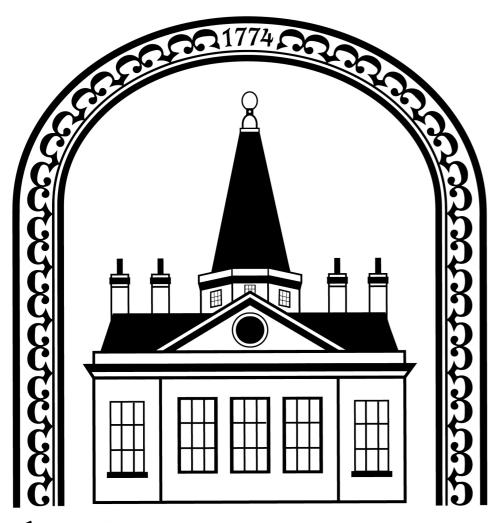


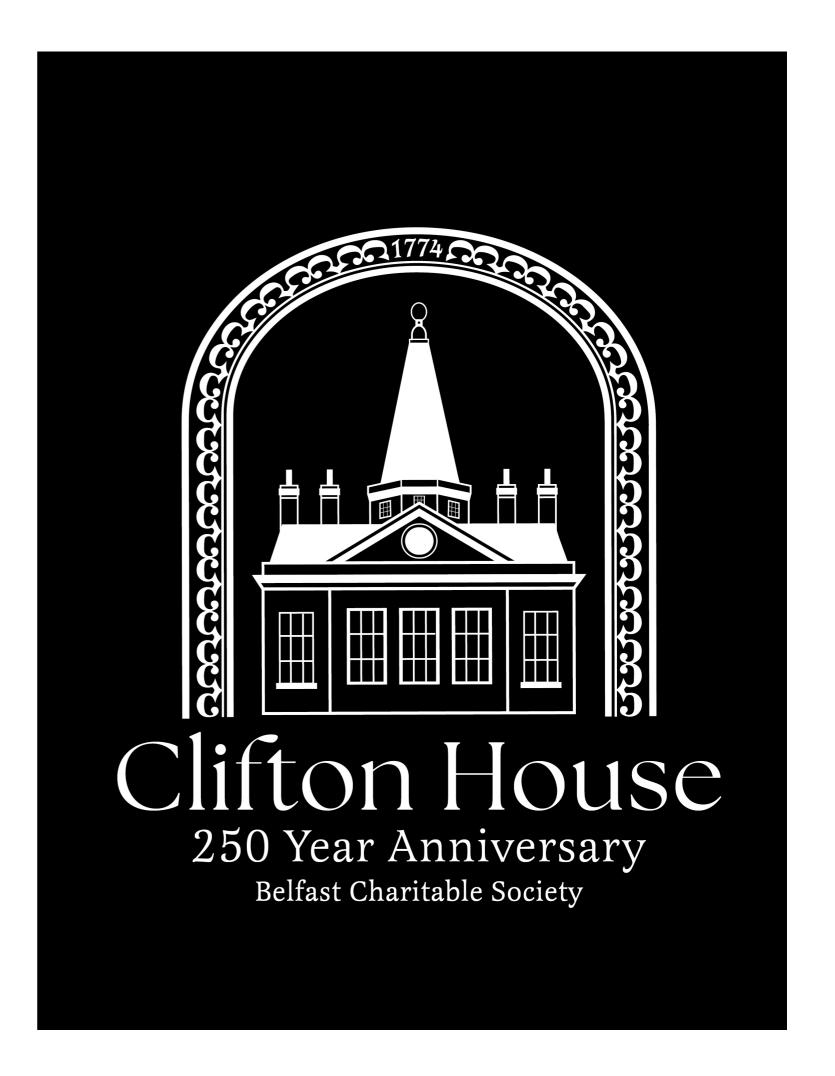
Primary Logo



Clifton House

250 Year Anniversary

Belfast Charitable Society

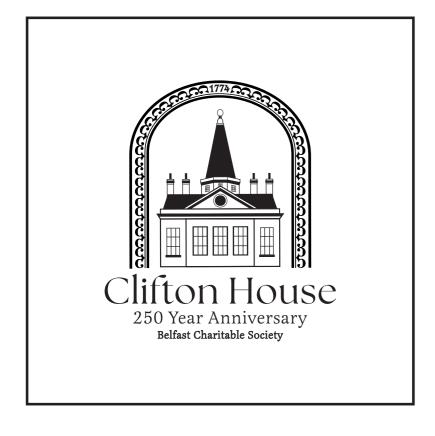


Primary Logo

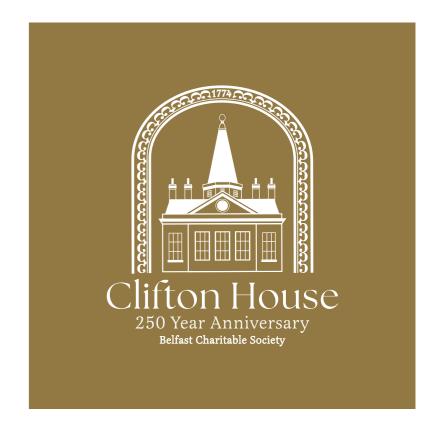




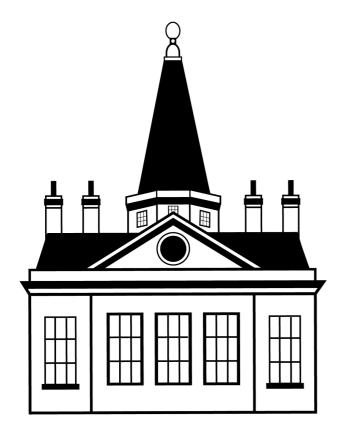






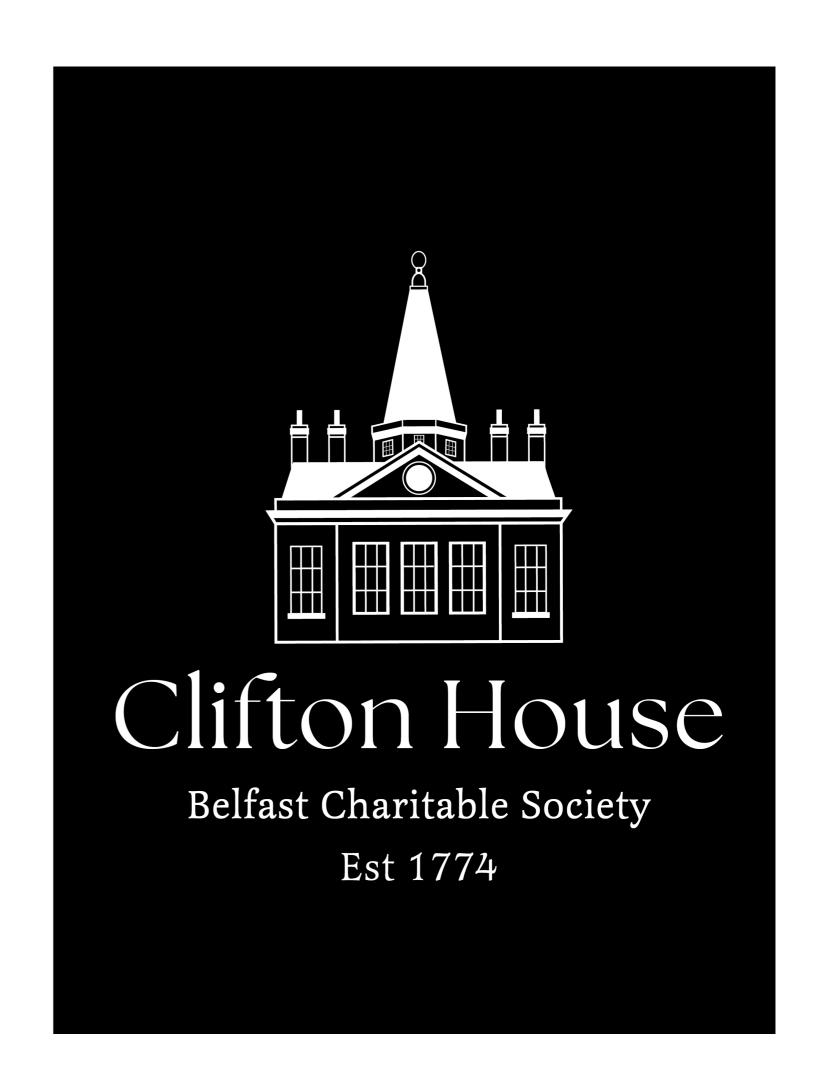


