



MED526 | Interactivity for Social Enterprise

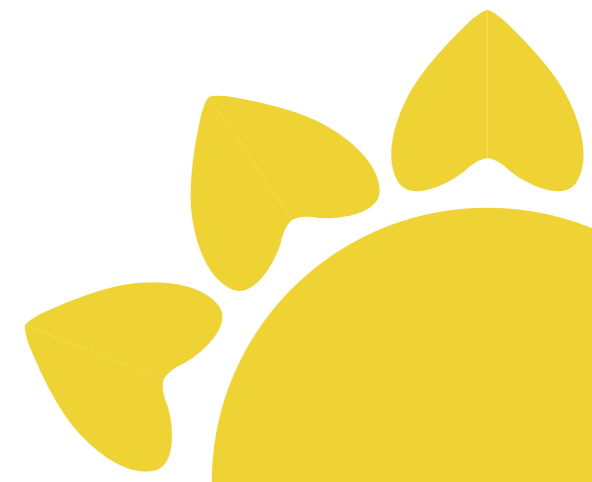
# PRODUCTION LOG

*B0047125*  
*Cameron Clarke*

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# 01. Introduction



# Introduction



In this production log I will go through each step I took to complete the Project Social module in Interactive Media. In class we selected 'Resilio' as our project, this is a mental health charity in which we as a group (Chloe, Ebony, Cameron) felt suited our skill sets the best.

We started by overviewing what Resilio is and what sort of social media and website they already have, to get a better understanding of the charity. We went on to do a Teams call with Marie Dunne and Martin Heaney to gather information about what they are wanting from project social.

The group had enough information to start the benchmarking process to compare what Resilio had to other similar charities, during benchmarking we found that Resilio was lacking in its social media and website content, limiting its reach.

As a group we got together and completed benchmarking this was a key element for our next

step, which was our brief. The brief was each individual's chance to pick a section of the brief and work collectively as a team to complete the task. This consisted of an Introduction which explains what Resilio is and who is involved, the team and their skillset (Chloe, Ebony, Cameron).

The Benchmarking process where we explain what benchmarking is and what we are comparing to, to get valid and accurate results. Included in the brief is the summary and overview of what we as a group aim to achieve, elaborating different key points that the client can look at for review and implementation.

The brief was sent off to the client to gather feedback and changes which were made to complete the brief section of the project.

To stay on track our next aim was pitching to the client with a visual identity for Resilio, everyone in the group gathered creative ideas and came up with a new and

fresh logo design along with a colour scheme that would reflect the charity best.

After reviewing and implementing changes we pitched to the client and were able to make further changes to come up with a collective logo design that the clients were happy with.

Our next step in the process was assigning roles in the group, to be able to manage the project to meet deadlines each week.

Brand guidelines was the next step of the process which was talked about collectively as a group to complete the task. It was reviewed and changes were implemented after the client's feedback.

Through the next stages of the project was split between the group allocating each other with roles that were fair and reasonable to the group members skillset. Chloe and Ebony took on the role of social media content, document templates and motion graphics.

I took on the role of the website, as this was a large part of the project it took up a lot of time to learn and develop my skills to be able to use WordPress efficiently.

Throughout the process of building the website, while Chloe and Ebony were working on their own task, we all communicated and had group calls regularly to check on each other's progress and help in whatever way we could.

Keeping the client up to date on what was going on allowed us to make changes quickly to improve the final product.

In this production log, I will take you through each step of my own implementation which I had on the Project social.

# 02. Timekeeping





**TIMESHEET**

**University of Ulster**

**Name Group Member:**

Cameron Clarke

**Month/Year:**

2023

**Project Title:**

Resilio

Day	Date	Project (Design & Build)	Hours	Other Activities (Meetings & Research)	Hours	Total Hours
Monday						
Tuesday						
Wednesday						
Thursday	28/09/23	Choose Resilio as a project.	3			
Friday						
Monday						
Tuesday						
Wednesday						
Thursday	5/10/23	Set up Basecamp and assigned roles	3			
Friday						
Monday	9/10/23			Research on community partner	2	
Tuesday						
Wednesday	11/10/23	Started Benchmarking	3			
Thursday	12/10/23	Preparing questions for client	2	Meeting with the client at 2:00 p.m.	2	
Friday						
Monday						
Tuesday	17/10/23			Research for Benchmarking	3	
Wednesday						
Thursday	19/10/23	Finished Benchmarking	3			
Friday	20/10/23	Started Brief	3			
Monday						
Tuesday	24/10/23			Group decision for Brief	2	
Wednesday	25/10/23			Research for brief	3	
Thursday	26/10/23	Structuring brief	2			
Friday						
Monday						

Tuesday	31/10/23	Added my contribution to brief	2			
Wednesday	1/11/23	Finished Brief	2			
Thursday	2/11/23	Started draft pitch	5			
Friday	3/11/23	Brief Approved by Adrian and Claire	0			
Monday	6/11/23	Finished draft pitch	4			
Tuesday						
Wednesday						
Thursday	9/11/23	Preparing to pitch to the client	2			
Friday	10/11/23			Pitching to the client meeting (Rescheduled)	1	
Monday	13/11/23	Finalized mock-ups for rescheduled pitch	2	Pitching to the client meeting	1	
Tuesday		Revised Pitch started				
Wednesday						
Thursday	16/11/23	A new Introduction for Brief was created.	3			
Friday	17/10/23	Revised Mock-ups Completed	2			
Monday	20/11/23	Revised pitch Complete	2			
Tuesday	21/11/23	Progress on Timesheet	2			
Wednesday		Website mock-ups and wireframe	6			
Thursday	23/11/23	Setting up WordPress for client domain	3	Meeting with Declan	1	
Friday	24/11/23			Reviewing website templates	2	
Monday	27/11/23	Website build started	3			
Tuesday	28/11/23	New template Astra	5			
Wednesday						
Thursday	30/11/23	Progress on website	4			
Friday						
Monday	4/12/23			Call with group	1	
Tuesday	5/12/23	Website building				
Wednesday	6/12/23					
Thursday	7/12/23	Website sent to client	4			
Friday	8/12/23	Feedback for Marie received on website	2			
Monday						
Tuesday	12/12/23	Website feedback received from Martin	5			
Wednesday	13/12/23	Website images	3	Call with group	1	
Thursday	14/12/23	Website content	3			
Friday	15/12/23	Website Completed	6			

# Timekeeping

Throughout this project I have been monitoring and tracking my time spent. On this module as you can see there is 130 hours total spent on this project and has all been tracked accurately.

Each call has been monitored and recorded allowing for an accurate representation of how many hours total it took to complete this project over three months.

The group created a Whatsapp group to contact and call each other on a regular basis to collaborate and ensure that everyone was doing their best.

This has taken a lot of work and effort to complete this project for the client but as a group we came together collectively and worked well as a team.

This document shows productivity through the course of three months. I have included detail in the tasks I was completing so that this document could be used as an accurate representation of my time.



Monday					
Tuesday	19/12/23	Production log	4		
Wednesday	20/12/23	Production log	2		
Thursday	21/12/23	Production log	4		
Friday	22/12/23	FINAL DEADLINE (Production Log)	12		
<b>Total Hours Design &amp; Build</b>			<b>111</b>	<b>Total Meetings &amp; Research</b>	<b>19</b>

