BSc (Hons) Interactive Media MED526 Interactivity for Social Enterprise 2023

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Production Log Pak Hei Chan (Heidi) B00852075

MARYANN M°CRACKEN FOUNDATION

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Introduction

This Production log shows my working process in MED 526 Interactivity for Social Enterprise over these twelve weeks through the semester.

In this module, my teammate Hayden McKinstry and I did a creative group project under the guidance of the Module Coordinator Adrian Hickey, and Community Engagement Manager Claire Mulrone.

We partnered with a Community Partner, The Mary Ann McCracken Foundation. We were tasked with developing an education pack for key stage 2 students that would define social injustice and introduce Mary Ann McCracken. It also emphasizes the difficulties that children living in the Poor House would have faced in the past and how some of these difficulties persist to this day.

It was an opportunity to work as a team and cooperate with a community partner. I can draw together knowledge and skills developed in previous modules and apply these to this project. I can gain knowledge of Social Enterprise and know how to apply interactive media ideas and concepts to this area. Have the ability to develop a sustained interactive production as part of a live brief and use the design and academic knowledge to improve communication with the wider public and arena.

Meet the team



Pak Hei Chan (Heidi) (Me!) Skills in: Interactive Media with a Placement year, 360 filming, Photoshop, Illustrator and InDesign



Hayden McKinstry Relevant Skills in: design and video editing

Under the supervision of:



Adrian Hickey: Creative Director



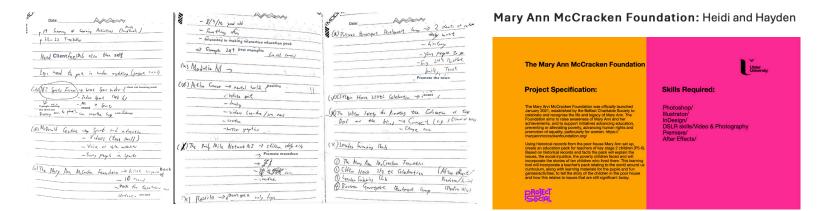
Claire Mulrone: Project Manager



Community Partner:

The Mary Ann McCracken Foundation (Paula Reynolds, Caroline Mccoubrey and Lauren Smyth)

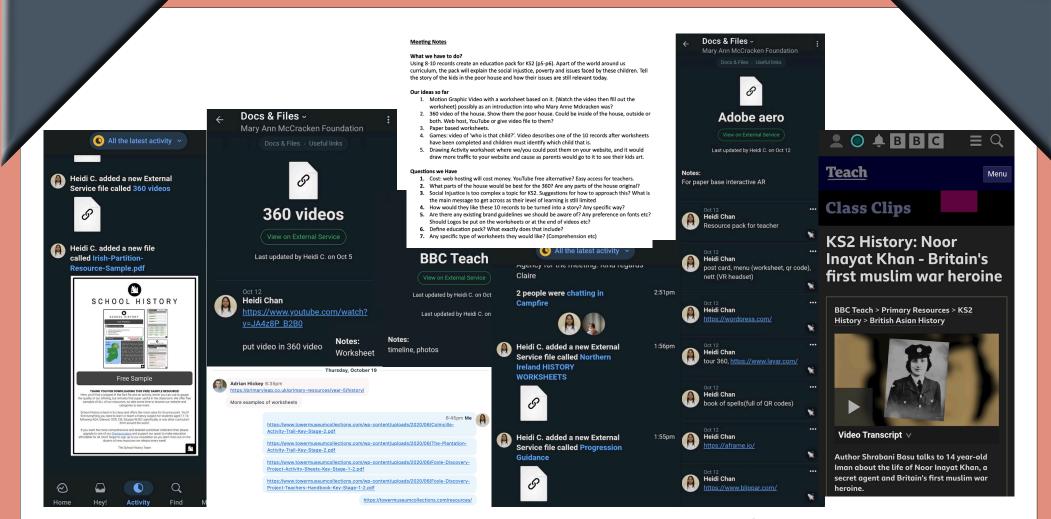
Preparation for project



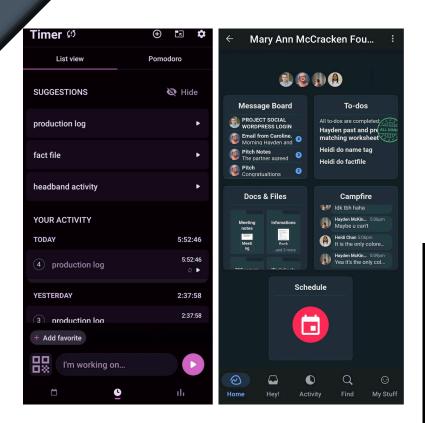
Week one is the time for us to assemble the Team and choose the Project. There are a total of eleven Community Partners to choose from. After analyzing their Project Specifications, and the Skills Required, with my understanding and interest, I chose The Mary Ann McCracken Foundation as my priority. Hayden agreed with it later on.



After deciding on the project, we started to think about the ideas for the education pack. On my first draft of the ideas, I am thinking of making videos or motion graphics, group events, different media versions of story books, and some small games with props and interactive chibi characters.



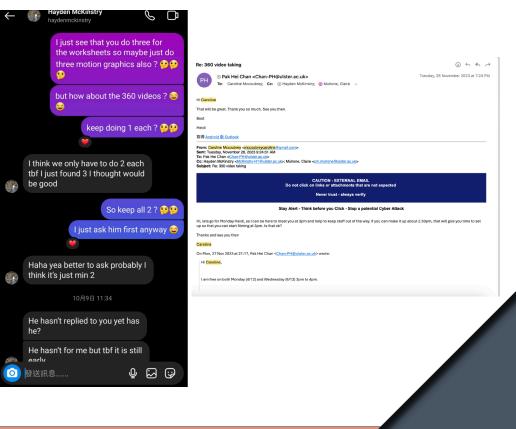
After that, we did some research on our knowledge of The Mary Ann McCracken Foundation, and the project and thought of what questions to ask the client at the meeting to get the project on the right path. Hayden was more focused on the background information while I was more focused on the ideas and questions to ask. We also searched some of them under Adrian and Claire's quides.



At the same time, we decided to use Toggl to track all our time spent on the project.

Basecamp will be the main app used to put all our files, to-do list, and communicate with Adrian and Claire. Sometimes Instagram will be used to communicate with Hayden.

The university email will be used to communicate with The Mary Ann McCracken Foundation and sometimes everyone.



We also decide the things we are going to benchmark for next week are two (or three) educational motion graphics and one 360 experience videos by me, worksheets part and another one 360 video will handled by Hayden.

	Mary Ann McCracken Foundati	O Pak Hei Chan <chan-ph@ulster.ac.uk> Sunday, 8 October 2023</chan-ph@ulster.ac.uk>
Thursday, October 5	Sunday, October 8	To: O Hickey, Adrian
		Dear Adrian
•••• 11:51am Me	••• 12:47am Me	Refer to our group of Mary Ann McCracken Foundation, we decided to do benchmarking for two (or three) motion graphics and one 360 video.
we are available next week	Motion graphics and 360 videos to benchmark:	Worksheets part and another one 360 video will be handled by Hayden.
Wednesday and Friday at 2pm-4pm.		Now Heidi selects one motion graphics. Hayden finds two motion graphics in hand. All of them are sent in Basecamp app.
	••• 12:48am	We are now to consider which set, two (Heidi with one from Hayden) or three (Heidi with two from Hayden) motion graphics, is better to do the benchmarking?
Hayden McKinstry 1:51pm •••	https://www.bbc.co.uk/teach/class- clips-video/KS2-history-who-were-	What categories should we do benchmarking the motion graphics and 360 videos on? Should we focus on looking and feeling etc?
Things we are going to benchmark	the-anglo-saxons/zx4wjsg	Await your comment.
for next week: educational motion	KS2 History: Who were the	Thanks
graphics , history worksheets and 360 experiences	Anglo-Saxons?	Best Regards
	This article will help you teach	From: Hickey, Adrian < <u>a.hickey@ulster.ac.uk</u> >
	KS2 History students who the Anglo-Saxons were and why the	Sent: Tuesday, October 10, 2023 9:23:14 AM To: Hayden McKinstry < <u>McKinstry-H1@ulster.ac.uk</u> >; Pak Hei Chan < <u>Chan-PH@ulster.ac.uk</u> >
••• 2:05pm Me	Who were the	Subject: Re: Benchmarking worksheets
What categories are we	Anglo-Barconn?	Hi Hayden and Heidi
benchmarking the motion graphics	H THE	I notice you are finding the <mark>benchmark</mark> ing a little challenging.
and 360 videos on? like look and feel etc? Thanks		Lets wait until after you have had your meeting with Paula and I will work through it with you in class to outline the categories required for benchmarking.
	••• 12:48am	In the meantime, please go back to the Brief powerpoint and try to progress the other elements.
	https://g.co/arts/VwuSdq7LiPTax2SF	We will get it resolved on Thursday.
	<i>L</i> ,	Adrian
Earth's Ecosystem in VR	e > Activity Find My Stuff	We had a challenge with the benchmarking, so we emailed Adrian for help as our things to benchmark are different from the examples and also with the other groups. And we plan to move forward after the meeting.

First online meeting with the partner

Meeting Confirmation



Good afternoon everyone, The meeting with the partner, Paula Reynolds, to develop the media brief is now confirmed at 12.00 noon on Thursday 12th October.

We will use one of the adjacent rooms to the Agency for the meeting.

Kind regards Claire

Meeting Link

Claire Mulrone · Oct 10 · Notified 3 people

I have sent this meeting link to you as a calendar event but this is a back up link, if you experience any problems on the day. Claire

Microsoft Teams meeting Join on your computer, mobile app or room device Click here to join the meeting Meeting ID: 313 288 560 799 Passcode: S3qQAC Download Teams | Join on the web Join with a video conferencing device 903776206@ulster.ac.uk Video Conference ID: 128 204 693 7 Alternative VTC instructions Or call in (audio only) +44 28 9621 6669,726214001# United Kingdom, Belfast Phone Conference ID: 726 214 001# Find a local number | Reset PIN

Learn more | Help | Meeting options

Meeting Notes

What we have to do?

Using 8-10 records create an education pack for KS2 (p5-p6). Apart of the world around us curriculum, the pack will explain the social injustice, poverty and issues faced by these children. Tell the story of the kids in the poor house and how their issues are still relevant today.

Our ideas so far

- 1. Motion Graphic Video with a worksheet based on it. (Watch the video then fill out the worksheet) possibly as an introduction into who Mary Anne Mckracken was?
- 360 video of the house. Show them the poor house. Could be inside of the house, outside or both. Web host, YouTube or give video file to them?
- 3. Paper based worksheets.
- 4. Games: video of 'who is that child?'. Video describes one of the 10 records after worksheets have been completed and children must identify which child that is.
- Drawing Activity worksheet where we/you could post them on your website, and it would draw more traffic to your website and cause as parents would go to it to see their kids art.

Questions we Have

- 1. Cost: web hosting will cost money. YouTube free alternative? Easy access for teachers.
- 2. What parts of the house would be best for the 360? Are any parts of the house original?
- 3. Social Injustice is too complex a topic for KS2. Suggestions for how to approach this? What is the main message to get across as their level of learning is still limited
- 4. How would they like these 10 records to be turned into a story? Any specific way?
- 5. Are there any existing brand guidelines we should be aware of? Any preference on fonts etc? Should Logos be put on the worksheets or at the end of videos etc?
- 6. Define education pack? What exactly does that include?
- 7. Any specific type of worksheets they would like? (Comprehension etc)

Our first online meeting with the partner was at noon on Thursday 12th October during the lesson. We brought our prepared meeting notes and asked the questions. We marked down the notes for the pieces of information they told us and also presented a little bit of rough ideas to ask for their opinions. Also, some additional questions like branding colors were asked by me. And they have told us more information will be sent to us later.

Email from partner

Claire Mulrone · Oct 14 · Notified 3 people

Hi Claire,

Thanks again for you and the students time yesterday. Please find attached some of the resources discussed yesterday to help inform the students in their brief:

 Please see attached template of the 12 themes, along with the events and projects each month, as an overview of the 250 Anniversary year celebration and showing how the Education resource is a part of it. (attachment)

- A summary of what Belfast Charitable Society currently funds (attachment) and also found here: https://belfastcharitablesociety.org/our-present/our-grants/

- Children in the Poor House profiles (attached) which were collated by Lauren from the Clifton House archives (attached).