Secondary Logo



Clifton House

Belfast Charitable Society
Est 1774



Secondary Logo









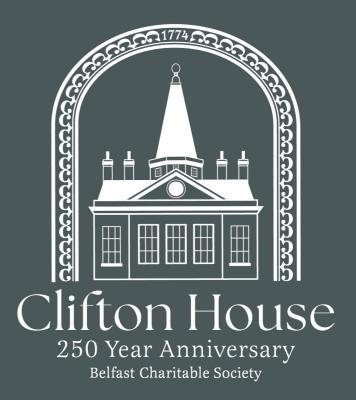


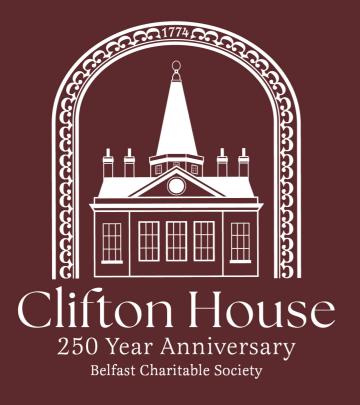


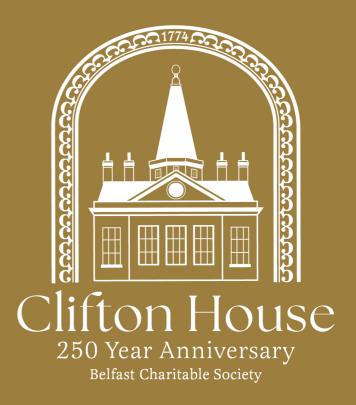
Colours

#4e575a #OcOe11 #562c2d #977f47











Clifton House

Belfast Charitable Society
Est 1774



Belfast Charitable Society
Est 1774



Clifton House

Belfast Charitable Society
Est 1774



Clifton House

Belfast Charitable Society
Est 1774

Typeface

Primary Typeface

The Seasons

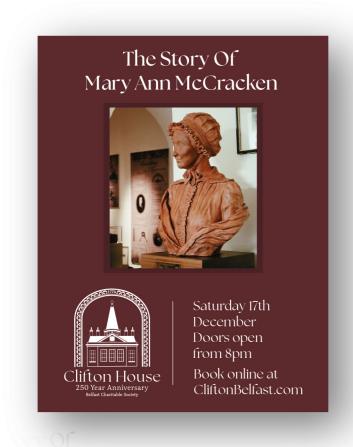
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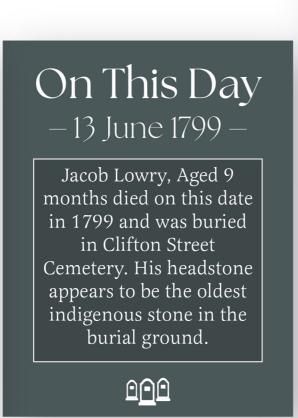
Secondary Typeface