Signature Group Member: Cameron Clarke



# 03. Benchmarking





# My Work

		Hub of Hope https://hubofhope.co.uk/	Mental Health Ireland https://www.mentalhealthireland.ie/	Resilio http://www.resilio.org
Content	Quantity of Content	Large	Large	Title of organisation, tagline, key points of the organisation and contact details are shown on main page of website
	Explanation of Service	Homepage and in the menu tab	Homepage main body	Scroll on home page
	Privacy Policy	Bottom left of the homepage	Bottom left of the homepage	N/A
	Quality	Colourful, clear and simple	Clear, bold and HD images and graphics	Clear, vibrant SD images
	User Emergency Helping Service	One-click top right of home page	One-click contact us	N/A
	Company Social Media	No links	Links in banner at the top of the homepage	No links
	FAQ Section	In menu tab	N/A	N/A
	Donations	Menu tab on the right at the bottom	Top in banner below social media links	N/A
	Detail explaining the organisation	Menu tab is what is Hub of Hope	Menu tab in what we do -- about us	Key points of what the organisation specialises in on the main page
Accessibility	Languages	0	0	0
	Clear navigation	Yes	Yes	No
	Accessible Link	Yes	Yes	N/A
	Subtitles	N/A	N/A	N/A
Content	Quantity of Content	Large	Large	Title of organisation, tagline, key points of the organisation and contact details are shown on the main page of the website
	Explanation of Service	Homepage and in the menu tab	Homepage main body	Scroll on home page
	Privacy Policy	Bottom left of the homepage	Bottom left of the homepage	N/A
	Quality	Colourful, clear and simple	Clear, bold and HD images and graphics	Clear, vibrant and SD images
	User Emergency Helping Service	One-click top right of home page	One-click contact us	N/A
	Company Social Media	No links	Links in banner at the top of the homepage	No links
	FAQ Section	In menu tab	N/A	N/A
	Donations	Menu tab on the right at the bottom	Top in banner below social media links	N/A
	Detail explaining the organisation	Menu tab is what is Hub of Hope	Menu tab in what we do -- about us	Key points of what the organisation specialises in are on the main page.
Accessibility	Languages	0	0	0
	Clear navigation	Yes	Yes	No
	Accessible Link	Yes	Yes	N/A
	Subtitles	N/A	N/A	N/A
	Online Access	Yes	Yes	Many company's are called Resilio resulting in hard to find the website when search. When searching Resilio NI it is easily navigated and quickly accessible
	Link Underlining	No	No	No
	Hyperlinks Changing Colour if Visited	N/A	N/A	N/A
	Are Links Visually Distinct	No	No	No
	Clear and accurate headings	Yes	Yes	No
	Audio	No	No	No
Functionality	Load Time	0.93 seconds	14.19 seconds	4.63 seconds
	Multilingual	No	No	No
	Support Access	Yes	Yes	Yes
Navigation	Primary Menu	Navigation bar top right and main body centre	Navigation bar top right and banner	None
	Contact Us	Click the 'Need Help Now' button	Top of the page on the banner	Scroll to the bottom of the page
	No. Of Clicks to Contact Us	1	1	0
	Site Maps	In footer of every page	In footer of every page	No
	Means of Getting To The Top of The Page	None	None	No
	Breadcrumbs	None	None	No
		81%	66%	19%

I was assigned to research two websites: Hub of Hope and Mental health Ireland. While conducting my research for benchmarking, I was relating back to Resilios current website at the time for comparison.

The benchmarking exercise was used to compare a range of organisations. We were comparing a range of different health care organisations websites to the Resilio website. We then highlighted the sections best practice to calculate which website was the best example.

From our benchmarking research we can see that unfortunately Resilio had the lowest percentage for best practice which means there is a lot of inspiration we can take from the other organisation websites.

Hub of Hope is a mental health organisation based in the UK, aimed to support and bring people together. In our benchmarking research Hub of Hope got 61% for best practice as they have a lot of modern elements. This website is very

clear and provides a lot of detail for people to get help. The website includes a section where you can submit your address and find the closest support quickly.

The Hub of Hope website is suitable for all audiences as it is simple and easily navigated.

The next website was Mental Health Ireland which achieved 64% best practice. Mental Health Ireland has been named the longest established mental health charity in Ireland.

In their organisation the aim for the wellbeing, recovery and mental health of all individuals and communities to be promoted and enhanced.

This website is very modern and easily navigated which is great for a large range of audiences.

This website is great quality with all logos and images being in HD (High Definition) and it has a large amount of information that the users can access.

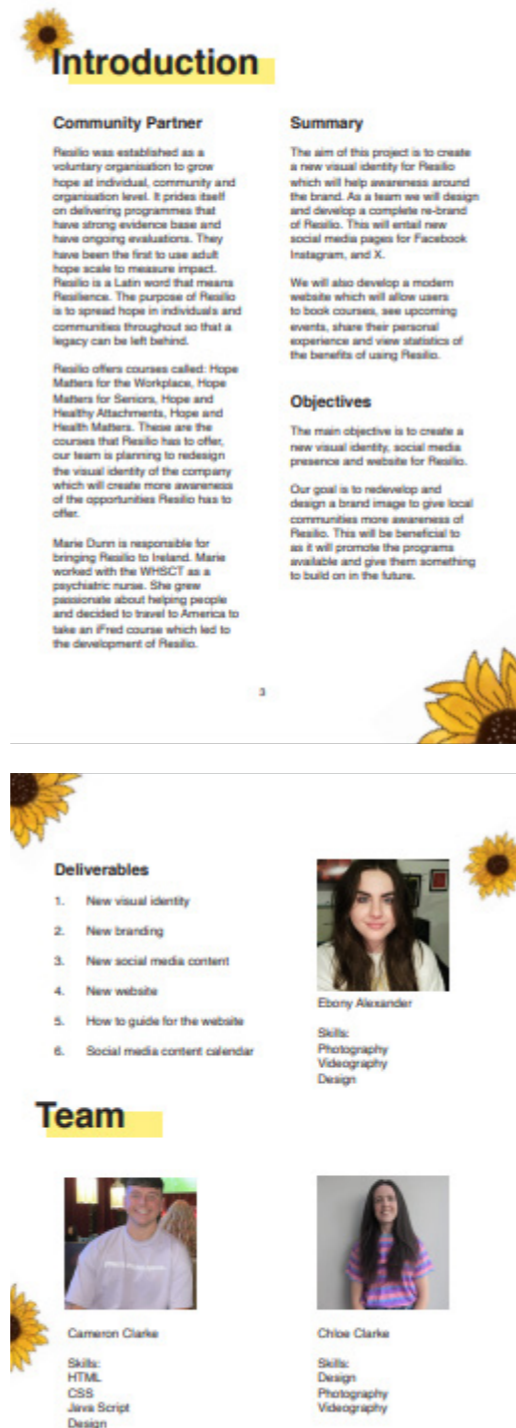
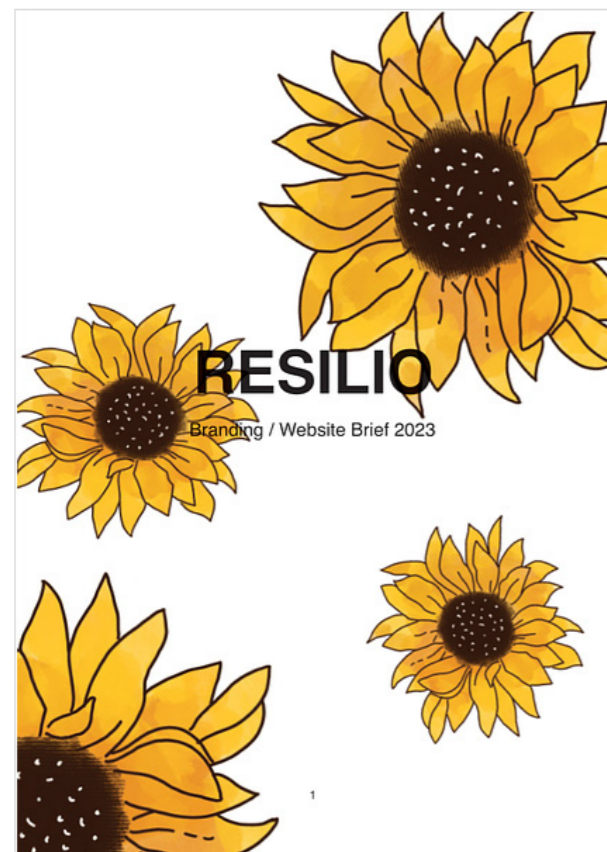
Throughout this website is very clear and easily to navigate there is a few issues with its accessibility. Their hyperlink lines are not distinct, change colour or have any underlining on them. This means that users will not engage in further information as they are not attracted to the hyperlinks.



# 04. Brief



# My Work



The group decided to split the brief into three sections each individual taking their own role in implementing their part.

I designed the sunflower graphic that is scattered throughout the brief, this was created using procreate on an iPad, the original image was taken off Pinterest and was used to form my own creation that led to the design of the brief document.