 Further short history of Mary Ann McCracken can be found here: <u>https://greatplacenorthbeffast.com/project/great-women-mary-ann-mccracken/</u> and also can be found on the Mary Ann McCracken Foundation website, which also has some of the projects and events funded as part of the Foundations work listed too: <u>https://maryannmccrackenfoundation.org/</u>

- Mary Ann McCracken walking tour - There is only one weekend of public tours left for this (20th and 21st October). If the students would like to join one of these tours, complimentary of course, please let us know asap. Further details here: https://maryannmccrackenfoundation.org/. Alternatively if they would like to come to the house on another date, Mary Alice and Lauren could meet them to give them to give them an overview of Mary Ann and her influence on the children of the poor house. Let us know which is preferable.

 short video showing the Augmented Reality resource available at Clifton House of the basement (where young girls learnt to spin and weave). In the next email will send the nursery (was too large to send in one email).

- branding / colours - if helpful, we have also attached the Mary Ann McCracken Foundation logos

We will come back to you about the teachers preference on resources (group activity or individual) early next week.

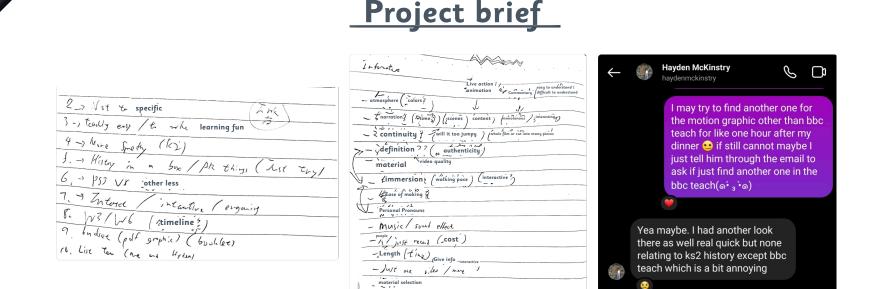
Thanks Claire and have a good weekend.

Caroline

Caroline McCoubrey Freelance Marketing Consultant

	Date:	
(A)(to Feedback) the client will choose and combine them (up on ()	Fund (What hirty tell ui)	
	(help others) -, tell children ws (lifterent elements)	
(M. 7 Vide out for the lift) (Inter myself and do Wine)	(What I, it like / hla they enjoy/ (current)	
(Resuch /idens / nennings) (git)	(12 kids) (Max	
(hock Up) (with client request)	(Svel & pring to return)	Go out and play → in the garden → Handmade ? (Something can let the children use their hands to do DY
(explain five / teams t, explain own) (need)	- Moin ontant	arthread cythe (Toys) clothen / Engl
celebration (peor children) > black proving 250 cha house (250 your)	(10 profiles for the scalasi (child) sharke the (hay han)	p farily nea har / share of an and (a not maken ") / from it are in by
-first pour house and highly build by lincom	Key codi (shire durine l) (rest codi » (note their race)	(see liasecump) Game XVR×211
- book area Inin -> backymend / fangly	(Every Ann Ohe) -	pictures / surean graph / hise comment
Tonyla / (volvbr cm hunge (vord nodin (2 priject) (1 is own) (2 is the hold	-> que cole	Belling canoe hold like & ning Be (See Judie)
lual p7 hand to 1.2 (5-7 your old)	> Jargay try	per (and double)
Stay Mill. / contack / kay on / impris administra guidelines (filce how and before)	Fencle education	
., (fille now are there ,	(toy) (part of the pack)	

After receiving the pieces of information that were sent by Caroline, I started to tidy up the notes I jotted during the meeting and started to do the project brief. At the same time, we need to plan and confirm the time to join the walking tour together with Hayden.



During class, we discussed with Adrian and I have jotted down some notes for ideas and key points to do the brief. Also, I have lots of ideas focusing on doing benchmarking for 360 videos in informative ways. After researching motion graphics relating to key stages 2, we both agreed that it is hard to compare materials other than BBC Teach. So, we decided to add the amounts of the worksheets and 360 videos to do a comparison rather than keep using motion graphics.

Project Social MED526 Benchmarking 360 Experiences

EARTH's ecosystems

As part of the development process our from has indentation a benchmarking exercise on a range of pre-existing materials that we will develop as part of ou education pack. In order to identify best practice we sourced a range of 360 experiences

he 360 experiences assessed during the benchmark an

1. Osborne House See Provide Strategy and S

Osbourne House

Feature

Identifiable targe audience

eady?Res

reagement? click a toint of view? Inter well stitched

VR support etc.

Atmosphere? Music and sound effect?

Category

st Impression

ook and Feel

Content

Technical

Overall Score



Osbourne

House

Bringing Rhomaleosaurus SEA DRAGONS back to

> fes. supports 4k Yes. Fee ike more spectacular han personally on the icene. Yes. Colorful.

EARTH's

ecosystems

Yes. supports 4k Yes. Feel like A bit unreal. Yes. A bit too dark.

Bringing Rhomaleosaurus SEA DRAGONS back to LIFE



Here you can see my first draft of the benchmarking above.

You can see the second draft of the benchmarking below.

Project Social MED526 Benchmarking

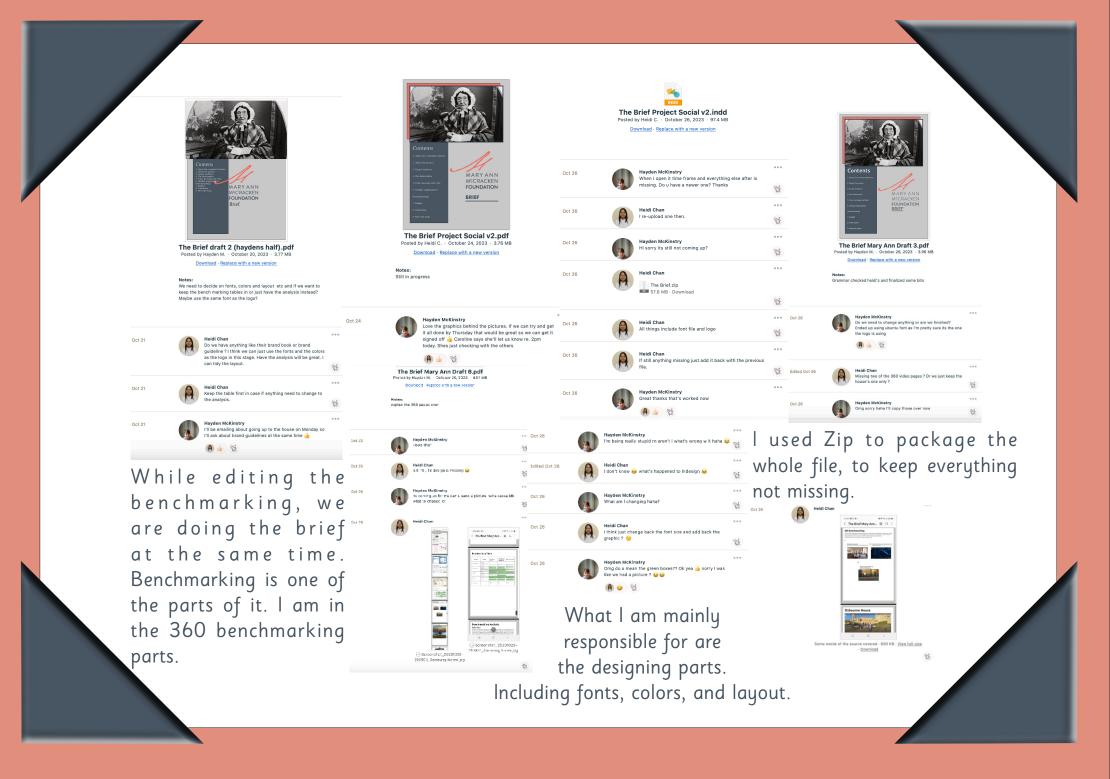
360 Experiences

education pack, in orbit to seeming pair practice we sourced a range of readme heliond ki2 history worksheets. The 360 experiences cuessed during the benchmark are:



Category	Feature	Osbourne House	Sea Dragons back to life	Earth's ecosyste
First Impressions	Aesthetic Identifiable target audience	Anyone interested in history	Anyone interested in prehistoric primals	Anyone interested in nature and/or wildlife, and natural history
	HD mody?	Sec 8 seguents di	Six Pappore 4	Sex Propport de
	Responsive?	Sec.	No.	Sec.
Look and Feel	Attoshphere	for her the you are there personally anthe house	I less now like a speciality rate that real life.	Network unwal
	Music and sound effects	No sadded many, sciend or effects. The index only pass the sound of the namety.	CO, foreign and discusse assuming assertion with the address stand affects of assuming to help with the	yes COllanada
	Colours	Englit colours Formation Field and	Exception from	Britoc-dolk.
Content	Informative Engaging	Bandy you get to see anough the land and focuse, while the remation adds-contextra-you indextanding	thankly you get to see around the orbite area and relevances, while the named or adds something you while the named of the something you	Finally porgenic use the help prop of the annualy while the somethic adds conset to you endemander.
CONTRACT	Point Of Wews.	Sheer POVs	Only she POX	Only one POX
	Is it Interactive	an ballenind to pay the incoverged to look of the sensor on he wells around a lot.	Souther of Solits role Fallworks and Manana	Could be improved upon as the quite amplie
	well striched	No typed or obviour allot here to take away from the temporary experience	No Mpod or obvious allshifter to take away from the invested experience	No tipod in about able for to take away for investing experience
Technical	VR support etc.	fer. Mobile phones more ap and down, pc (ok and deg	this Multille phones incurs ap and down, pc data and drag.	No. Muble phone now ap and down pr dok and drag.
Overall Score		66%	66%	41.6%

What changed in these two versions are the fonts and video screenshots, added back some green boxes, and edited the benchmarking more cleanly.





<page-header><page-header><section-header><section-header><section-header><section-header><section-header><section-header>

For the fonts, colors, and layout. As asked Caroline and she replied they do not have any brand book or brand guidelines, so I just decided to follow the logo and their website to do a unified design.



MARYANN

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FOUNDATION

BRIEF

Contents

2. About the project

3. Target Audience
 4. The deliverables
 5. Tone, message and style
 6. Similar organisations
 (henchmarking)

(benchmarking) 7. Budget

8. Time-frame

9. Meet the team

About the community partner

The BelFast Charitable society was founded in 1752 to build a poor house and infirmary for the most vulnerable Belfast citizens.

Cilton house is home of Belfast Chairlable Society and Mary Ann Foundation. The Mary Ann McCracken Foundation first Launched in January 2021 to celebrate and recognise the life and leguacy of Mary Ann McCracken. This is apart of the North Belfast Heritage Cluster (NBHC). The NHBC seeks to preserve North Belfast's buildings, capture the stories of its residents, and to enague in heritage-led regeneration.

Through the foundations work, the Foundation aims to raise awareness of Mary Ann and her achievements. It also support initiatives that would be close to her heart, if she were alive today. This includes advancing education, preventing, or alleviating poverty, advancing humar nitipate and promotion of equality, particularly for women. The foundations first action was to republish Mary Anne's biography (Which was initially published in 1960), followed by the release of a walking tour map.

Clifton toruse was initially a poor house to care for the poor and side. Everyone who came through was clobed, Fed, educated and empowered to improve their lows: The Clifton House Centre is operated as a social enterprise, creating an income stream for Befrad: Charitable Society. It is open for tours as well as bookable for conference and event hire. Around 90% of Clifton House is still used for its original purpose - to care for those that need additional help in society. Today that focus is on older people. The building is currently leased to Radius Housing who operate sheltered accommodation and a dementiar estedential home.

Recent work of The Mary Ann McCracken foundation and the Beffast charitable society includes a bursary programme for twelve pot primary schools in north Beffast, each school within the North Beffast Ane a Laming Community will receive up to £2,000 to support pupils (14+ year-old) who face financial barriers which may prevent them from continuing to 8.7 A level, further on infiber education employment or apprenticeship.

Mary Ann vas born 8. July 1770 into a wealthy middle class family, Her broher was the famous secured trishman, Henry Joy McCackon. She was an abulkionist, Anti-Astevy etc), social reformer (works to change and improve a society, government, etc) and activits. She defended Belfast's poor and Fought for the rights of many, including women and children. Both sides of the family contributed to the construction and government of the "Poor House"/ Belfast Charitable Society, which is still in operation today. Belfast Charitable Society was founded in 1752 to meet he needs of Belfast's growing – and largely improversibled — population. She is not a household name because of her gender (female). She dedicated her Life to moral campaign, which is so something people now would struggle to even think about

Her Motto: it is 'better to wear out than to rust out'.



Also bit ideas research for the tone, message, and style.