Latienne Pro

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Social Media









Advertising







Merchandise







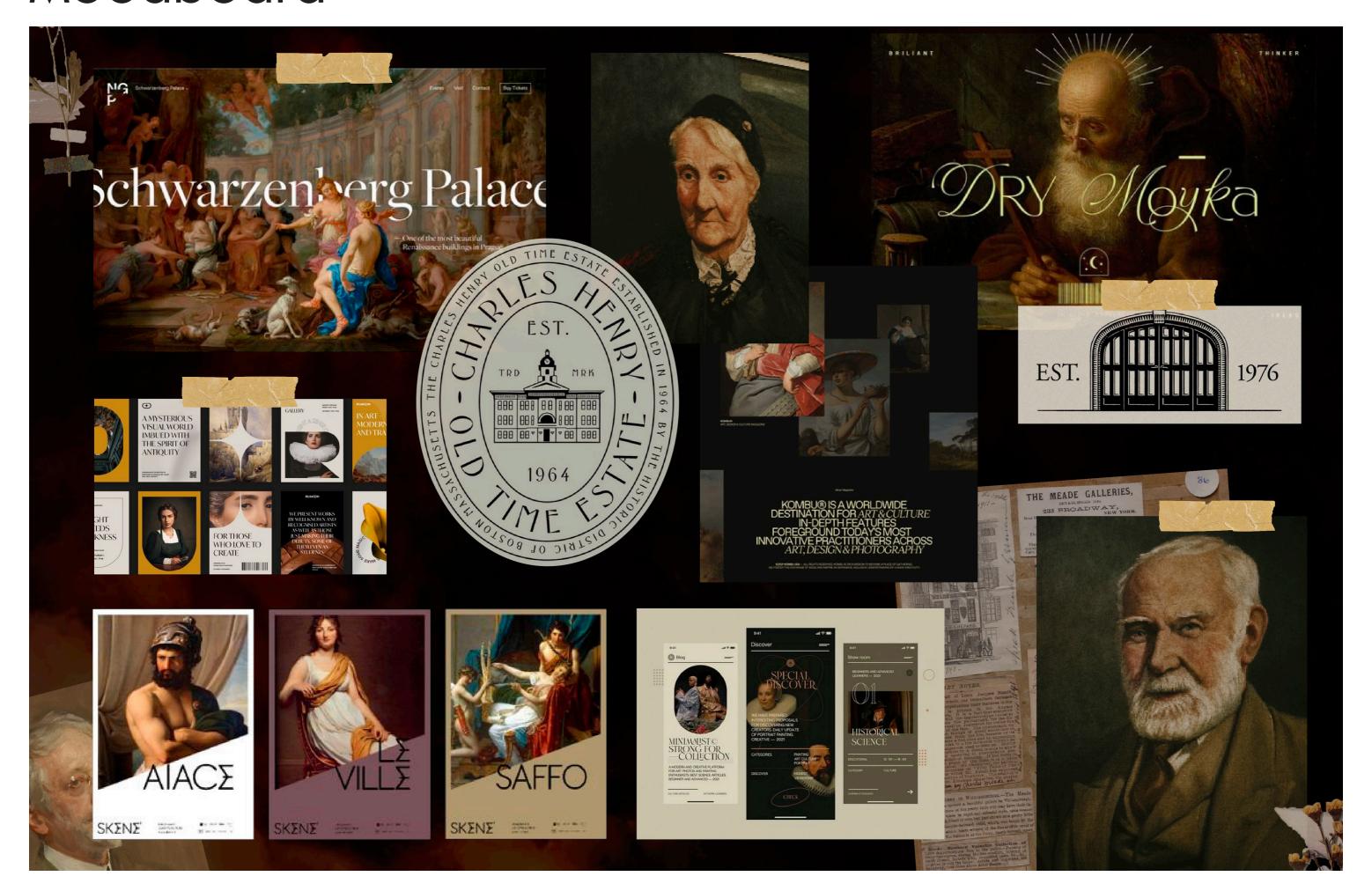






Concept 3

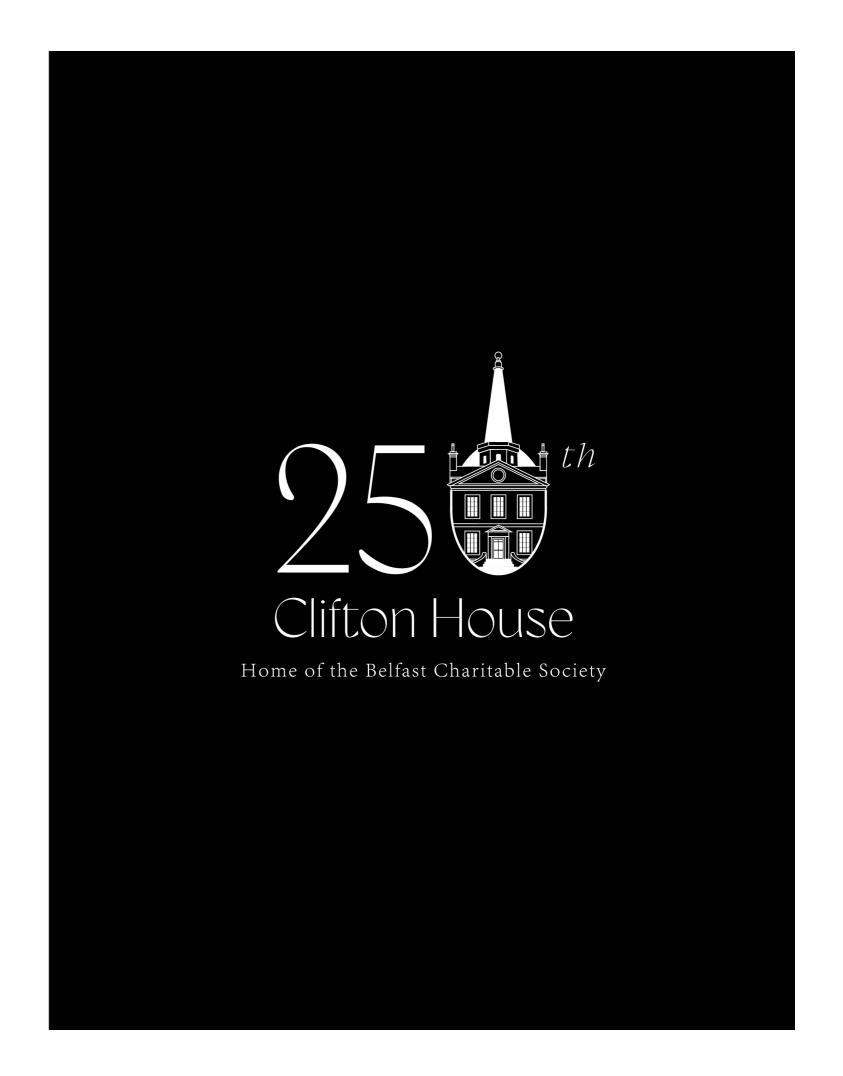
Moodboard



Primary Logo



Home of the Belfast Charitable Society

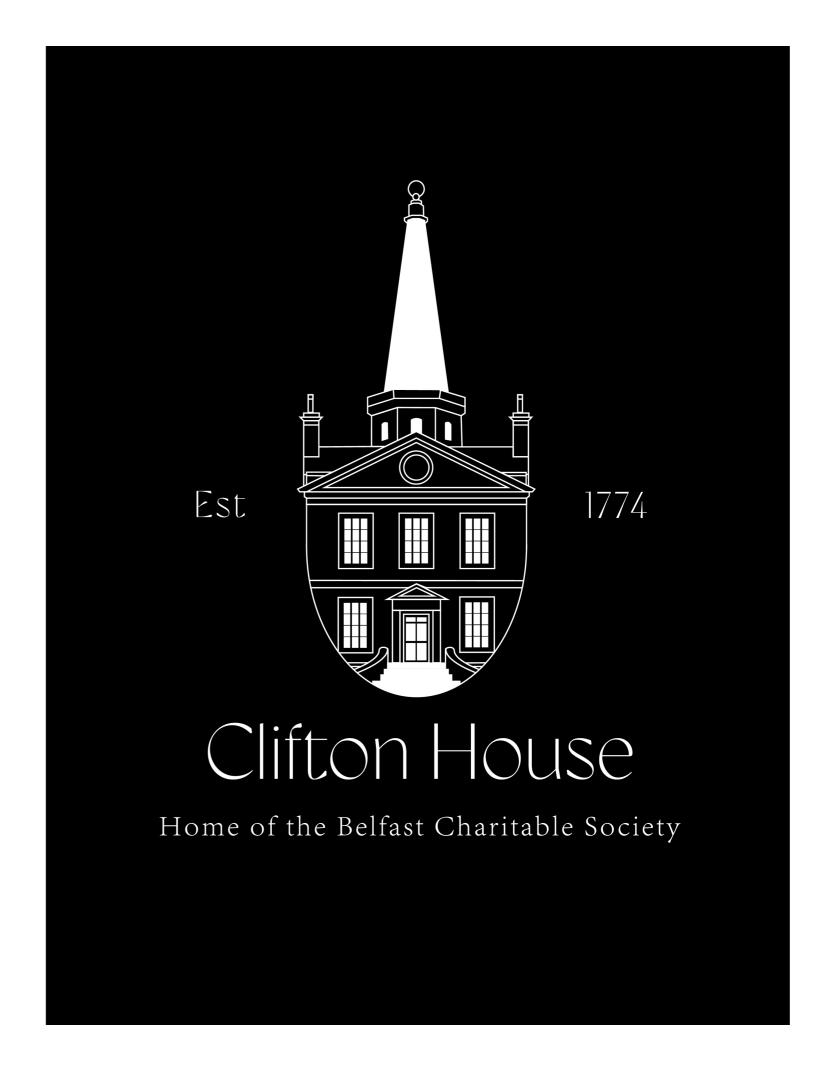




Secondary Logo

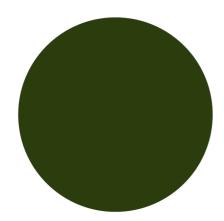


Home of the Belfast Charitable Society