My role in the group was creating an intriguing and interesting induction that would show Marie and Martin that we understand their charity and that the project is going to be beneficial to them. This was sent, and feedback was received with changes being implemented.

I was then tasked with creating a team page that consists of all team members that are working on Resilio with a picture on each and everyone's skillset.

The group worked well creating the brief each taking the time to help and implement different ideas.

The brief includes a summary and objectives.

**“The aim of this project is to create a new visual identity for Resilio which will help awareness around the brand. As a team we will design and develop a complete re-brand of Resilio.”**

This will entail new social media pages for Facebook, Instagram, and X. We will also develop a modern website which will allow users to book courses, see upcoming events, share their personal experience, and view statistics of the benefits of using Resilio.

The main objective is to create a new visual identity, social media presence and website for Resilio. Our goal is to redevelop and design a brand image to give local communities more awareness of Resilio.

This will be beneficial too as it will promote the programs available and give them something to build on in the future”.



# Process

01



02



03



The process starts by finding the right image on Pinterest to use a base layer that will allow your outline and details to be accurate.

Once the image has been selected it is then imported into Procreate to start designing, tracing round the image accurately but allowing creativity to make it your own.

Once the outline was complete and I was happy with the look I moved on to picking the right colours to suit Resilio. Yellow/orange and dark browns were used to create an oil pastel effect that was bright and colourful to reflect the Resilio original branding.

As a group we decided that this would look good as a water mark to bring some colour to the brief as at this point, we did not have a logo or new branding created.

Overall, the look of the brief turned out well and the sunflower really pops with a white or black background. This will be shown in my designs.







# 05. Designs





# Process



The design process started right at the start of project, thinking creatively and trying to come up with a new innovative modern look for Resilio.

and why I believe a new bright colourful colour scheme could be beneficial to Resilio, opening new ways of advertising with a wider range of colours to use.

All my work was created on an iPad using Procreate as I prefer to draw rather than photoshop or illustrator, this is what works best for me.

At the bottom you can see my three logo designs, they were made using the same process that the brief sunflower was made, using Pinterest to find my base image then to use my creativity to elaborate and make it my own, through constructive feedback from Adrian my designs improved and were finalized ready to be pitched the client.

This has reflected in my work throughout the project with a hands-on approach to all design material, the colour scheme is simple but effective using a lot of yellow and oranges that resemble meanings relating to the charity itself.

I wanted to bring more colour into the project with blues and purples to give the user more to look at but not to feel overcrowded. These designs were created in class working in our groups getting each others feedback for improvement and implementing changes regularly.

This was carried on to my pitch where I used this design to pitch to the client my design process





# 06. Pitch



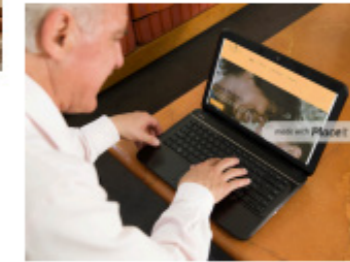
01

CONCEPT 2 | COLOUR SCHEME



01

CONCEPT 2 | MOCKUPS - WEBSITE LANDING PAGE



01

CONCEPT 2 | LOGO VARIATIONS



01

CONCEPT 2 | MOCKUPS - TEAM UNIFORM







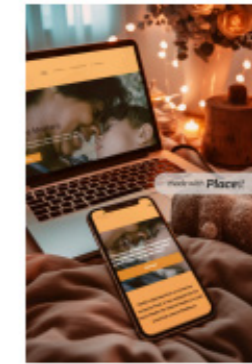
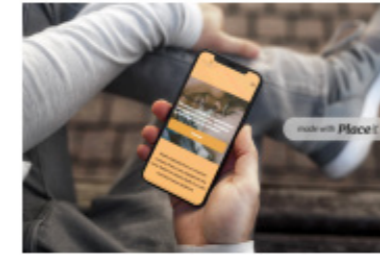
# 02

CONCEPT 2 | MOCKUPS - TEAM UNIFORM



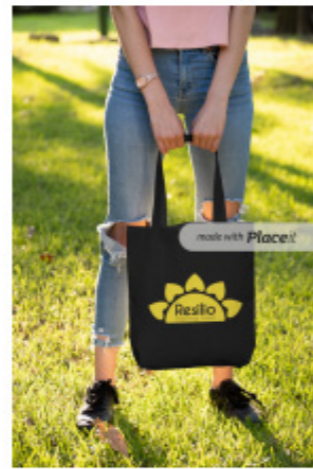
# 01

CONCEPT 2 | MOCKUPS - WEBSITE LANDING PAGE



# 02

REVISED | APPAREL MOCKUPS



# 02

REVISED | APPAREL MOCKUPS



# Pitch

01 - The Pitch was put together collectively as a team, one individual member took control of the layout and made changes and implemented each part upon individual request, each of us were allowed to use our creativity to redesign Resilios new logo and branding for the charity, my process was breaking down what Resilio is and what does it stand for.

Resilio was established as a voluntary organisation to grow hope at individual, community, and organisation level. It prides itself on delivering programmes that have strong evidence base and have ongoing evaluations.

They have been the first to use adult hope scale to measure impact. Resilio is a Latin word that means Resilience.

The purpose of Resilio is to spread hope in individuals and communities throughout, so that a legacy can be left behind.

The software I used for my pitch designs was Procreate, fonts used Avenir Next Condensed

Ultra-Light style is light layout is centre for all logo designs.

The colours I have chosen to represent the brand all have meaning:

- Purple – Wisdom Creativity
- Green – New Beginnings.
- Teal – Shy meaning it promotes clarity and open communication.
- Blue – Representing imagination.
- Yellow – Happiness.
- Brown – Simplicity.
- Black for power and growth.

When our pitch was being presented to the client, I explained these meanings to Martin and Marie so that they would be able to understand why I have chosen to use brighter more vibrant colours for their brand expanding their possibilities with branding and advertising with no limitations with such a wide variety of colours.

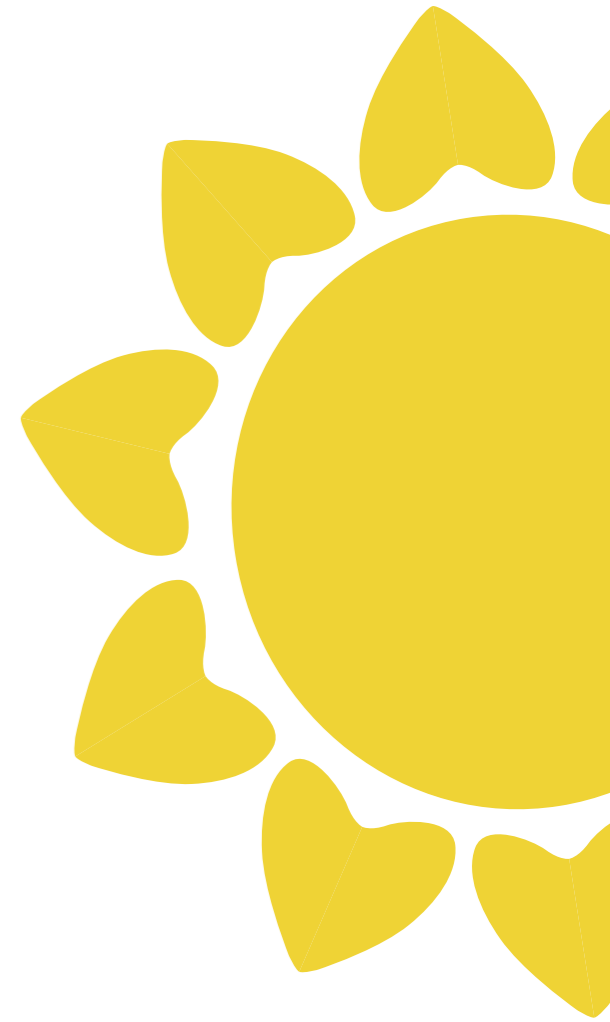
After the pitch meeting, Marie and Martin had to make a choice of who's design they

were going to choose, in the end they chose Ebony's and Chloes design combined to be their new branding identity.

It was a group effort to design the new logo in class with Ebony taking the lead of the design with help from me and Chloe implementing our own ideas to brighten the colours of the colour palette. Chloes background logo and Ebony's font came together to allow each of us to implement our own parts into the revised pitch.