About the Project

Apart of Cilliton House 250M celebration. The project is to create an educate pack for KS2 (65-p7). Using historical records from the poor house and facts the pack will explain the issues, social historica and poverity the children would have faced in the time period and which Mary Ann herself fought against., It should also explain how some of these same issues are still present today. It should include the totries of some of the kids, context of the time period and the ky duracters of the poor house. There should also be emphasis of Mary Ann's impact, e.g. improving education. The resources we create must be into the CCEA world around us curriculum and be fun learning materials for the teachers to use in class and that the children will Find fun, interactive and informative. It must be appropriate for the pack that can be the into the classe coming to wide Cillron Houses' 250th celebration, they will have a different theme every month for 12 months. Therefore the education pack will be launched in February as the theme that month's education. This is a vide project for the celebration.

Target Audience

The target audience for this project. Is K32 primary school children. The age range is A1 typers old. The content therefore must be appropriate for this age range and the topics must be made appropriate. In must be engaging and informative, as well as tilting into the CCEA world around is curriculum. Secondary target audience will be primary school teachers, who teach K32. The education pack we develop must include all the relevant and necessary materials in order for them to teach the topic. It must be accessible for all schools regardless of the budget/ wealth of the school. [Example on all schools have risk and screen schools (Example child).

The Deliverables

The deliverable will be to make an education pack which will included:

An Introduction video on Mary Ann and the context of the time.
 Worksheets: Available digitally and to for print
 Fun Activities such as printable cards to tell the story of children from the records
 Printable name tag outlines for the class to make before visiting Clifton house/the poor house

Tone, Message and Style

When designing and developing the education pack we must consider a suitable style. This will very much be influenced by CCEA. The style should be contemporary with an aim of making history fun for KS2 pupils. It is important that we use language and visual shart are age appropriate and the overall lone should avoid condexcending tones. We should have an emphasis on colour, exciting forts but they should remain legible, the use of bold and italies to break up blocks of text and highlight key information. We should also make use of interesting visuals.

The message we will aim to get across is to:

 Make Learning faw while educating KS2 pupils in Morthern reland on who Mary Ann McCracken was and the issues children in that time periodin the poor house would have faced. We should also draw parallels to how those same issues are still present in this day and age for many.
 Make learning interactive and engoing

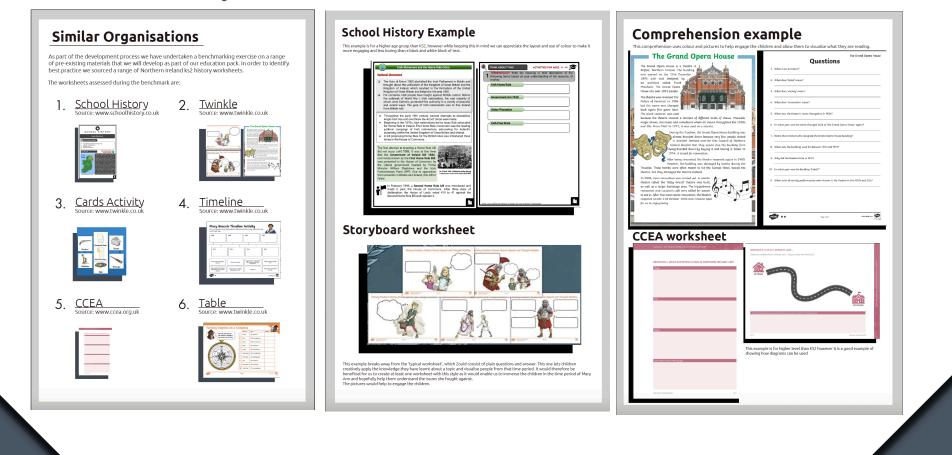
3. Make teaching easier 4. Make heritage fun

> example on projects socials website and jork your what's to write han's ► RH ↓ Let me think ↓ Mith ↓ Miths://www.semust.com/blog /how to define your tone-of-vociol Lam not so sure like these 1 ↓ Provided ↓ Miths://reversion.com/blog/brand ↓ https://reversion.com/blog/brand

"Love the graphics behind the pictures."

"Ended up using ubuntu font as I'm pretty sure its the one the logo is using."

With Hayden agreeing, on every page of the brief, one of the colors in the website will come with the graphics shown behind the pictures. Ubuntu, the font of the logo will used in the whole brief.



For the benchmarking table, the green boxes are edited to more fit the form.

Cards Activity Worksheet



Timeline Worksheet



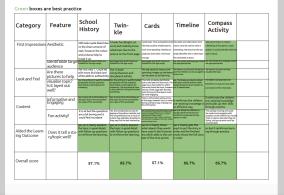
This example shows an activity where the pupil must put the words in the correct spaces and draw a picture to illustrate that

Compass Activity Worksheet

		Start al	Tara	Acres State		and term	1		
Label the directions on the compass. Then fill in		South	90° dochwise			angent.			
the answers on the table.	2	East	180° anticlacitorica			Stort of	Turn	Answer	Turn cettelechei
AL.	3	North	397' enticlochwiae		,	North	90'		one coordinate
	4	West	180 ^e clockwise		10	South	1807		
	5	South	90° antidodewae			North West	2707		-
(7 + T)	٠	South West	270° anticlochwise		12	South East	135*		
	7	North East	45° anticlochwize		13	East	45"		
	٠	East	US ² clockwise		14	Wet	16'		
	٠	North West	180° clockwise		18	South West	135'		
	10	South East	270° anticlochwise						

This example shows how pupils can reinforce their understanding of a topic through practice, This activity gets them to build up their skills on the different positions of a compass.

Benchmarking Table



360 benchmarking

As part of the development process our team has undertaken a benchmarking exercise on a range of pre-existing materials that we will develop as part of our education pack. In order to identify best practice we sourced a range of Northern Ireland k52 history worksheets.

The 360 experiences assessed during the benchmark are:



3. Earth's ecosystems



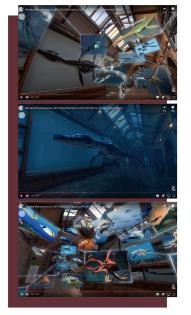
For the benchmarking, I have edited showing fewer screenshots to see more clear the scenes of the 360 videos.

Osbourne House



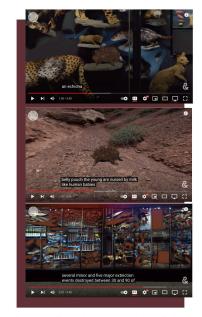
This example gives us a guided virtual tour around Osbourne house. you feel like you get to walk around the gardens and house, which adds to our understanding of the time period.

Bringing Rhomaleosaurus Sea dragons back to life



This example gives us a guided virtual tour in the Natural History Museum in London. You can meet the prehistoric 'sea dragon' Rhomaleosaurus. A marine reptile which lived 180 million years ago - watch as it roams the gallery and comes back to life before your eyes. See its muscles, movement and the texture of its skin, and learn all about how it lived.

Earth's ecosystems



TThis example gives us a guided virtual tour to experience the famous biodiversity wall in one of the several exhibits. A Virtual Reality story of diversity and its loss (English version). For the benchmarking analysis, I wrote the 360 videos part. At the same time, I design a timeline for the time frame.

Benchmarking Table

Category	Feature	Osbourne House	Sea Dragons back to life	Earth's ecosystem
First Impres- sions	Aesthetic Identifiable target audience	Anyone interested in history	Anyone interested in prehistoric animals	Anyone interested in nature and/or wildlife, and natural history
	HD ready?	res. R supports 4k	Fes. R supports dk	Yes. R supports 4k
	Responsive?	fes.	Yes.	Yes.
Look and Feel	Atmoshphere	too hed like you are there personally at the house.	feels more like a spectacle, rather than rea	
	Music and sound effects	No added music, sound or effects. The sideo only uses the sound of the narrator.	CO, unimated diseaser swimming around with added sound effects of swimming to help with the immersion.	yes, CCI animals
	Colours	Bright colours that reflect the realism.	Deep blue hue	Bit too dark.
Content	Informative Engaging	Visually you get to see around the land and house, while the narration adds context to you understanding.	Vioually you get to see around the while the nerration adds context to you understanding	Visually you get to see the living area of the animals, while the nemation adds context to you understanding.
concerne	Point Of Views	DRIVERS POV S	Only one POV.	Only one POV.
	Is it Interactive	yes but limited as you are encouraged to look at the narrator as he walks around a lot.	Cood use of 360 to make it interactive and engaging	Could be improved upon as it is quite simple.
	well stitched	No bipod or obvious sõtch tine to take away from the immersive experience	No tripod or obvious stitch line to take away from the immersive experience	No bripod or obvious sbbch line to take away from the immersive experience
Technical	VR support etc.	Yes: Hobile phones move up and down, po click and drag.	Het: Mobile phones move up and down, pc slick and drag.	Yec. Mobile phones move up and down, j (lick and drag.
Overall Score		66%	66%	41.6%

Benchmarking Analysis

Worksheets:

When benchmarking similar worksheets we found that upon the first impression it is important that the layout is not just a block of vers that instead uses colour and visuals to make it appealing. The CECA sample failed with this, and therefore demonstrated bad practice, while it did use colour, it was not enough due to the poor, bland layout and wey little graphick. Coold practice for a worksheet is to reinforce the pupils. Knowledge, weather this be pre-existent or from what they have learnt from the worksheet. The traditional idea of a paper based worksheet could be in the from of a comprehension. The School History source is an example we analysed that fits this lidea. While these can be effective, if being used they must have an interesting layout, with complementary colours and visuals to illustrate the topic. The question however are a good way to reinforce the learning of the students. The benchmarking also a good idea to get the pupils to have a more hands on experience. We have already emphasized the fits the intervalting layout the students are a good and a strate and good example of the students. The benchmarking also a good idea to get the pupils to have a more hands on experience. We have already emphasized the importance of visuals, but worksheets such as the time line activity are agood example of howay cus and frestively visualis a topic. This example of course could do with more colour to make it less bland, however the overall idea of letting the pupils create their own time line a solid like as feel we could utilize for this project.

360:

When benchmarking similar 50 oldoes we found that upon the first impression, it is important that the screen image is stable, bigit, and fielde enough to encourage people to watch this. The Earth's accognition essample failed with this, and therefore demonstrated bad practice, while it did use data colours for all the screene, it was not attractive or immercive encouph and with just one point of view It was also not interactive. The bringing Bhomalessaurus Sae dragons back to life example is quite good at demonstrating how immercive 360 vides can be. The lighting and sound effects reading added to this is data of immercism but ponyls having no epoint of view. It could be improved. Good practice was demonstrated by Osborne House which used different points of view and bright colours which helped prab peoples attention and beir forous was directed to follow the narraters are walked Homoly the house. It would be better if it could be more interactive for the user, by showing more rooms. So that we think we can get the Clifton House a tour. Lut let the students eet the house from more points of view, and how more about it.

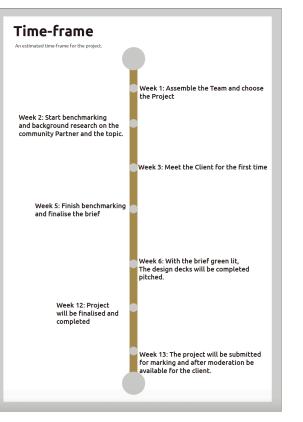
Budget

While we don't have a budget specifically, we have listed below certain scenarios where costs could occur.

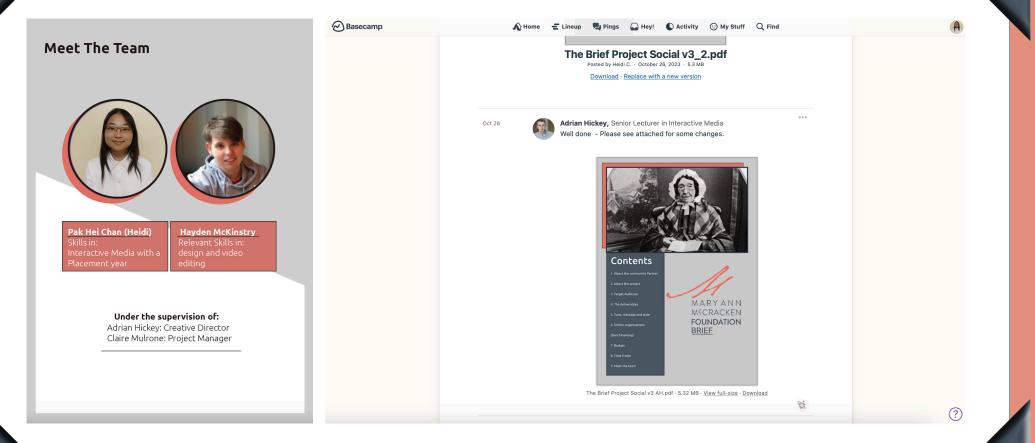
While we will design and provide any paper based worksheets or materials digitally, there is the option of printing them for the classroom.