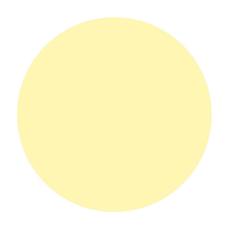


Colours



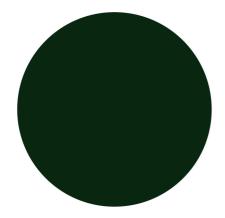
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(C)76 (M)50 (Y)96 (K)58 #2A3818 (R)42 (G)56 (B)24



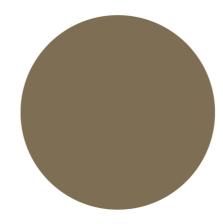
Light Yellow

(C)0 (M)0 (Y)38 (K)0 #FFF8B8 (R)255 (G)248 (B)184



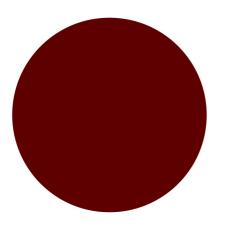
Dark Green

(C)86 (M)56 (Y)82 (K)75 #122416 (R)18 (G)36 (B)22



Beige

(C)44 (M)41 (Y)62 (K)29 #75684C (R)117 (G)104 (B)76



Deep Red

(C)25 (M)100 (Y)100 (K)75 #4C0B00 (R)83 (G)10 (B)0



Home of the Belfast Charitable Society



Home of the Belfast Charitable Society



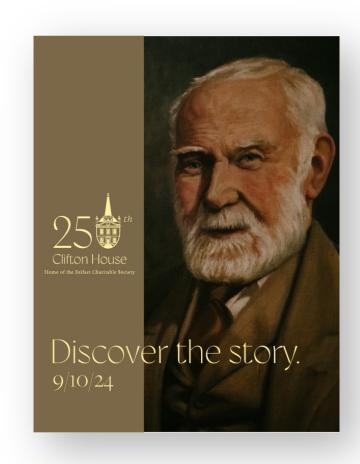
Clifton House

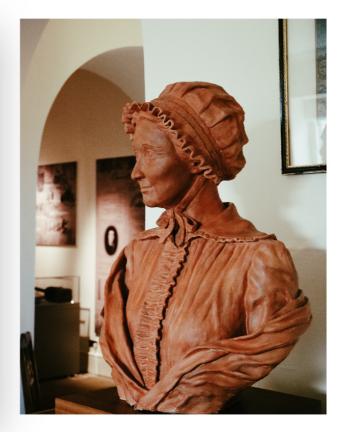
Home of the Belfast Charitable Society

Primary Font Gyst Variable Light

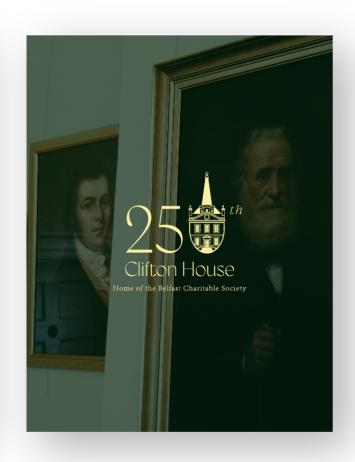
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Social Media