02 - In the revised pitch we each had a section to compete, my section was to implement the logo into merchandise, hoodies, t-shirts and bags for Resilio.

This was an additional add on that they did not ask for, but the group decided that we should go for a casual but presentable look for the Resilio charity.





# 07. Website



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# Inspiring Hope

Hope for tomorrow

[More Info](#)


**Vision**  
A hopeful, compassionate and resilient community for all.

**Mission**  
Be authentic, be caring and compassionate. Be empowering, be curious and be kinder.

**Purpose**  
To positively contribute to society's progress by providing evidence-based, trauma-informed, emotional well-being programmes in Northern Ireland.

## Hope Programmes Available


Our Hope Family has worked hard to research, design, and develop a range of evidence-based programmes in the area of Hope. These include:



[Click here for details](#)

## Professional Training

Programmes Delivered



Marie Dwan — Founder & CEO

- Hope Ambassador for Parents
- Hope Matters for Adults
- Hopeful Minds Facilitator Training
- Hope Matters in the Workplace
- Hope and Healthy Attachments for New Parents

## Testimonials

"I attended the Hope and Healthy Attachments training and I enjoyed every minute of it. The two facilitators helped me to explore my own work, thank you for all your lovely words and helpful tips. I feel happier to enter a shared crime."

"Thank you for helping me to find the right offer attending the Hope and Healthy Attachments programme. I enjoyed the laughter, but most of all the words of wisdom and hope."

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# Hope Programmes

Our Hope Family has worked hard to research, design, and develop a range of evidence-based programmes in the area of Hope.

- Hope Matters
- Hopeful Minds Facilitator Training
- Hope Ambassador
- Hope and Healthy Attachments Matters
- Hope Matters in the Workplace
- Hope and Healthy Matters
- Hope Matters for Parents

[Click Here](#)

## What Our Students Have to Say

"I have been on training around mental health but I must say I gained more knowledge and skills from attending Mental Health and Hope in the Workplace. The two facilitators were so knowledgeable and I would highly recommend it to others."

"I am taking away so much hope that I am going to focus on my own family that have had been through some tough times over the past few years."

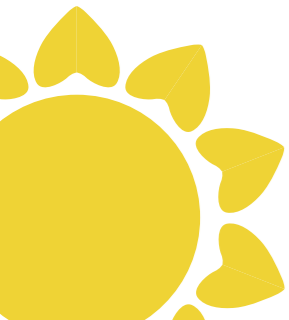
"It was so uplifting to be part of the training, thank you so much and it was great to connect with some lovely people."

"Completing the Hope Ambassador Training has been so challenging. I have learned so much that will help not only me but my family."

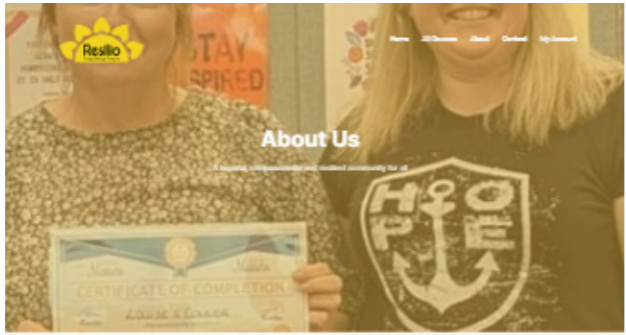
**Lifeline**  
0800 800 8000

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## About Us

A leading, independent, national authority for all



Martin Heaney - CEO



Marie Dunne - Founder & CEO

### Our Story

Resilio was established in 2018 as a voluntary organisation with a vision to develop and grow Hope to individual, community, and organisational levels. The evidence has demonstrated that hope is a measurable asset, and it is one of the strongest predictors factors in reducing the rates of suicide and self-harm. It also helps to the impact of ADP's (Adverse Childhood Experiences). Resilio is established as an unincorporated entity (incorporated/governed by a committee based on the Charities Commission Northern Ireland (CNC) model. It was adopted by the trustees on 17<sup>th</sup> of May 2018. Resilio registered as a charity on 18<sup>th</sup> of December 2018 and received charitable status on 27<sup>th</sup> of September 2020 with Charity No. 107664.

### Meet Our Master Trainers

All Resilio are from four master trainers



Marie Dunne  
Founder & CEO



Martin Heaney  
CEO



Mandy O'Brien  
Master Trainer



Suzie Mitchell  
Master Trainer



### Board of Trustees 2022-2023



LEONA SCOTT

CHAIRPERSON



Add your member description here. Remove the text if not necessary.



NICK TOMLINSON

SECRETARY



Add your member description here. Remove the text if not necessary.



PATRICIA MCDAID

TRUSTEE



Add your member description here. Remove the text if not necessary.

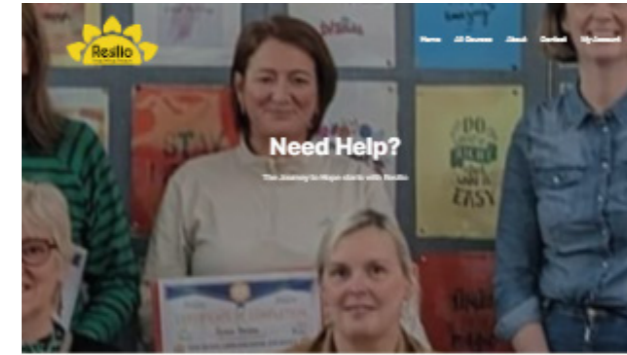
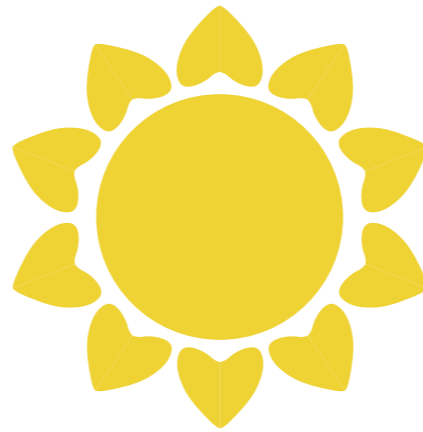


DERMOT MCRADDEN

TRUSTEE



Add your member description here. Remove the text if not necessary.



## Need Help?

Your journey to Hope starts with Resilio



Email Address  
hopematters@resilio-ni.org



Main Office  
75 Main Street, Dungiven, Co Derry, BT67 4LE

### Frequently Asked Questions

#### What is Resilio?

Resilio was established in 2018 as a voluntary organisation with a vision to develop and grow Hope to individual, community, and organisational levels.

#### What Hope Programmes are best suited to me?

#### How do I get involved?

### Send Enquiry

Full Name \*

Email \*

Subject

Comment or Message \*

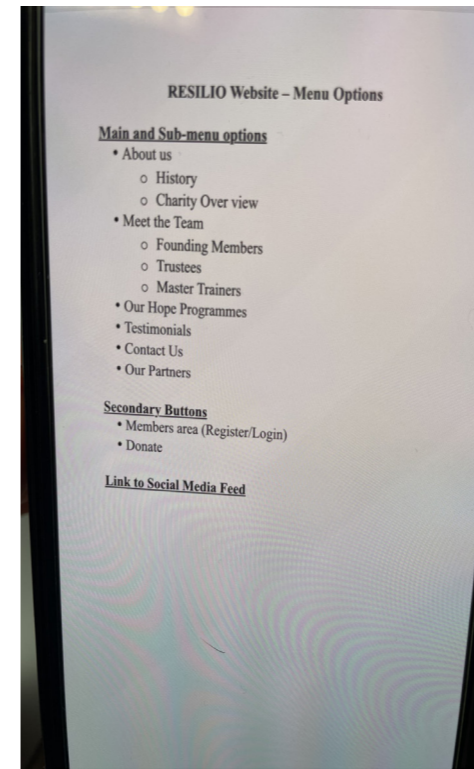
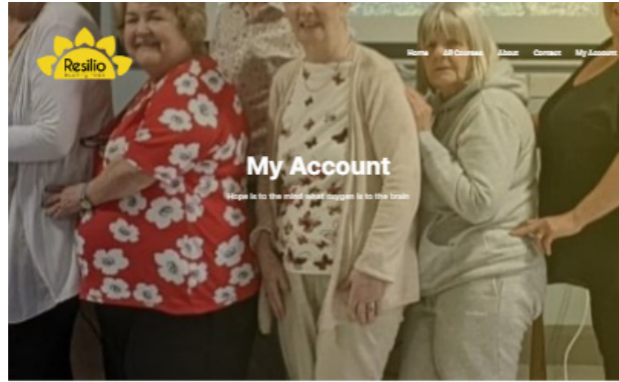
Send Message



