

# GROOMSPORT DIGITAL ARCHIVE

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## COLOUR PALETTE



NAVAL BLUE



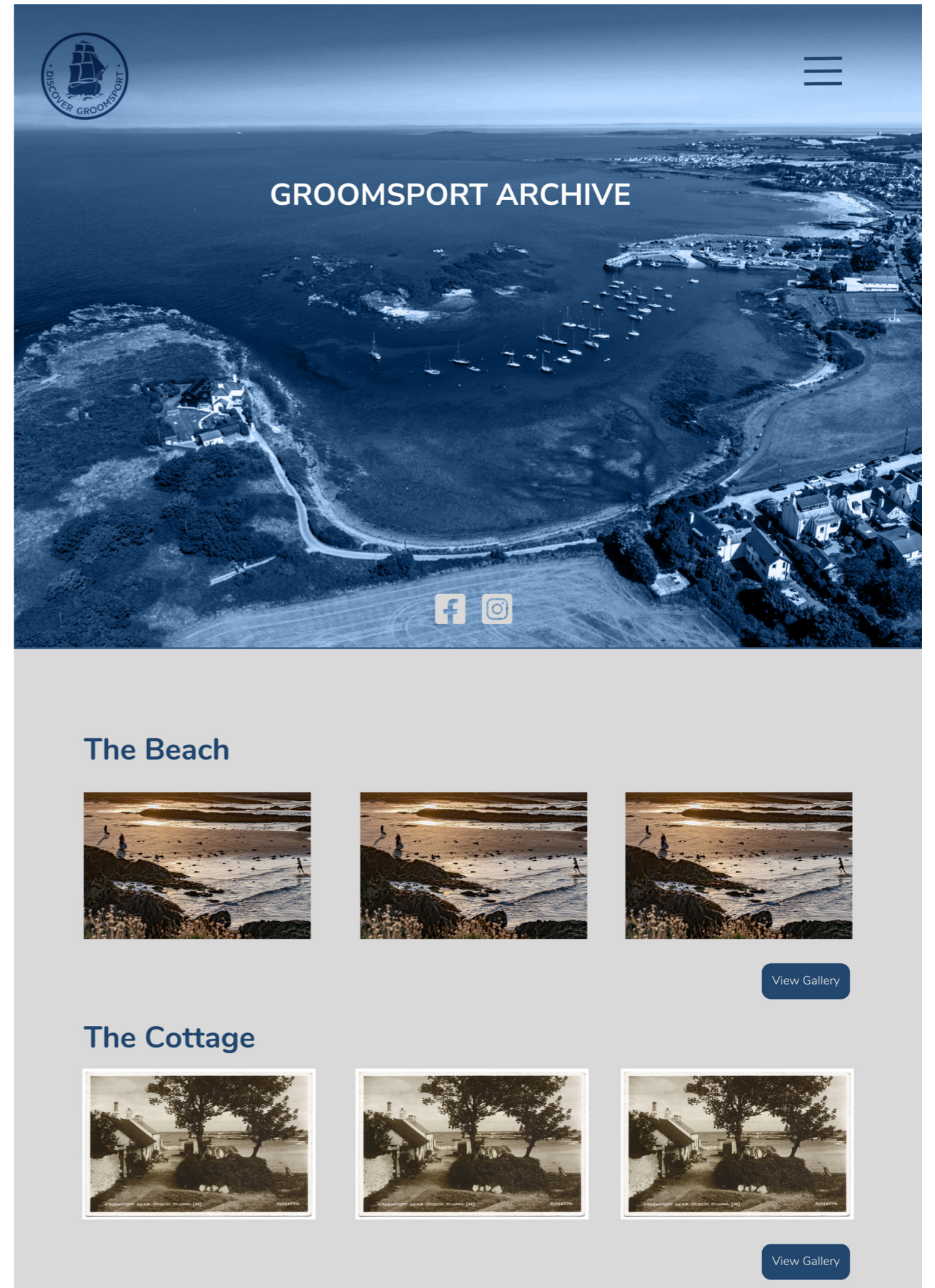
GROOMSPORT  
GREY





## KEY AREAS

- ORGANISED HIERARCHY
- VISUALLY CLEAR SECTIONS
- BURGER BAR DROP DOWN NAVIGATION
- INTERACTIVE BUTTON TO ENTER GALLERY
- PROMINENT SOCIAL BUTTONS



# DIGITAL MOCK-UP ON APPLE DEVICES



# QR CODE

- QUICK NAVIGATION TO DIGITAL ARCHIVE
- REPRESENTS GROOMSPORT WITH COLOUR AND EXISTING LOGO
- CAN BE POSTED DIGITALLY OR PRINTED DEPENDING ON NEEDS
- REPRESENTED IN GROOMSPORT COLOUR PALETTE