If any videos are required to be placed on a new website there would be the cost of web hosting. A free option however for you to consider is either simply giving the video files to teachers and let them play the videos clauly, or upload them to a Mary Ann McCracker/ Clifton house branded youtbub channel either existing or new.

If any background music is used there is the cost of licensing tracks. There is the option to source copyright/royalty free music where no cost would be necessary.



For the Meet The Team page, one of the colors on the website also came with the graphics shown behind the pictures, but it changed to a circle to match the Avatar.



"Well done!"

After we showed the brief to Adrian and Claire, we received positive reviews but still needed to make some minor changes.

Category	re best practic Feature	School History	Twinkl	Cards	Timeline	Compass Activity
First Impressions	Aesthetic	Still looks quite bland due to the sheer amount of text, however the colour and pictures help to break it up.	It looks fun (Bright colours) and instantly know what topic due to the picture on the front page.	Quite basic. Font and graphics look like they could be modernised to look more appealing. Heading on page also looks basic .Not visual enough.	Very black and white when more colour could be used to make it interesting, the picture at the top easily identifies who or what topic the worksheet is about.	Nice use of colour to make it interesting at first glance. Large graphic to quickly identify what the topic is about.
	Identifiable target audience?	yes, images and word choice are suitable for this age range.	yes, images and word choice are suitable for this age range.	yes, images and word choice are suitable for this age range.	yes, the visuals and language choice are age appropriate	yes, the visuals and language choice are age appropriate
Look and Feel	Are there pictures to help visualise the topic?	Yes- but only 1. Could do with more but black and white adds to au- thenticity.	Yes- In both comprehension and storyboard activity.	Yes the cards all have corresponding images so the items can be seen to aid learning	Yes there is a picture of the person and the children are encouraged to draw more.	Yes there is a picture to help visualise the topic.
	Is it layed out well?	Yes, the writing is in well formatted paragraphs and the questions have clearly marked places for answering	Yes, the writing is in well formatted paragraphs and the questions have clearly marked places for answering. The sto- ryboards have a clear place for the pupil to write something.	The cards are easily identifiable due to the label and the visual, The page has a clear table for where the cards should be stuck, however the top of the page with the title looks boring and the layout could be more engaging	yes. The boxes are clearly marked with years and the bottom table clearly shows the work options to put in these boxes.	The table is visually clear and therefore it is easy to know what and where to fill in the blanks
Content	Informative and Engaging	Yes, it has a lot of information on the topic due to the comprehension style of this work- sheet	Yes, it has a lot of information on the topic due to the comprehension style of this work- sheet.	There is informative writing at top of the page, however this is a rather boring and bland way of laying out this information.	It reinforces the children pre- existing knowl- edge in an effective way.	It reinforces the children pre- existing knowl- edge and builds up their skills through practice.
	Fun activity?	It is ok but the ques- tions are a bit boring and it could feel mundane.	Yes, the storyboards are very engoing as they allow creativ- ity and the comprehension has a visual of a place they will likely recognise so they may find the text interesting.	yes. The child's have to stick these child to stick these child in order which therefore engages them and tasts their existing knowledge on this topic. It could even more fun if done in pairs? Aided learning outcome? yes as it reinforces and tests their knowledge on the topic. Visually see the timeline/ order.	yes as it allows the children to visually see the time line and therefore visually see the key events in order.	The activity is boring and could be made more en- gaging with graphics so the chil- dren can visually topic or person see what they are doing, and group- work could be incorporated.
Aided the Learning Outcome	Does it tell a story/ topic well?	yes, as it clearly explains the topic in good detail, with follow up ques- tions to reinforce the learning.	yes, as it clearly explains the topic in good detail, with follow up ques- tions to reinforce the learning.	yes as it clearly shows what objects they would have used in the Victorian era which adds to the context of the time period.	yes it clearly gets the pupil to put the story in order and the fin- ished result shows the full story in order	no but it reinforces learning through practice.
Overall score		57.1%	85.7%	57.1%	85.7%	85.7%

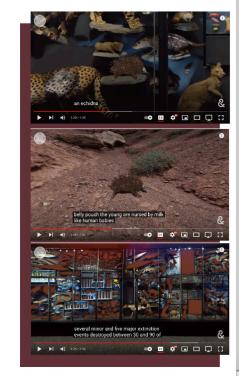
Benchmarking Table Green boxes are best practice Category Osbourne House Sea Dragons Earth's Feature back to life ecosystem Anyone interested in history Anyone interested in nature and/or wildlife, and First Impressions Aesthetic Anyone interested in prehistoric animals natural history Identifiable target audience Yes. It supports 4k Yes. It supports 4k Yes. It supports 4k Look and Feel HD ready? **Responsive?** You feel like you are there feels more like a spectacle, feels a bit unreal rather than real Atmoshphere Music and sound or effects. The video only uses the sound of the narrator. CGI/animated dinosaur swimming around with added sound effects of swimming to help with th yes, CGI animals swimming to help with the immersion. Bright colours that reflect Deep blue hue the realism. Colours Bit too dark. Visually you get to see around the exhibit area and informations, while the narration adds context to you understanding Visually you get to see around the land and house, while the narration adds context to you understanding. Content Informative Visually you get to see the living area of the animals, while Engaging the narration adds context to you understanding. understanding Point Of Views. Different POV's Only one POV. Only one POV. yes but limited as you are encouraged to look at the narrator as he walks around a lot. Is it Interactive No tripod or obvious stitch line to take away from the immersive experience immersive experience immersive experience Technical well stitched Yes. Mobile phones move up and down, pc click and drag. Yes. Mobile phones move up and down, pc click and drag. Yes. Mobile phones move up and down, pc click and drag. VR support etc. Overall Score 81% 72% 54%

The whole benchmarking table had been redrawn to get all the font sizes, and spaces clear and tidy.



Three graphics were added back behind the three 360 benchmarking screenshots and lined up them. Font sizes are tidied.

Earth's ecosystems



This example gives us a guided virtual tour to experience the famous biodiversity wall in one of the several exhibits. A Virtual Reality story of diversity and its loss (English version).

Benchmarking Conclusions

what they have learnt from the

worksheet. The traditional idea of a

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360 Videos:

When benchmarking similar 360 videos we found that upon the first impression, it is important that the screen image is stable, bright, and lifelike enough to encourage people to watch this. The Earth's ecosystems example failed with this, and therefore demonstrated bad practice. While it did use dark colours for all the scenes, it was not attractive or immersive enough and with just one point of view It was

Budget

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McCracken/ Clifton house branded YouTube channel- either existing or

If any videos are required to be

also not interactive. The bringing Rhomaleosaurus Sea dragons back to life example is guite good at demonstrating how immersive 360 videos can be. The lighting and sound effects really added to this idea of immersion but by only having one point of view, It could be improved. Good practice was demonstrated by Osborne House which used different points of view

peoples attent Week 2: Start benchmarking was directed to and background research on the as he walked th would be bette community Partner and the topic. interactive for more rooms, Se get the Clifton the people see points of view,

The cards exam

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time line activi

of how you can topic. This exar

do with more of

bland, however

letting the pup

time line is a so

could utilize fo

Week 5: Finish benchmarking and finalise the brief

Timeframe

An estimated timeframe for the project.

Week 6: With the brief green lit. The design decks will be completed pitched.

Week 1: Assemble the Team and choose

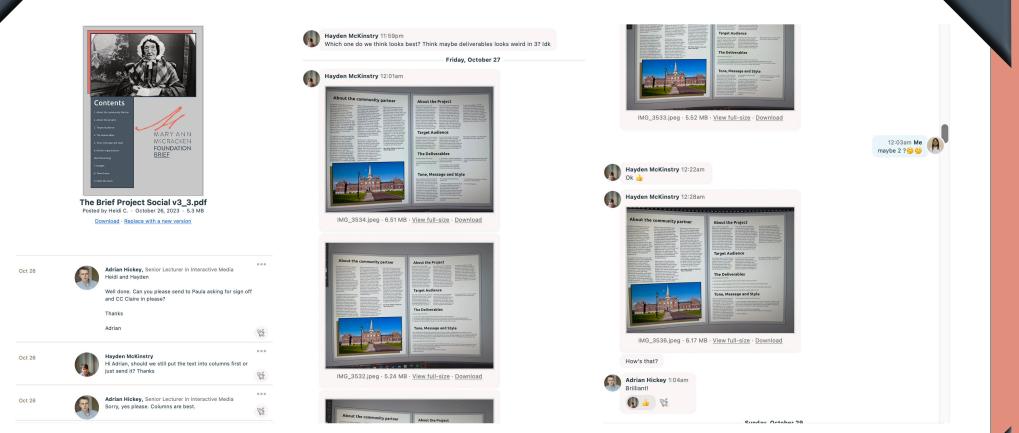
Week 3: Meet the Client for the first time

the Project

Week 12: Project will be finalised and completed

> Week 13: The project will be submitted for marking and after moderation be available for the client.

Font sizes are tidied. Changed to benchmarking 'conclusions'. Added back 360 'videos'. Changed the color of the timeline.



"Well done!" "Brilliant!"

After I decided to add 2 columns, Adrian asked us to send it to Paula to ask for a sign of the brief. Finished the brief, the next day, Friday was our first visit to Clifton House and the 360 filming day.

First visit to Clifton House and filming

Se External Re: Education Pack

- Mary Ann McCracken walking tour - There is only one weekend of public tours left for this (20th and 21st October). If the students would like to join one of these tours, complimentary of course, please let us know asap. Further details here: <u>https://maryannmccrackenfoundation.org/</u>. Alternatively if they would like to come to the house on another date, Mary Alice and Lauren could meet them to give them to give them an overview of Mary Ann and her influence on the children of the poor house. Let us know which is preferable.

Heidi Chan I will be able to join the Mary Ann McCracken walking tour on 20th October afternoon.

(A) 👍 🚯

Oct 14

Oct 15

Hayden McKinstry Hi Claire, thanks for putting all the resources from the client on Basecamp for us. I'm sady not free either the 20th or 21st for the walking tour they generously offered as that's my birthday weekend and mf sfamlly has told me they have something planned however Heldi says she can go on the walking tour which is great. If ob keen to go up to the house so i was wondering if we could arrange that soon? We're both free Friday and Staurday afternoons to go together (from 27th onwards) or if that doesn't suit, I can go any Monday, Wednesday, Friday, and Saurday? Thanks so much for your hep,

St.

At first, we want to go to the tour and the house separately. As Hayden was not free on the tour day. But Claire wants us to go to the house together on the same day. So we changed our plan to visit the house on Friday at 10:30 a.m. 27th Oct, 2023.