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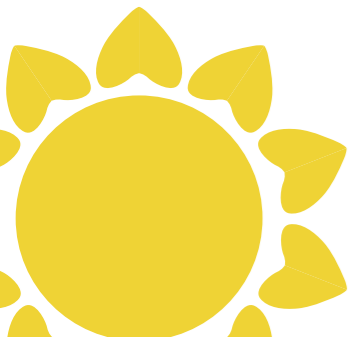
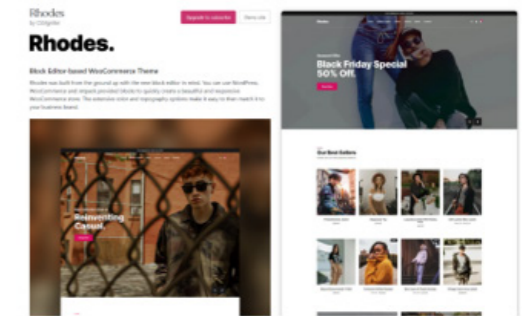
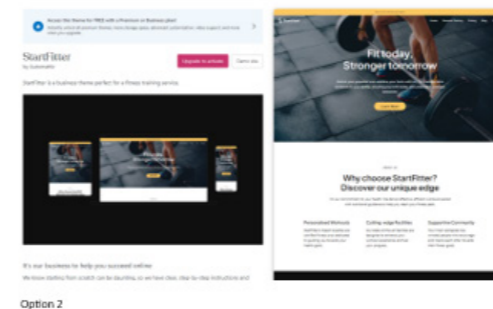
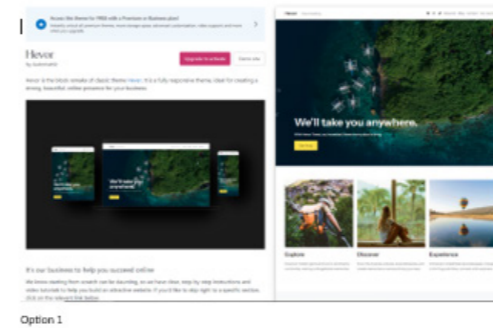
# Client Requirements



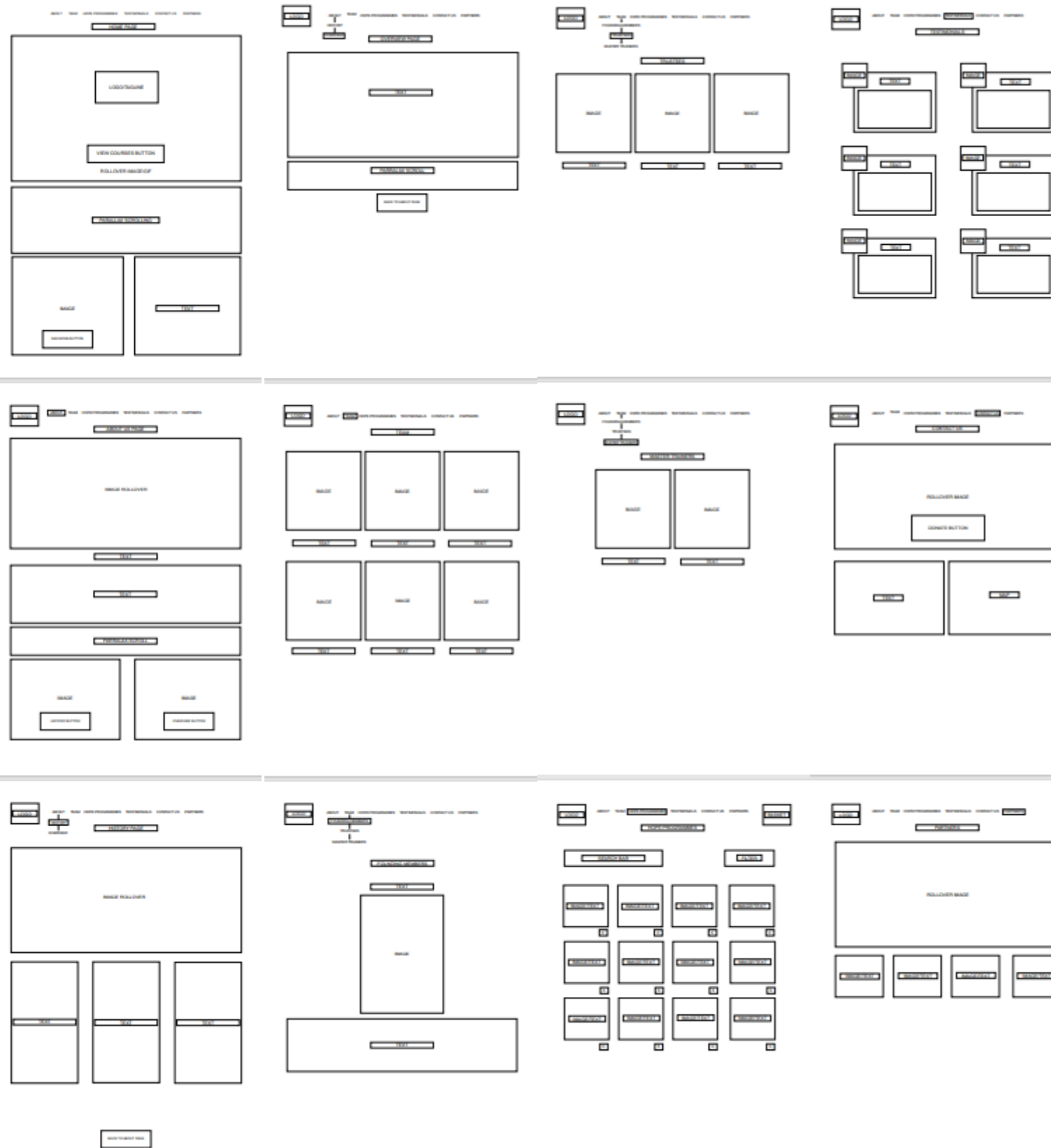
The client asked for a responsive website that included an about us page with the history and charity overview. Meet the team - founding members - trustees - master trainers.

Hope programmes available, testimonials, contact us, Partners and a membership sign up area with a donation button.

