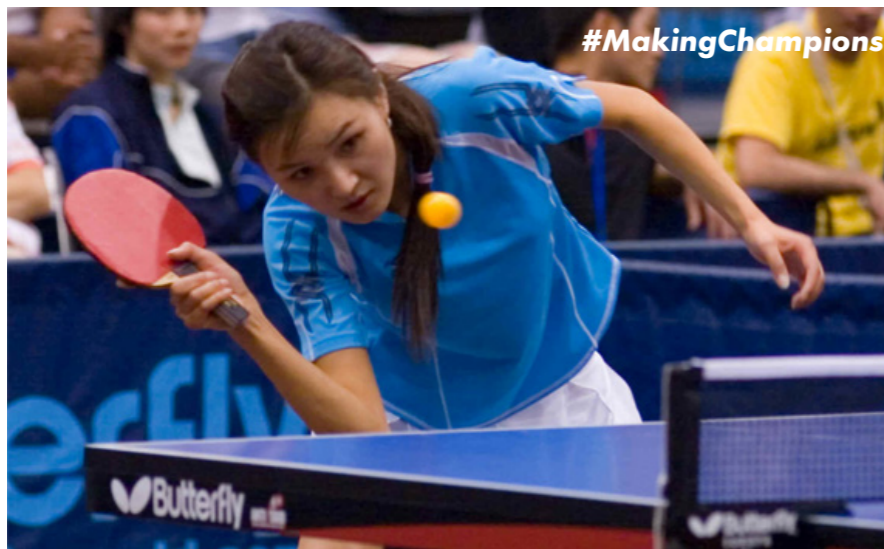
Opening Mid shot of youth players playing table tennis.

- 3 seconds
- Royalty free music in the background.



Close up of youth players facial expression.

- 3 seconds
- Roalty free music in background



Mid shot of more advanced players playing game.

- 3 seconds
- Royalty free music in the background.



Mid shot of club champions playing competitive match.

- 3 seconds
- Royalty free music in the background.



Close up of club accolades.

- 3 seconds
- Roalty free music in background



Mid shot of senior players playing game.

- 3 seconds
- Royalty free music in the background.



Close up capturing senior players facial expression.

- 3 seconds
- Royalty free music in the background.



Close up shot of senior club champion.

- 3 seconds
- Royalty free music in background



Fade to white screen with club logo showing social media icons and several hashtags for potential new members to use to find Social Media profiles.

- 3-5 seconds