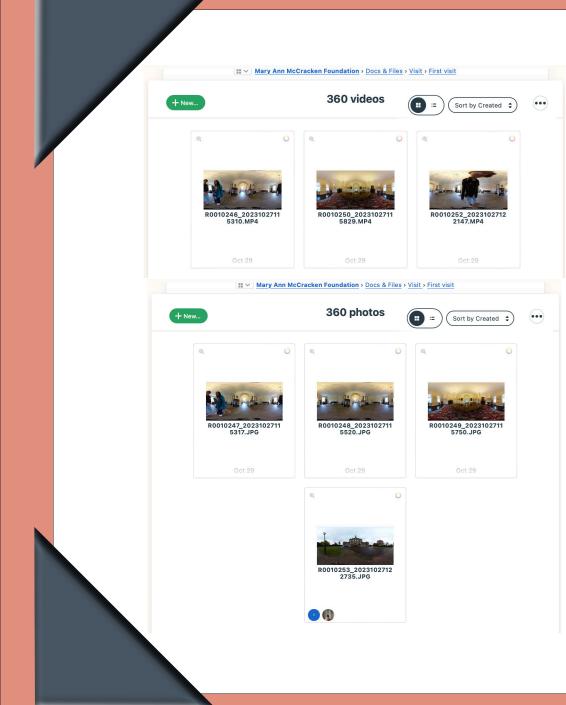


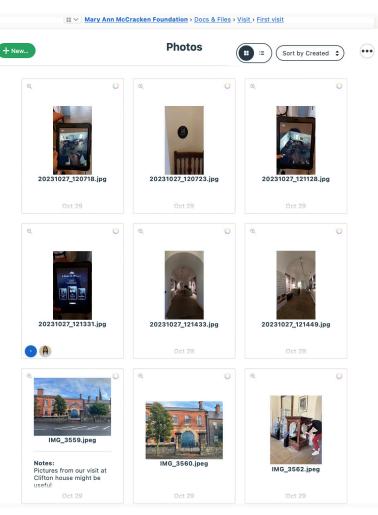
O Caroline Mccoubrey <mccoubreycaroline@gmail.com> Tuesday, 24 October 2023 at 9:1 To: ⊗ Hayden McKinstry; Cc: paula@cliftonbelfast.org.uk; ⊕ Mulrone, Claire; Ismyth62@qub.ac.uk; ⊗ Pak Hei Chan 您不常收到来自 mccoubreycaroline印gmail.com 的電子郵件。了解為什麼這點很重要的原因 That's great, see you all then On Tue, 24 Oct 2023 et 11:94. Higher McKinstry * High data et al. where the first second seco Hayden Sent from Outlook for iOS From: Caroline Mccoubrey <mccoubreycaroline Sent: Tuesday, October 24, 2023 10:30:34 AM ne@gmail.com To: Hayden McKinstry < McKinstry-H1@ulster.ac.uk> Cc: paula@cliftonbelfast.org.uk <paula@cliftonbelfast.org.uk>: Mulrone, Claire <cm.mulrone@ulster.ac.uk>: Ismyth62@gub.ac.uk <smyth62@gub.ac.uk>: Pak Hei Chan Subject: Re: Education Pack Hi Havden Unfortunately we would struggle to accomodate a tour with you at 2pm on Friday due to other staff commitments. Paula, Lauren, Mary Alice (Co-ordinator of the Mary Ann McCracken Foundation) and myself are all available to meet you at 10.30am if there was any way you could come in then, if Heidi can take some leave? Thanks Havden, and let me know if that's ok Caroline ⊕ ≤ ≪ Content Re: Education Pack ○ Caroline Mccoubrey <mccoubreycaroline@gmail.com> Tuesday, 24 October 2023 at 9:1 To: A Havden McKinstry: Cc: paula@cliftonbelfast.org.uk: Mulrone, Claire: Ismyth62@gub.ac.uk: Pak Hei Chan 🗸 On Mon, 23 Oct 2023 at 17:28, Hayden McKinstry <// McKinstry-H1@ulster.ac.uk> wrote: | Hi Caroline, thanks so much for your reply and sending the flyer over. That'll be really useful. You don't happen to know what the name of the font is? If not it's ok we'll just find a similar one in the same style as suggested. Heidi was wondering if we could move the tour to 2pm this Friday? If not that's ok she can take leave and we can both do 10:30. Thanks so much for your help again Sent from Outlook for iOS From: Caroline Mccoubrey <<u>mccoubreycaroline@gmail.com</u>> Sent: Monday, October 23, 2023 4:17:12 PM To: Hayden McKinstry <<u>McKinstry-H1@ulster.ac.uk</u>> Ce: paula@cliftonbelfast.org.uk <paula@cliftonbelfast.org.uk>; Mulrone, Claire <cm.mulrone@ulster.ac.uk>; Ismyth62@gub.ac.uk <lsmyth62@gub.ac.uk>; Pak He Chan <Chan-PH@ulster.ac.uk Subject: Re: Education Pack happen. Hanks for your email. I've attached the logos for the Mary Ann McCracken Foundation. We don't have a style guide as such for the Foundation, but would be great if you could pick up from the font style /colours of the logos and from the website https://man n.org/. Have also attached a flye that was created recently for the Foundation for you to pick up style / colours too Just to keep things moving, as I know time is not on our side, would you both be free to come into Clifton House at 10.30am this Friday morning? We could accomodate a short tour and tell you more about Mary Ann McCracken and her work in educating the children of the poor ho Let me know if that suits you Thanks Havden Caroline On Non, 23 Oct 2023 at 11-46, Heyden McKlearty, <u>Herklearty Hillewise acub</u> wrote: Hi Paule, New Caroline and Lauren in a wet last I bears traver blo this was applicable for. It's Heyden from ulster university who's working with you for the aducation pack. Thank you for sending over all the materials last week. Our group thinks it would be beenfailed to come up to the house at some point if that is k? Apologies for myself not being free for the walking tour you generously offered us. We can do any Friday/Saturday afternoon or Mondays after 4:15? If none of these suit yourselves, I'm sure we can try and sort something. We were also wondering if you had any brand guidelines that you would like used? (Any preference on what font or colours used etc?). Would you like the logo put on the worksheets we create? iks for all your help, Hayden

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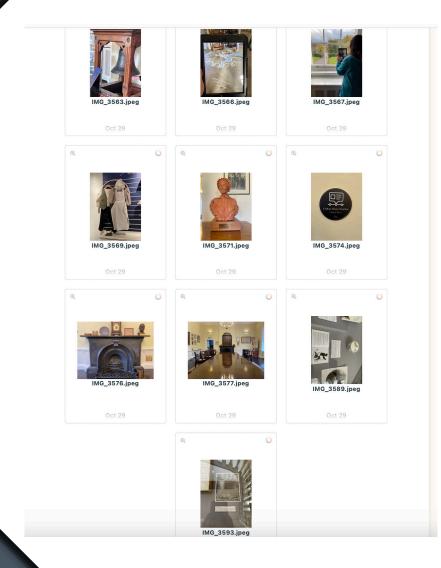
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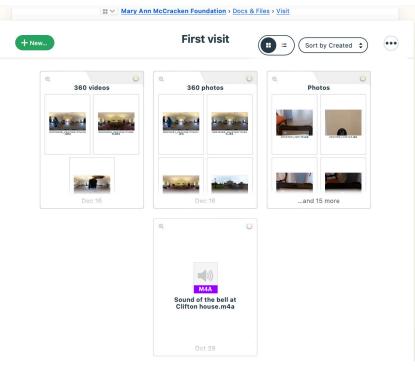
As I am the one to do the 360 shooting, I booked the 360 camera kit just after the visit was confirmed and uploaded the form to the Basecamp.





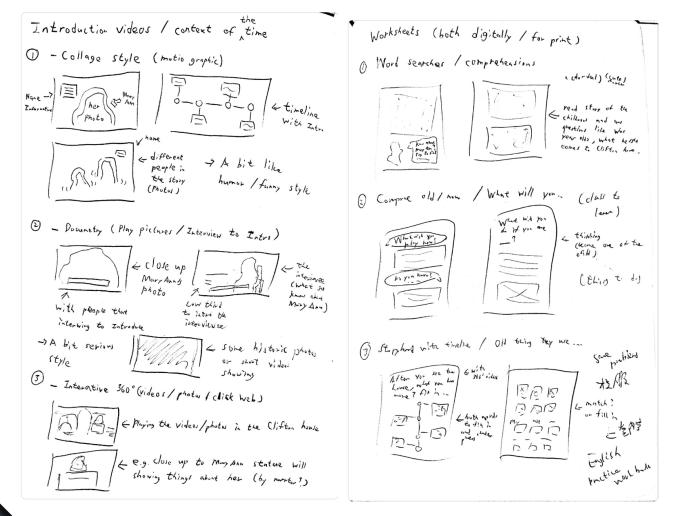
As we were planning to do a Virtual access or 360 videos, I just walked around the house and asked what place we could be included or if they wanted to include in the virtual tour.





After we heard the introduction provided in the Clifton House about Mary Ann McCracken and the children of the poor house, we took some photos that we thought would be useful for our productions.

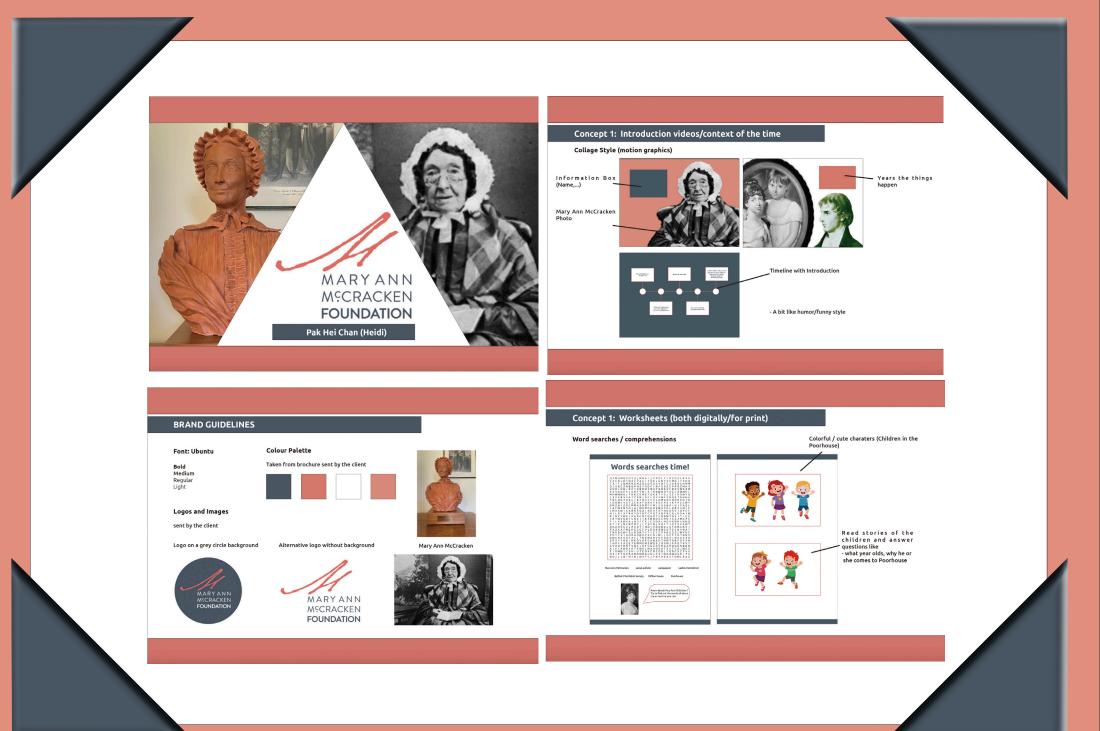
Pitch deck



Some of the draft ideas was drawn by me follow the informations I have.

Printable have tag Fun Activities () Gibinp role play \bigcirc -> With design of colors costnmes -) curret and the Chin howe - Some people stand/ -> Where will you do? for guess who -) their own have J dottig Cardy to change - Hun you Feel? = pash Qine staning -) What type of apprenticeships children did (explain then Taskin vlet they to) (flat out who and becard) and play the aire stayles Scures (paper stand / > fill color / draw they inco (dhild) la (haracter headbands) Oh already colored print => with hard's. To shan 2 Printable ands 0 -> Play he a charter -> child chething Innt I with story? chancen So in and feel (in four house) -post Cards (can one one by post) (white to the owner y rung love / wat ...) 2 buck a With the information The storys 5 and stays Can 3 silve with 3 Diany entry = all ton may \$ In the house 3 - suse which men to see E May as one of the charter to the diary to use the me thy and tall to each other to share the staryies

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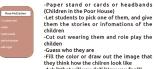


Concept 1: Fun Activities

Group role play



- Let students to share what they are wearing that day, then let them guess what the children wore enter the poor house -Who guess the nearest can try to wear



-Ask 'What will you do?' 'How you feel?' -Explain and tell to think at the end

Concept 2: Introduction videos/context of the time





Phelix Hamill November 1821 9 April 1923- Phelix was first apprenticed to Malcolm McCaphen as a weaver in Brown Street. January 1824- Phelix Hamil later re-applied to Thomas Moreland to become a botcher. It is possible that he did not enjoy the weaving trade. From January 1824, Phelia Hamil was apprenticed to Thomas Moreland as a butcher for the years as a butcher in South William Street, Belfast
 Name of Child
 Alex McKendry

 Date of Admission
 August 1823

 Age
 11

 Apprenticeship
 12th September 1
 11 12th September 1829- Alexander McKendry was apprenticed to John Geary, who was based in Bellast for four years to learn how to be a clerk and a pawn broker.

- Follow the type of apprenticeships the children did to design - Let the students to find out who became which one - Guess what tasks will need to do with the apprenticeships and explain after that

Concept 2: Worksheets (both digitally/for print)

Campare old and now/ what will you...

Ask yourself what you have play , learn , use , eat or drink today? -Let student to do compare themselves with the children Do you know there were much differents between you and the children? Try to compare them.