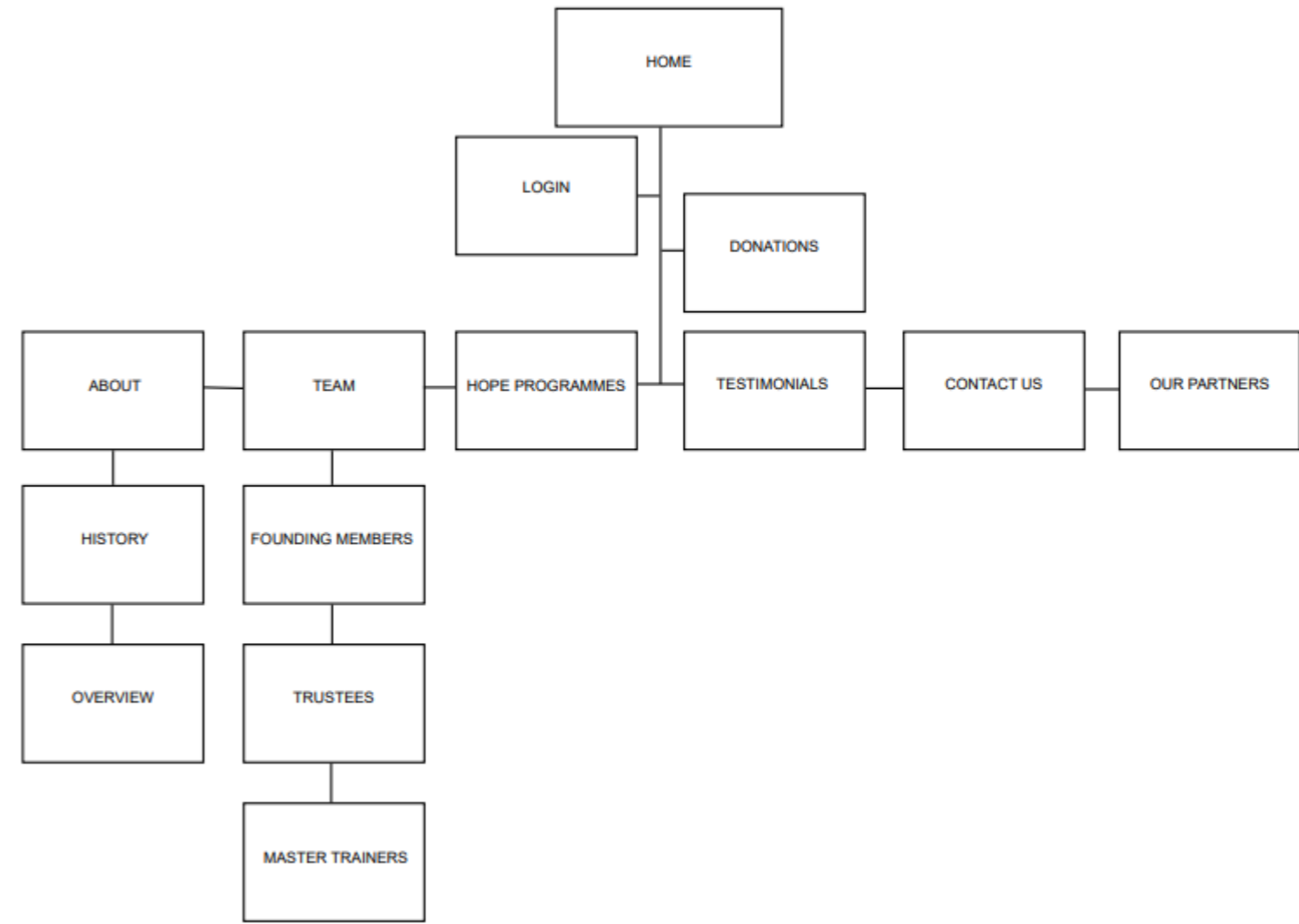
Below you can see three separate website templates that I originally was asking the team to pick from to meet the clients requirements.



# Wireframe

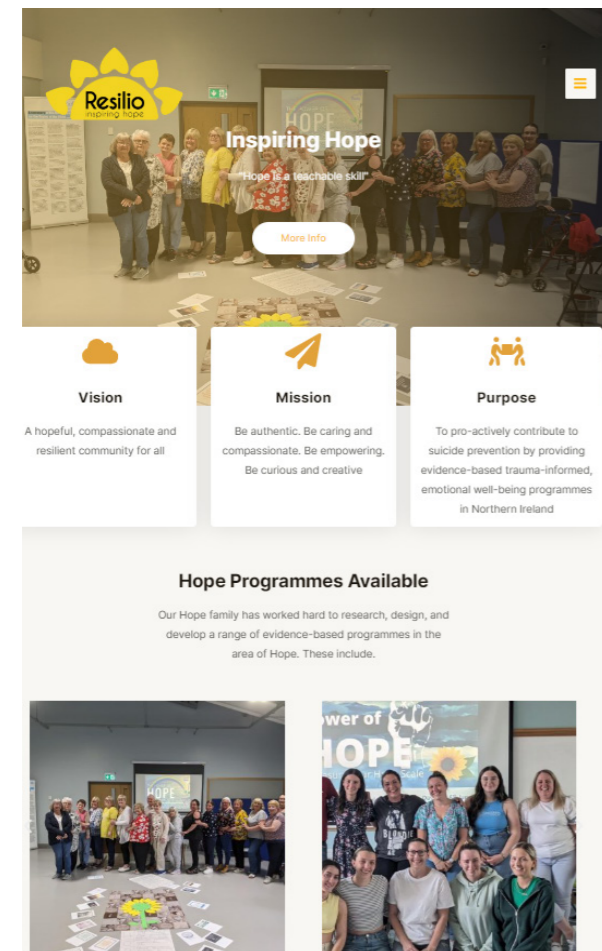
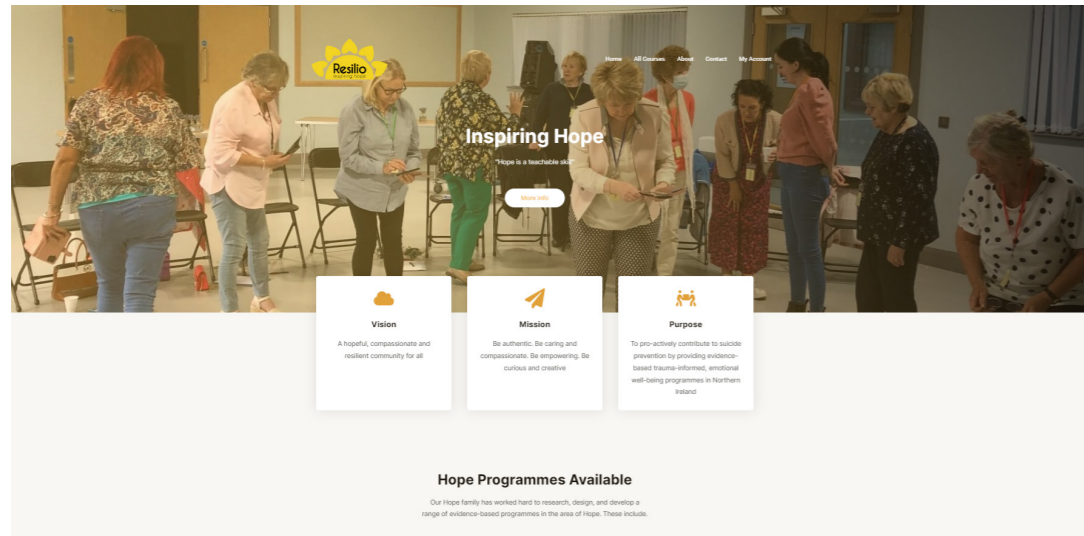


# Sitemap





# Responsive



# Feedback

**Home page**

- Resilio logo too small. In some cases it sitting over the faces of people in background photos
- Perhaps a mobile header area with Resilio logo, email address and Donate button
- Provide a revision of about 10 images we captured in your meeting and include some inspirational HCFE images
- A lot of the images are not fully displaying in both laptop and mobile mode with people's heads not visible and great photos showing only half the group
- Please include the Lifford number of log non-users appropriate on the home page. This could appear visible along the bottom of the home page.

**Programmes available**

- Images not fully displaying - some are absent
- Hope 4 Health Matters programme to add

**Board of Trustees**

- Have space for a photo instead of bullet point
- Left Align instead of centre
- Allow space for placeholder text so some content can be added for each Trustee

**Contact**

- Images not fully displaying - some are absent
- Take our Call us
- Change text 'Write us' to 'Email Address'
- Change text 'Message us' to 'Send Enquiry'

**Other questions**

- Inclusion of a Donate button
- Social media links
- Just checking that the website will be fully responsive and retain its optimal usability and appearance regardless of the device it's displayed on?

**Statistics**

- We don't think this information is required

**Website Content update**

Summary of each programme...

**Hope Matters**

This is a new skills programme developed by RESILIO. It is based on research that suggests 'Hope is a teachable skill'. The programme aims to equip individuals with the knowledge and skills to grow and maintain hope within themselves and others during these challenging times.