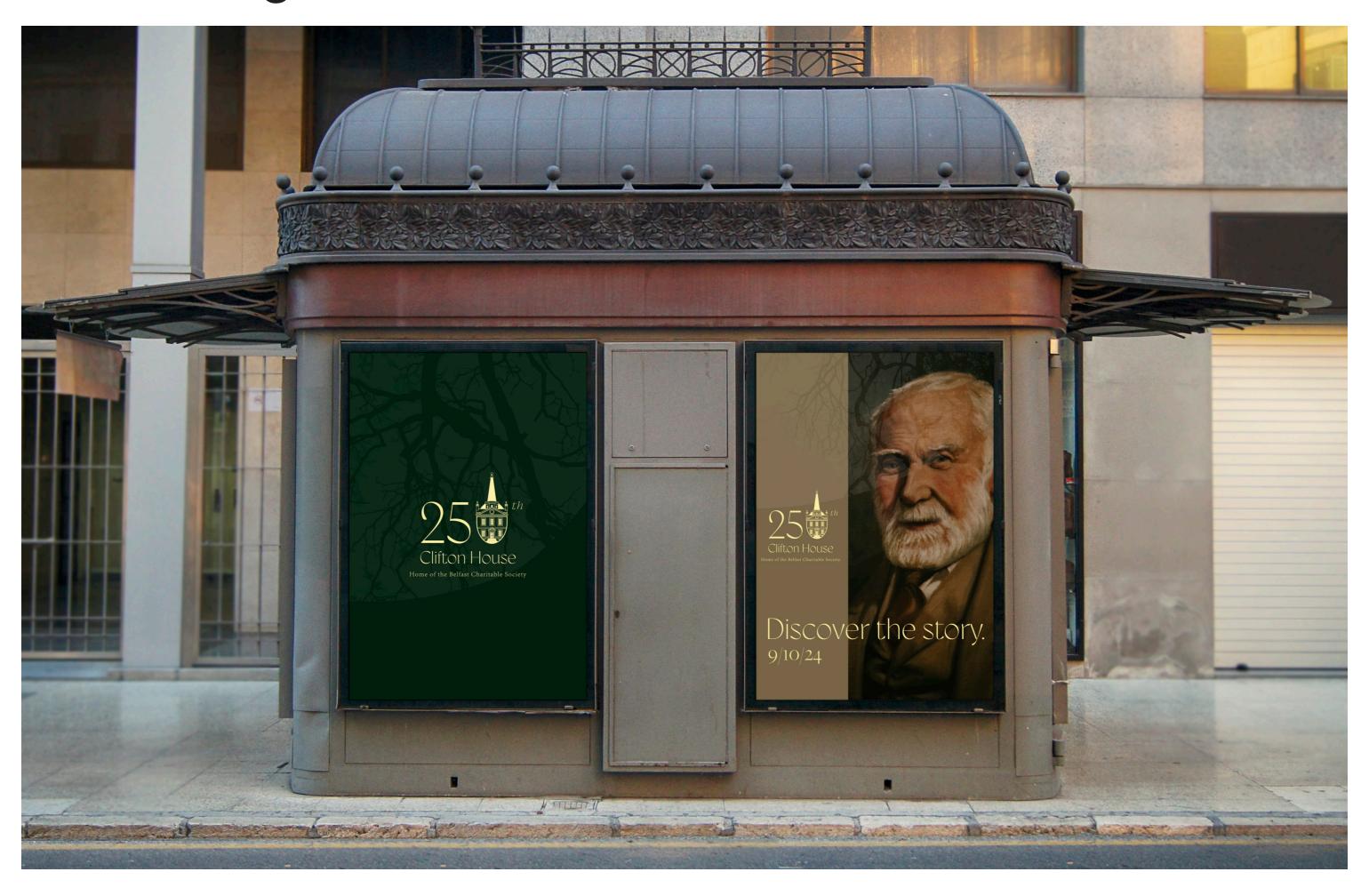








Advertising



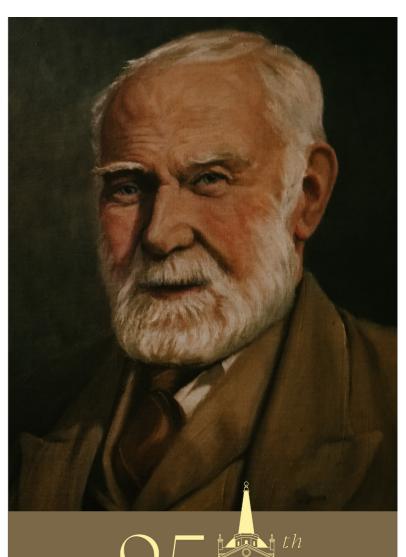
Merchandise











Clifton House

Clifton House is an impressive Georgian building, set in tranquil landscaped gardens in the heart of Belfast. Opened in 1774 by Belfast Charitable Society, the building was the original Poor House in Belfast. For over a century it was used as a nursing home and hospital for older people.