Concept 2: Fun Activities

Printable postcards

Read the postcard from o	one of the children.	Now, try to write and draw a postcard and send back to him.	
HELLO THERE. I LEARNT MULTRELICATION I TOONYI HOW ABOUT YOU? LOREM IPSUM LOREM IPSUM LOREM IPSUM LOREM IPSUM	LOREM IPSUM LOREM IPSUM LOREM IPSUM LOREM IPSUM		5 x 5 = 25
5 x 5 = 25	Â		

- On the postcard, you can see one of the children's story showing in image - Can give students whether as a at the front page. At the back, a postcard example is writing to show the worksheet or a real postcard. information and story of the child. - Both postcards can cut out and stick together to send out.

Concept 3: Introduction videos/context of the time

Interactive 360 videos/photos/click web



- Playing the videos/photos in the Clifton house e.g. If click to close up to some of the doors or bell or statue will have more informations giving - like by voice-over or few sentences or photos showing Will start from outside

the front door, go to the atrium, then can go straight ahead , left or right





Concept 2: Printable name tag

Clothing provided when the children enter the poor house



Concept 3: Worksheets (both digitally/for print)

Storyboard with timeline/old things they use...



R - Both matching and fill in for things comparing old and now and same \bigcirc problems still faceing now

or just the clothing or just use the shape of the clothing to do the name tag



As each of us needed to have three concepts to present, I referred to the fun and knowledge point of view including the stories of Mary Ann McCracken and the children from Poor House, making each concept with four parts to present in the pitch deck. They are introduction videos, worksheets, fun activities, and printable name tags.

Second meeting with the partner

1	
Pitch Doc	
Adrian Hickey - Nov 3 - Notified 3 people	
Dear Heidi	I Mary Ann McCracken Foundation > Message Board
If you post your pitch here as a PDF, I will review and comment to get you feedback before you go to pitch. Keep going	Pitch today
Adrian	Claire Mulrone · Nov 7 · Notified 3 people
	Hayden and Heidi
Nov 6 Heidi Chan	I will meet you out side the new building at 2.45 to bring you to the room before i bring up the partner.
	Claire
MARY AND MCCRACKED FOLNOATION Created	
Pitch.pdf · 6.56 MB · <u>View full-size</u> · <u>Download</u>	

In this meeting, we went to the Belfast campus to do the pitch presentation to the partner. That is Paula Reynolds, Caroline Mccoubrey, and Lauren Smyth. We need to write notes on how they thought about our ideas and how to change them in a better way.

		■ Mary Ann McCracken Foundation > Message Board
	III ♥ J Mary Ann McCracken Foundation > Message Board	Pitch Notes
	Pitch	Claire Mulrone · Nov 13 · Notified 3 people
	Claire Mulrone · Nov 8 · Notified 3 people	The partner agreed
What a te had conc groups a ideas. I a	altions Hayden and Hidei errific pitch the three partners were very impressed by the research you ucted regarding the CCEA curriculum and your creative ideas for all ag nd learners. you did a fantastic job of sharing you creative solutions an m delighted it was received so enthusiastically, you should be very pro- es to follow	 I keep the two tiered education back to suit both key stage 2 and 3 children and support their learning. They want to develop both the on screen and hard copy education pack. They loved the 360 video. Please use power point to open the education pack to share the Mary Ann McCracken story to the class. Have a word search, mind map, clothing tasks for both tiers Develop Heidi's old and new worksheet for both tiers (could be an historical artefact and technology) Keep the diary entry, the comprehension the fact file for the older children as
1ov 8	Adrian Hickey, Senior Lecturer in Interactive Media Well done!	 suggested 9. Post card best suited to young children. The team at Clifton house will source a post box for children to post them on their visit.
Nov 12	Hayden McKinstry Thank you	

"Congratualtions...What a terrific pitch the three partners were very impressed...you did a fantastic job... I am delighted it was received so enthusiastically, you should be very proud."

"Well done!"

We got a very positive review for our pitches. Both from Claire and Adrian and especially our partners!

Our partners said: pertiand) dear + coton declar 3pm (Thesday) (2.45 pm) BD Luildings (9) ains) (granter to 3 upper and lower - Word centh (6.th) Mind Map - colors (browd wild the denc) & keep -) colo eren , completion (older) flue ful and lower (2 /ece(s) -? 360 vlboc (in order) - uld her =) both spone pike T clothing elements of learning plus voice - and (voitube) only have link can see (calle (tendel) what have learn. - Sculi E Act sheet All they is corton page - ding arey / postcard ->= (Sod) (pepay) For upper (May Ann / child) O G G Lawren Snyth Caroline Micanbrey Paula Keyndde What they low (hard copy) For lower and 360 / WS/ ...) On - Scheen (level lithey we ty) (cuble tubis) 243273 (level lithey we ty) (cuble tubis) 243273 (level is contained by level to be and the tubis) 243273 (level is contained by level to be and the tubis) 243273 (level is contained by level to be and the tubis) 243273 (level is contained by level to be and the tubis) 243273 (level is contained by level to be and the tubis) 243273 (level is contained by level to be and the tubis) 243273 level is contained by level to be and the tubis) 243273 level is contained by level to be and the tubis) 243273 level is contained by level to be and the tubis) 243273 level is contained by level to be and the tubis) 243273 level is contained by level to be and the tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level to be and tubis) 243273 level is contained by level t

"Can we just combine two pitches and bring them home? (lauqh)"

"I love the postcard ideas! Like cut and stick them together and we can pre-pay for them so they can send the postcard out!... Can we add some voiceover to the 360 video also?"

"Great ideas on the old and new worksheets, can we do for both levels?"



combinedpitchdeck.pdf Posted by Hayden M. · November 13, 2023 · 9.56 MB

Download · Replace with a new version

Notes:

Nov 13

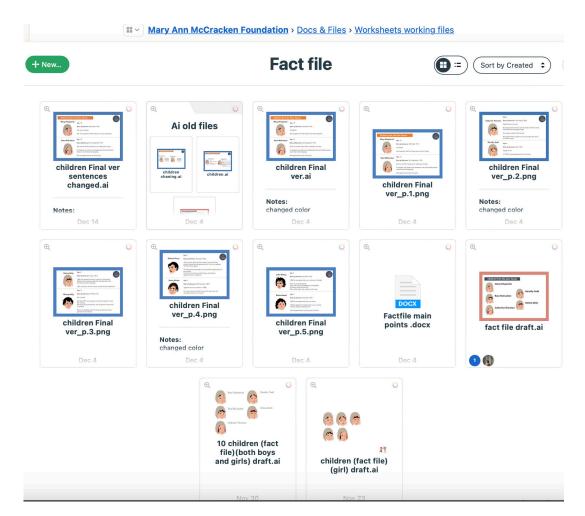
Nov 13

Hopefully the finished new brief. If everyone is happy should I email it on?

Claire Mulrone Looks great. I would WeTransfer this to Caroline and Paula. Paula Reynolds <<u>paula@cliftonbelfast.org.uk</u>> Caroline Mccoubrey <<u>mccoubreycaroline@gmail.com</u>>
Hayden McKinstry I've sent it to them After their feedback, I had nothing to change at this stage. So I send the file to Hayden to let her combine our pitches into one.

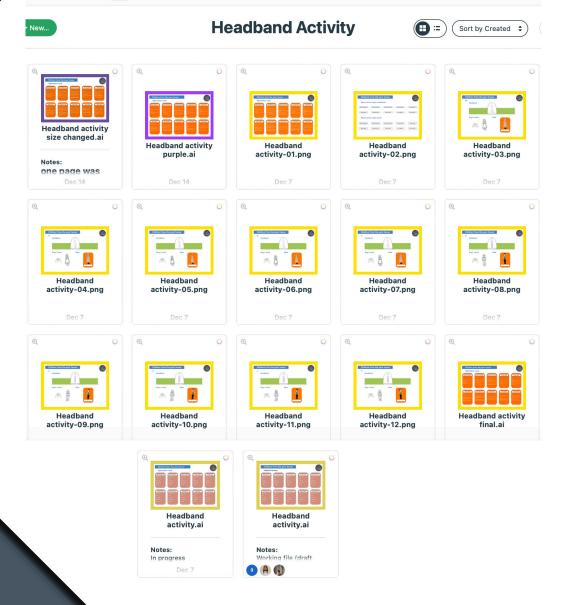


For the name tag, it is for each student or group to receive a tag, and they can write their name on it before going to the Clifton House tour. Each tag features a plaque that can be found around the house. The student or group wearing the corresponding tag takes responsibility for scanning the plaque with the iPad provided to see the AR. What I mainly change in the working process are changing the colors, fonts, drawing the AR icons and putting logo.



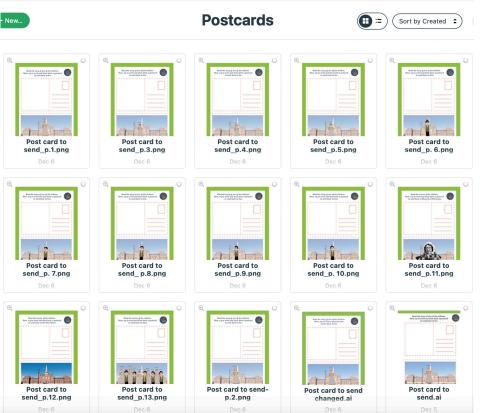
Fact file of 10 children from the Poor House, for upper KS2. These records were provided to us by the Mary Ann McCracken Foundation. What I mainly change in the working process are changing the colors, and fonts, drawing the children's faces and editing their pieces of information length, and putting logo.

Mary Ann McCracken Foundation > Docs & Files > Worksheets working files



For all ages students. Students must cut and stick their headbands and cards and take turns to guess which child from the Poor House is on their headband. They can cut out and fold along the lines to make a paper stand to hold an image of their child which can be colored in.

What I mainly change in the working process are changing the colors, and fonts, drawing the children's bodies, editing their pieces of information length, and putting logo.



Students can write a prepaid postcard that can be sent to Clifton House. They need to cut them out, fold and glue them together. There are a few different choices so students can choose who they would like to write to for example a child from the records, Mary Ann McCracken, or a general one to the Poor House.

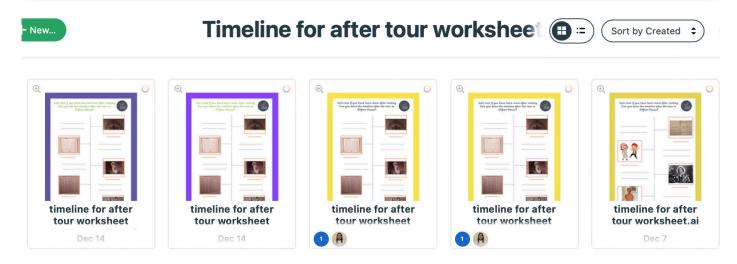
What I mainly changed in the working process were changing the colors, and fonts, drawing the children's bodies, using Photoshop to edit Mary Ann McCracken's photo, and putting the logo.

Mary Ann McCracken Foundation > Docs & Files > Worksheets working files

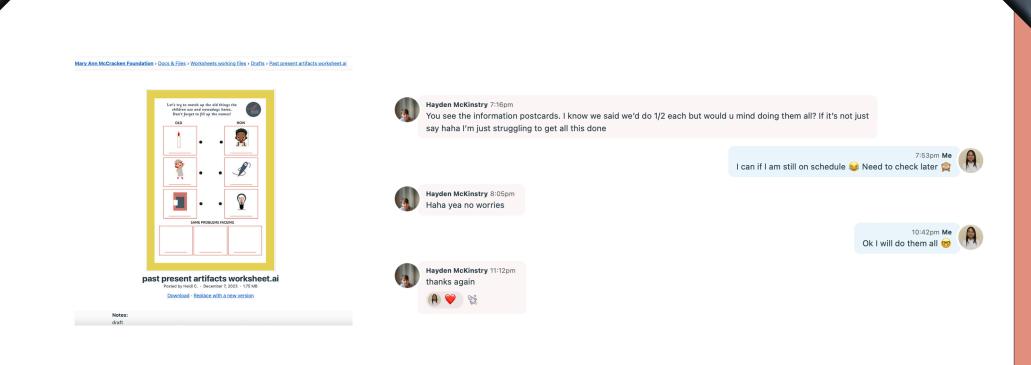


For lower KS2. The information cards detail information on 10 records of real children who lived in the Poor House. These records were provided to us by the Mary Ann McCracken Foundation. Students are tasked with looking at these cards in groups and then filling in the corresponding table.