Hope is one of the strongest protective factors in reducing the risk of suicide and self-harm. Contents of the interactive workshop will cover:

- Introduction to the concept of HCFE
- Explore the evidence and how it is linked to supporting the recovery of trauma
- Developed to build skills and knowledge to develop and maintain hope, even during these challenging times
- Meet the experience to act as an ambassador of hope to your family, communities and workplaces

**Hope Matters in the Workplace**

The aim of this programme is to equip participants with evidence based knowledge and skills to grow HCFE during the most challenging of times. This training opportunity has been adapted into two modules:

**Module 1**

- Introduction to the theory of hope and why we need to teach it.
- Link to the impact of trauma and the importance of building hope and resilience
- Have an opportunity to experience a range of practical strategies to enable you to grow hope in your own setting
- Reconnected to their own self care through hope and resilience

**Module 2** is based on the original 12 lesson plan programme research in Northern Ireland which was developed by first:

- Have an opportunity to work through the 12 lesson plans of the hopeful mind programme
- Gain confidence and skills to deliver the programme to children and young people
- Receive training resources to support you in the delivery of the programme
- Support the ongoing evaluation on the impact of teachable hope on the mental and emotional health of our children and young people

**Hope Ambassador**

This is a skills programme and is based on research that suggests 'Hope is a teachable skill'. The programme aims to equip individuals with the knowledge and skills to grow and maintain hope within themselves and others during these challenging times.

Outline of this interactive programme will include:

- Introduction to the concept of hope
- Explore the evidence of how hope is defined
- Understanding our needs
- Recognising the Power of HCFE
- Working with Challenges
- Developing your passion and purpose

**Hope and Healthy Attachment Matters**

This programme is based on research that suggests 'Hope is a teachable skill' it was developed in response to the impact that Covid had on our older people and the increase evidence of isolation and loneliness. The programme is adaptable to meet the unique needs of the group of people we are working with.

The contents include:

- Theory of Hope
- Developing our Brain
- Staying Secure & The Importance of Initial Secure Attachment Style
- What we can do if initial secure attachment is not possible
- Hope for our Children, the Circle of Security, and Detouring Obstacles
- The use of the **Hope Language** - Working on Hope to others
- Celebration of Achievement & Graduation

**Hope Matters in the Workplace**

This programme is based on research that suggests 'Hope is a teachable skill'. The programme aims to equip workplace/organisations with the knowledge and skills to grow and maintain hope, resilience and recovery during these challenging times. The programme is adaptable to meet the unique needs of the group of people we are working with. The programme will include:

- Introduction to the theory of hope and why we need to teach it.
- Link to the impact of trauma and the importance of building hope and resilience
- Have an opportunity to experience a range of practical strategies to enable you to grow hope in your own setting
- Reconnected to their own self care through hope and resilience

**Hope Ambassador**

This is a skills programme and is based on research that suggests 'Hope is a teachable skill'. The programme aims to equip individuals with the knowledge and skills to grow and maintain hope within themselves and others during these challenging times.

Outline of this interactive programme will include:

- Introduction to the concept of hope
- Explore the evidence of how hope is defined
- Understanding our needs
- Recognising the Power of HCFE
- Working with Challenges
- Developing your passion and purpose

**Hope Matters for Schools**

This interactive programme is based on research that suggests 'Hope is a teachable skill' it was developed in response to the impact that Covid had on our older people and the increase evidence of isolation and loneliness. The programme is adaptable to meet the unique needs of the group of people we are working with.

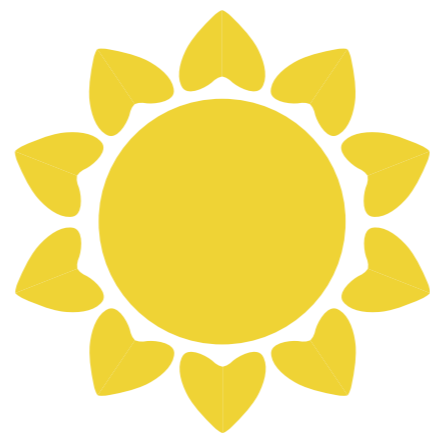
The contents include:

- Theory of Hope
- Developing our Brain
- Staying Secure & The Importance of Initial Secure Attachment Style
- What we can do if initial secure attachment is not possible
- Hope for our Children, the Circle of Security, and Detouring Obstacles
- The use of the **Hope Language** - Working on Hope to others
- Celebration of Achievement & Graduation

Feedback was received from Martin, the document had a lot of changes to be made to the website, that included information that was not provided. The client was able to gather this information to complete more sections of the webpage, due to deadlines, the website could not be fully complete on the clients part and on my part due to information and images not being provided, on my part plugins limited what I was able to do, with deadlines close I was running out of time.

The feedback that was received was very detailed and useful and really helped when implementing it into the website.

Most of what the client wanted was able to be achieved, the client has a great starting point for the future of the charity having a great social media presence.





# Details



# Final

<https://www.resiliouk.online/>

The website was built using WordPress, the template that was chosen by myself, and the group. We chose Astra after substantial research we found that Astra has a lot of useful plugins that matches the clients' requirements.

Adrian was able to set up three accounts for the team and I to be able to access the WordPress Resilio site.

I started by researching what plugins suited the project, the best after trial and error I came to was Astra which has proved to be easy to use. I have not used WordPress in over a year, and it took time to be able to get used to it again as I ran into problems understanding the plugin but after research on YouTube, I was able to add the correct plugins that enabled me to build the website with ease.

The group helped me add images into the site by sending me a folder of all images the client wanted added to the website. All text and images were provided by the client, during

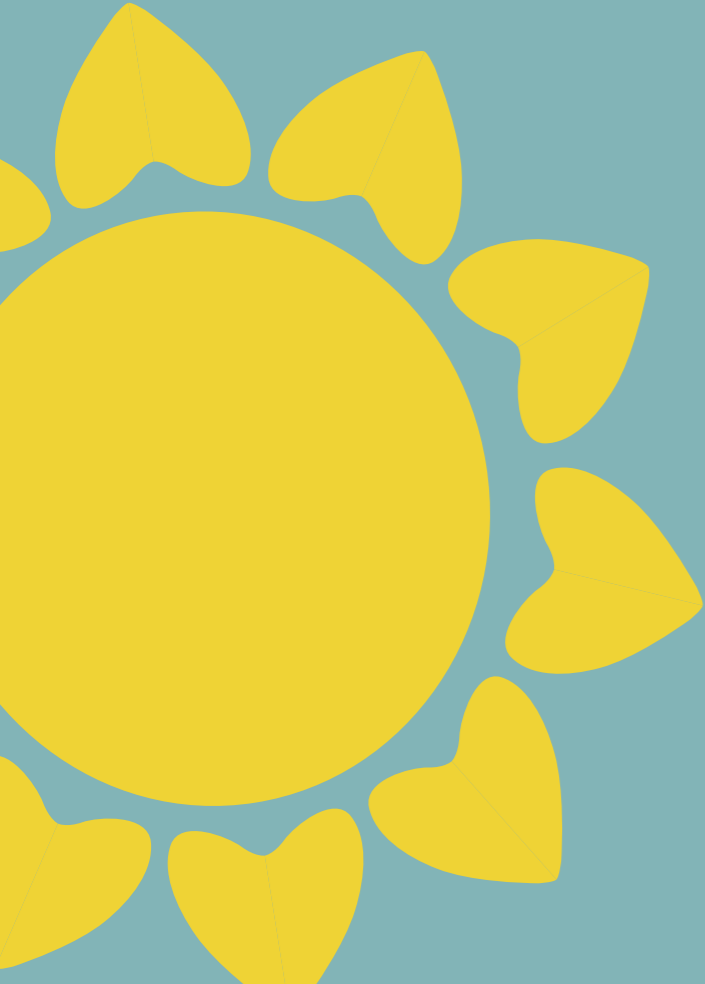
the meeting with Martin and Marie told us we were able to get creative with the website using a range of our colour palette making the website responsive with the use of buttons showing website development skills.

Through the process of building the website it was a struggle to stick to deadlines as the clients feedback did not come instantly. I chose to use this time to improve the functionality of the website on all devices. I used YouTube and Google to learn and develop my WordPress skills.

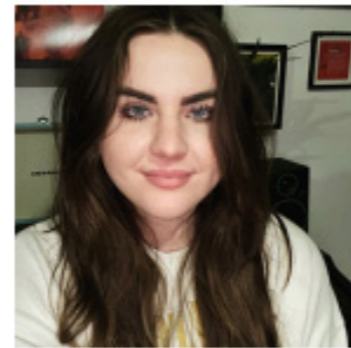
My role in the project was to complete the website. I chose this because I enjoy coding and designing websites, if I were to do this again, I would ask the client more questions on what they want so that I can build it to their detailed requirements accurately.

I believe I have created a website that is fit for purpose and the client will be able to use this for their charity with their own implementation.