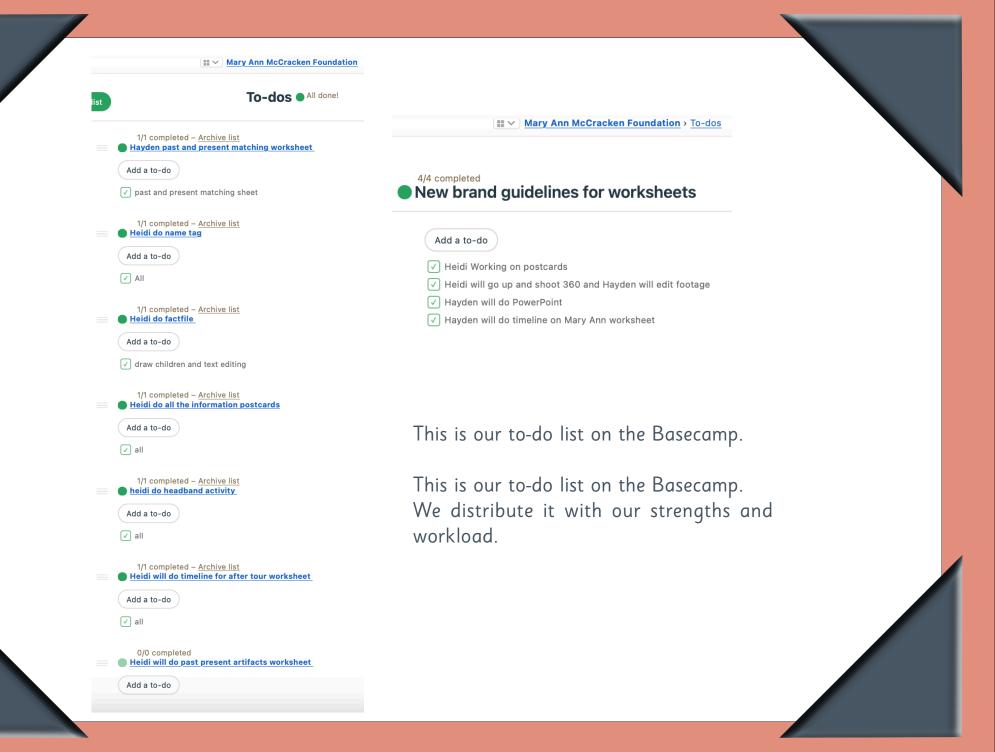
What I mainly changed in the working process were changing the colors, and fonts, drawing the children's heads, editing their pieces of information length, editing the table, and putting the logo. **Mary Ann McCracken Foundation** > Docs & Files > Worksheets working files



For all classes who go to the Clifton House tour. The timeline is based on a timeline they will see on the tour. What I mainly changed in the working process were changing the colors, and fonts, using Photoshop to edit the photos, and putting the logo.



We exchange one thing in the to-do list because of our working time.



Colour and Font ideas

Fonts Options: Border colour code: These 3 have good legibility. Upper KS2 Border **Rainbow Colour Matching** Lower KS2 Sassoon Primary Gill Sans Infant Std . National First Font • KG Cold Coffee COLOUR PALETTE Twinkl Font Comic Sans- Well liked by kids found in 2002 study. ٠ colours.jpg National first font Posted by Hayden M. · November 30, 2023 · 34.7 KB What's important when choosing: Download · Replace with a new version colour palette and colour coded borders.pdf Posted by Hayden M. · November 30, 2023 · 17.6 KB Is it easily read? Priority Download · Replace with a new version Notes: Is it engaging and appealing to 8-11yr olds We decided on these colors excluding the bg colour



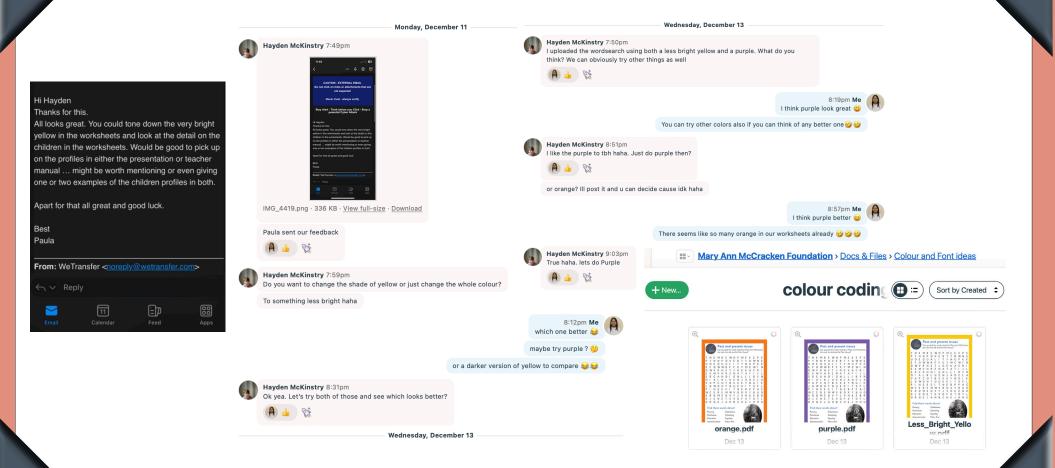
III V Mary Ann McCracken Foundation > Docs & Files > Colour and Font ideas

After we presented to Claire and Adrian, they suggested we to change a more colorful color palette and a more matching font. So we discussed and changed to use these colors and Sassoon Sans Std fonts.

Second visit to Clifton House and filming

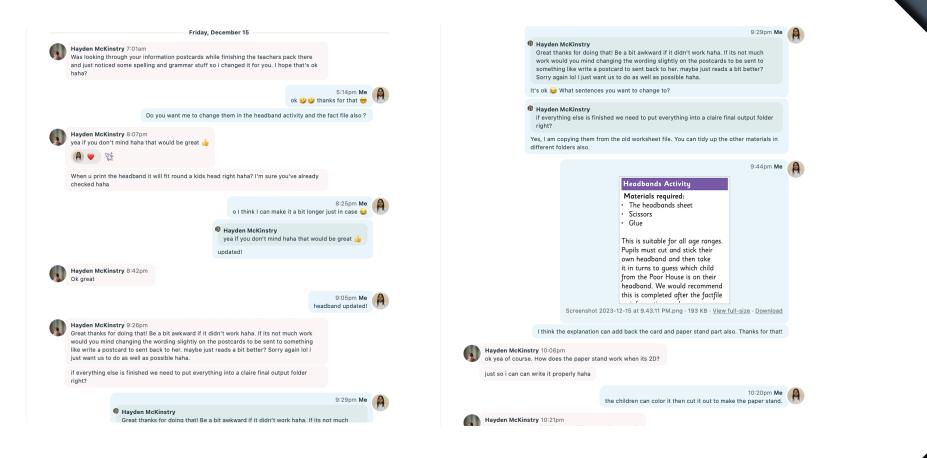
H Heidl, the building is looking quiet for bookings on Friday 1st Dec. The only issue however is our Christmas tree in the entrance hall went up today. There are some garlands on the fireplaces in the Board room too, but might not be as noticeable.		Image: Mary Ann McCracken Foundation > Docs & Files > Visit		
Let me know what you think about Friday filming. Staff will be there from 8.30am and the building will be locked up a	at 4.30pm.			
Thanks		+ New	Second visit	😑 := Sort by Created 🔹
Caroline				
On Thu, 23 Nov 2023, 12:29 Pak Hei Chan, < <u>Chan-PH@ulster.ac.uk</u> > wrote: Hi Caroline,		a 360 photos	e O Photos	⊛ 360 videos
		Sou photos	Photos	Souvideos
Hope this email find you well.				
We are just on process doing 360 videos. I was wondering if I can come again next weekend (or anytime	next week if it is not suitable) to take some more photo and video footage.			AND
Thanks for your help and looking forward to your reply.			20231204_101449.jpg 20231204_101449.jpg	-100
Bost,				
Heidi				
" unately we have a University booking in all next week in the board room, however there will be times, between their breaks, where wi	e could accommodate filming within the entrance hall on those days you suggested. This would be: 9.30am – 10.30am or 3pm – 4pm?	TT 1 Distant		THE REAL PROPERTY.
			and the second diversion of th	Sailes both and the of
cnow what time / day suits you best, and I can make sure its in the diary for Lucy and the team here.		and 15 more	and 18 more	and 20 more
again Heidi				
	This time w	as muliournoul M	lu mission was	to tru
		/as my journey. M		
	a different	point of view to s	shoot the 360	videos
.27 Nov 2023 at 06:10, Pak Hei Chan < <u>Chan-PH@ulster.ac.uk</u> > wrote:				
aroline	and aet mo	re footage for Hay	Jden to edit.	
re going to have a deadline for assignment of another module on Friday. It will be better to rearrange to next Monday (4/12				Annual Annua
	d help to keep staff out of the way. If you can make it up about 2.50pm, that will give you time to set up so that you ca	an start filming at 3pm. Is that ok?		
Thanks and see you then				A second se
Caroline	Re: 360 video taking			Friday to Manual State
On Mon, 27 Nov 2023 at 21:17, Pak Hei Chan < <u>Chan-PH@ulster.ac.u</u> Hi Caroline.				
ni Caroune,	To: Caroline Mccoubrey; Cc: 🛞 Hayden McKinstry; 🤄	Mulrone, Claire ∨	1-	20231204_152302.jp
I am free on both Monday (4/12) and Wednesday (6/12) 3pm to 4p	ım.	Contraction of the second		Posted by Heidi C. · December 5, 2023 Download · Replace with a new ver
	Hi Caroline		A	
I just need to film the two corridors downstairs and a scene walking	ng upstairs to the boardroom. That will be great. Thank you so much. See you then.			-
	Best			
Thanks again for your help.	Heidi			
	e e e			
Best,	n ⁴²			
Best, Heidi	P.		010140 20231204151254.J	
	L		010140_20231204151254.J ted by Heidi C. · December 5, 2023 · 3.85	
	L	Pos		
	Posted		ted by Heidi C. · December 5, 2023 · 3.85	

Clients Feedback

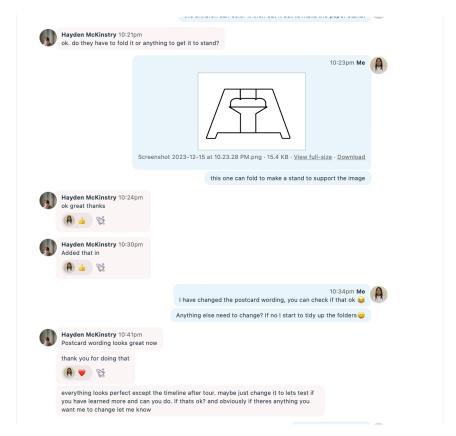


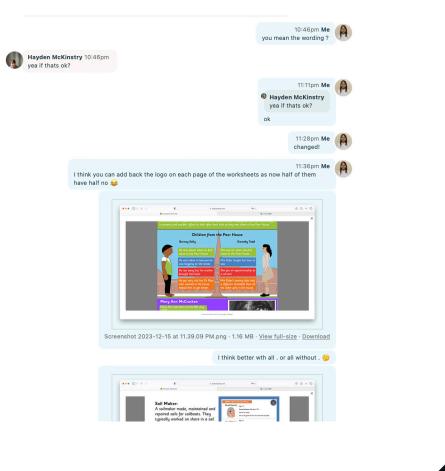
After the final feedback, we try and change the color for our partner.