# 08. Team



# Whatsapp



Ebony Alexander

Skills:  
Photography  
Videography  
Design



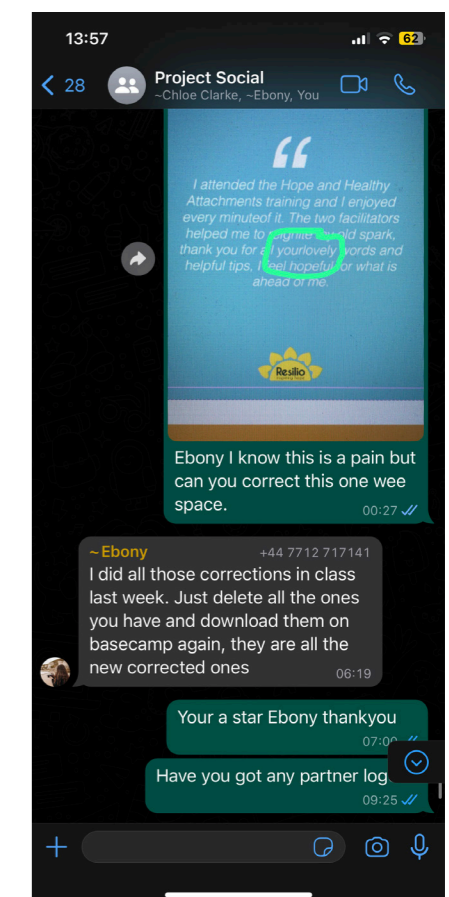
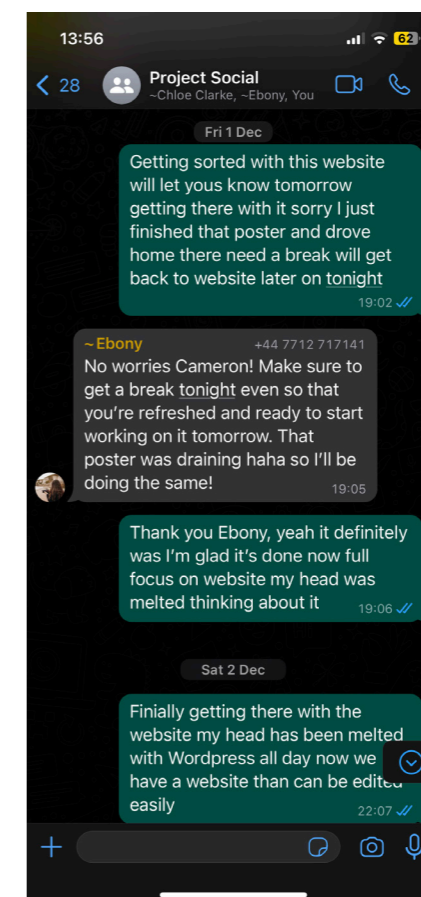
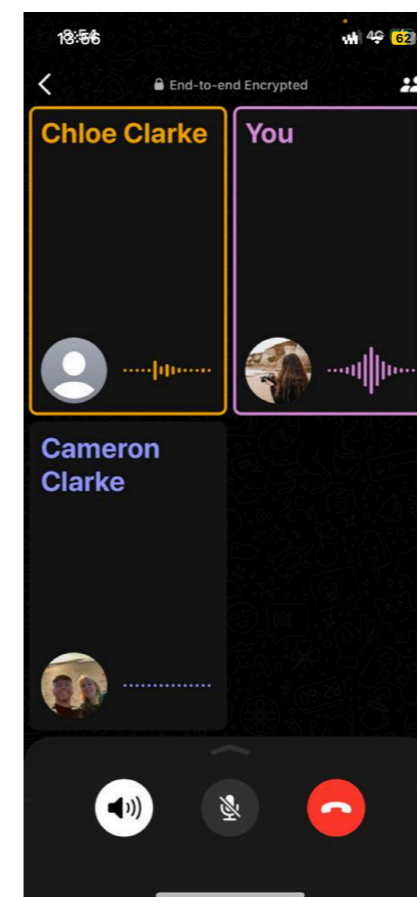
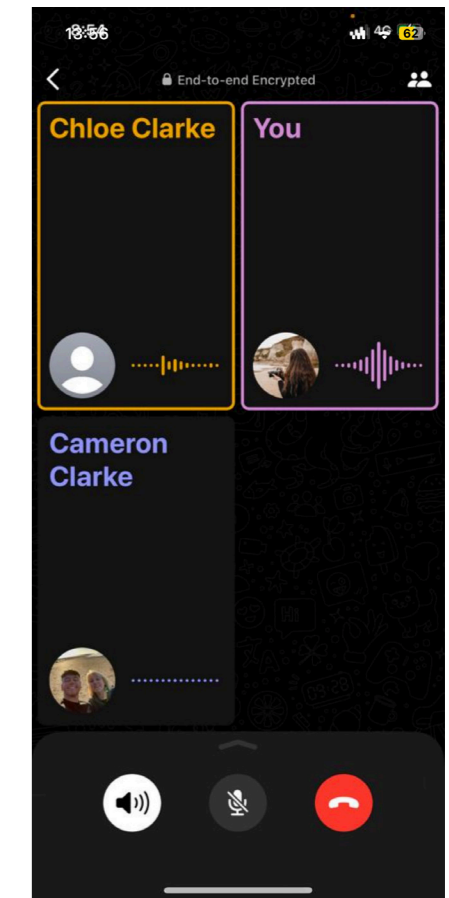
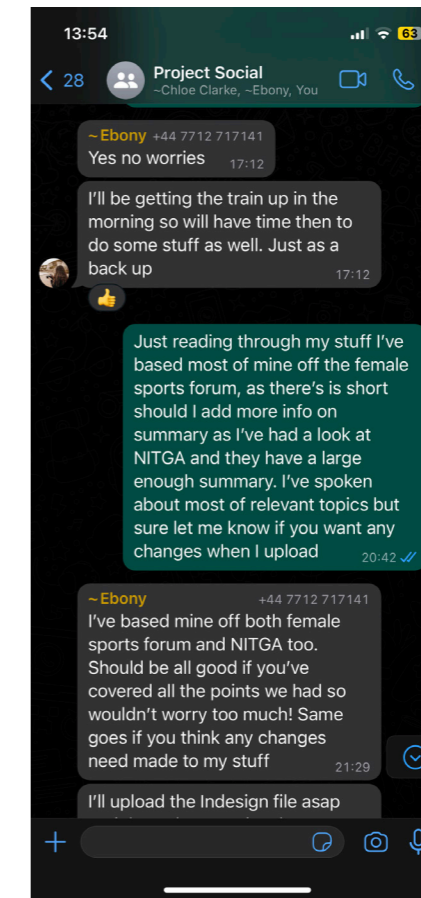
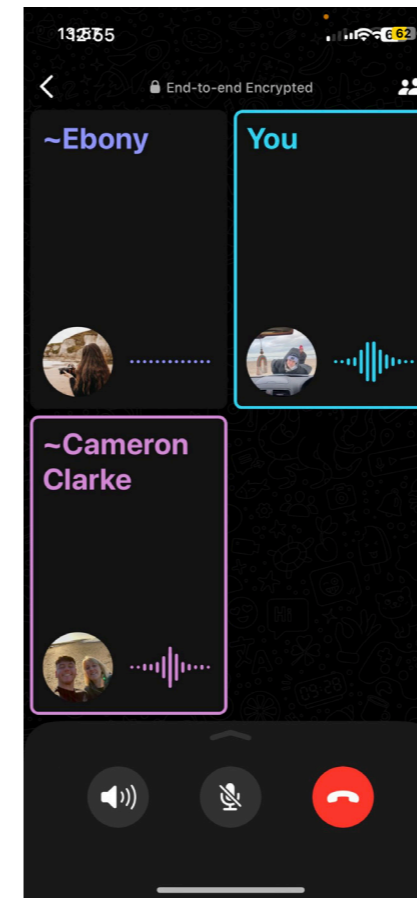
Cameron Clarke

Skills:  
HTML  
CSS  
Java Script  
Design



Chloe Clarke

Skills:  
Design  
Photography  
Videography





The Science Shop  
Knowledge • Ideas • Results