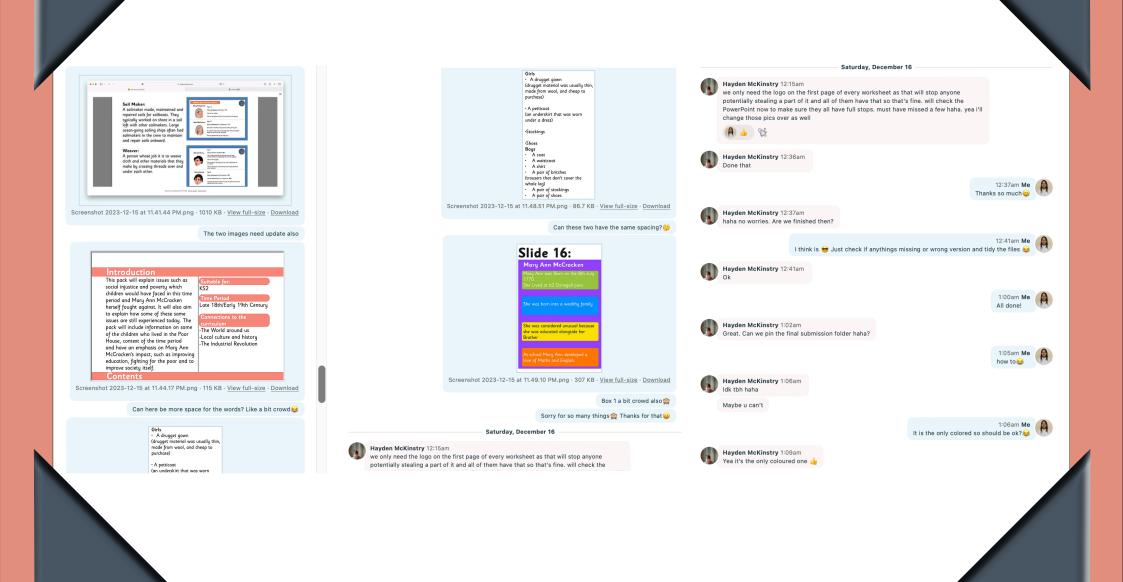
Final outcomes



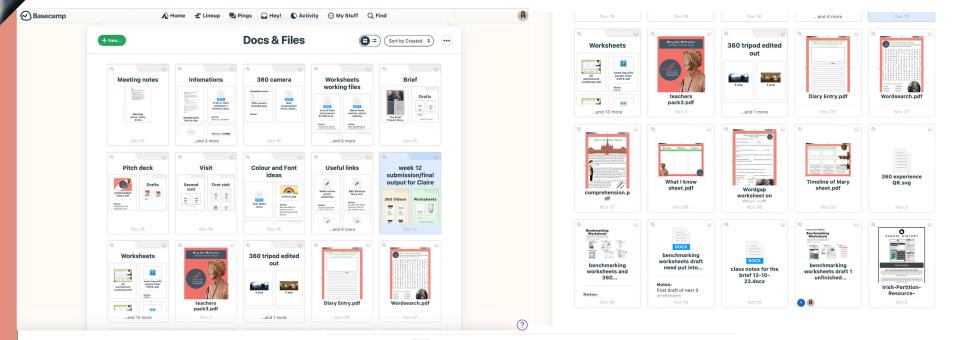
We continue to edit until the last minute as we want to make the project as best as we can.



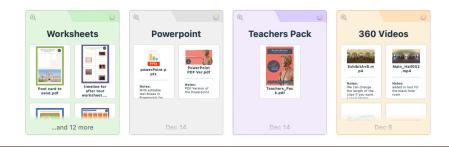


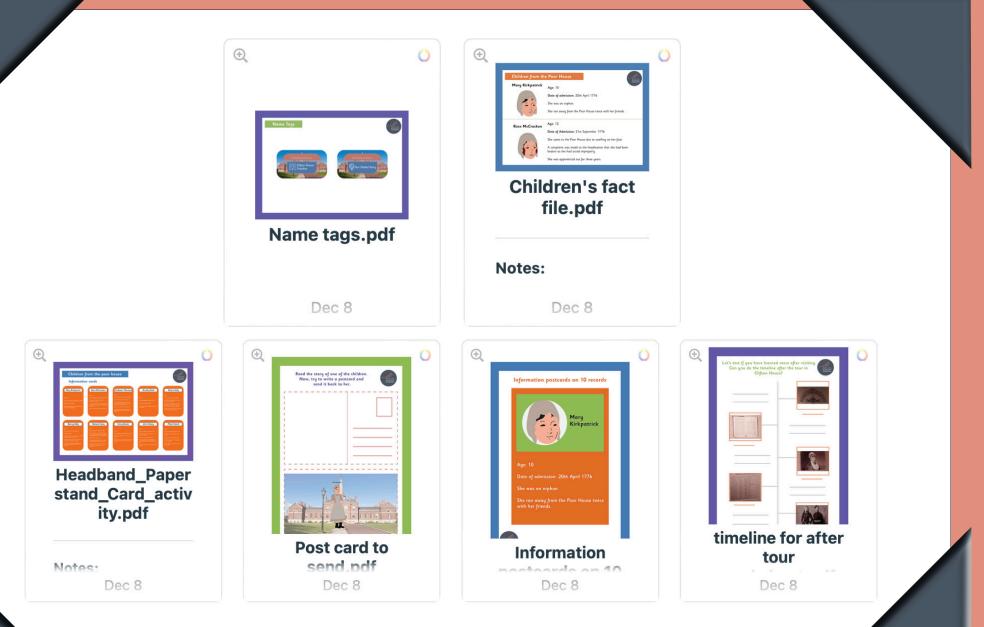


I tidied up all the files.



Hary Ann McCracken Foundation > Docs & Files





My final works.







Children from the Poor House

Mary Kirkpatrick Age: 10



She was an orphan.

Age: 12

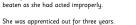
Date of admission: 20th April 1776

She ran away from the Poor House twice with her friends.

She came to the Poor House due to swelling on her foot.

A complaint was made to the headmaster that she had been

Rose McCracken



Date of Admission: 21st September 1776







Date of admission: April 1813

She was taught to sew.

In 1818 she was apprenticed out as a servant.





In 1822 she was apprenticed out for 3 years as a dressmaker. Without this apprentiship she would have spent the rest of her

life in the Poor House as she had a disability.

In 1827 she returned to the Poor House to teach the kids needlework.

Age: 11 Date of admission: 4th May 1776 Barney Kelly





6th May 1776 he ran away but his mother brought him back the next day.

He was going to be punished but was let off when he promised to be good.

He was very troublesome and the house steward was told to put bars on the windows.

Age: 7

Edmund Curry



In 1811 someone asked the Poor House if one of their boys could be trained up and apprenticed out to him as a gardener.

The Poor House agreed.

Date of admission: November 1805

The same person asked again if a boy could be apprenticed out as a servant.

The Poor House said no and that boys could only be apprenticed out as tradesmen.

Henry Hunter Age: 9

Date of admission: 24th November 1807

He was apprenticed out as a weaver in 1808.

His sister also came to Poor House at the same time and was apprenticed out as a servant.



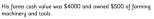
Date of admission: December 1815 In 1822 he was apprenticed out as a farmer in Canada.

Age: 9



Phelix Hamill

He was a very successful farmer.



He grew wheat, peas, oats, potatoes and turnips.

Age: 9

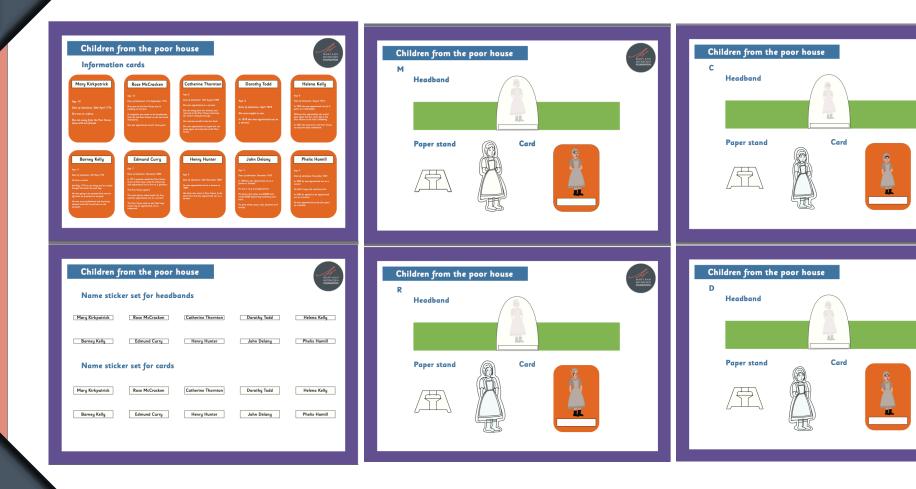
Date of admission: November 1821



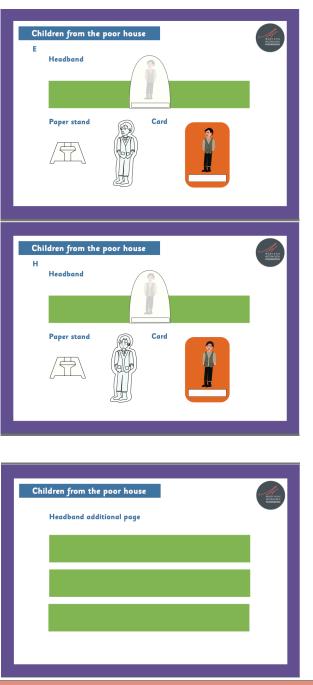
He didn't enjoy the weaving work.

In 1824 he applied to be apprenticed out as a butcher.

He was apprenticed out for five years as a butcher.















Read the stories of the children. Now, try to write a postcard and send it back to them.				
·				





Age: 12

Date of Admission: 21st September 1770

She came to the Poor House due to swelling on her foot.

A complaint was made to the headmaster that she had been beaten as she had acted improperly.

She was apprenticed out for three years.



Age: 5

Date of admission: 13th August 1803

She was apprenticed as a servant.

She ran away from her mistress and returned to the Poor House clamining she wasn't being fed enough.

Her mistress wouldn't take her back.

She was apprenticed out again but ran away again and returned to the Poor House.



Date of admission: April 1813

She was taught to sew.

In 1818 she was apprenticed out as a servant.



Age: 8

Date of admission: August 1813

In 1822 she was apprenticed out for 3 years as a dressmaker.

Without this apprentiship she would have spent the rest of her life in the Poor House as she had a disability.

In 1827 she returned to the Poor House to tead the kids needlework.



, ige. 11

bace of admission. This ray i

He had a mother.

6th May 1776 he ran away but his mother brought him back the next day.

He was going to be punished but was let off when he promised to be good.

He was very troublesome and the house steward was told to put bars on the windows.





Age: 7

Date of admission: November 1805

In 1811 someone asked the Poor House if one of their boys could be trained up and apprenticed out to him as a gardener.

The Poor House agreed

The same person asked again if a boy could be apprenticed out as a servant.

The Poor House said no and that boys could only be apprenticed out as tradesmen.

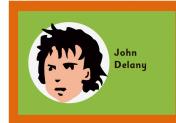


Age: 9

Date of admission: 24th November 180

He was apprenticed out as a weaver in 1808

His sister also came to Poor House at the same time and was apprenticed out as a servant.



Age: 9

Date of admission: December 1815

In 1822 he was apprenticed out as a farmer in Canado

He was a very successful farmer.

His farms cash value was \$4000 and owned \$500 of farming machinery and tools.

He grew wheat, peas, oats, potatoes and turnips.

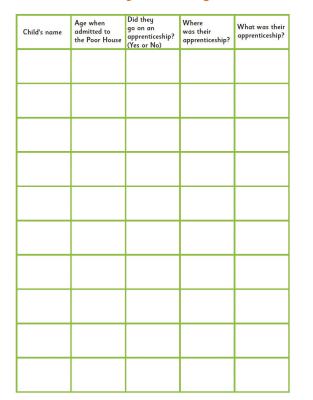


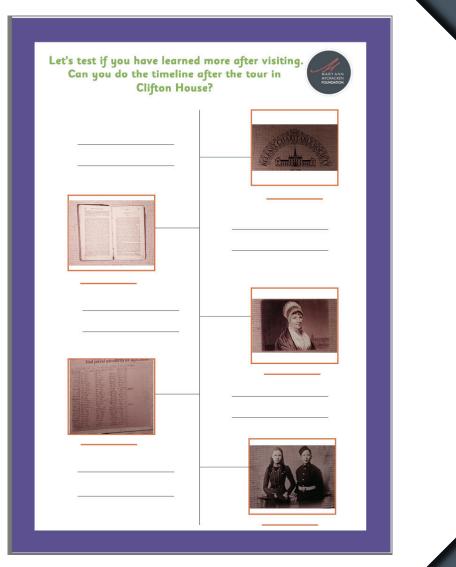
Age: 9

Date of admission: November 1821

- In 1823 he was apprenticed out as a weaver
- He didn't enjoy the weaving work
- In 1824 he applied to be apprenticed out as a butcl
- He was apprenticed out for five years as a butcher.







Fill in the table after looking at the cards

Time Logs

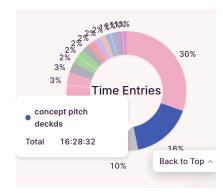


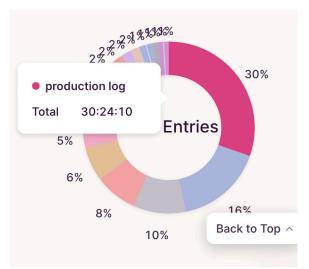












Evaluation & Reflection

This is a great opportunity for me to cooperate with others. I have put so much effort into it. My teammate also. I would like to thank all the people who gave help hand to me with this project. What I would like to improve next time are my drawing skills and methods. Next time I should use a graphic tablet or computer mouse can help enhance my drawing speed. It is hard to match time with the others as everyone has a different timetable. We should have a better time planning for the next project.

