

Darragh McNamee
The Daily Mile NI
Pitch Deck

Idea 1 Slogan Example:



Go the
EXTRA MILE

Idea 1 Content Examples:





The Daily Mile
children fit for life
A.A.
Most part of BELFAST
SCHOOL

26 Mile Challenge

Get Involved

Sign up Now

WE ARE HAPPIER WHEN WE ARE ACTIVE
ON THE TIGOLY GOORATH DAILY



26 Mile Challenge

At Capor Manor Primary School, we've been participating in The Daily Mile since 2019, and per week we have about 250-300 children taking part.

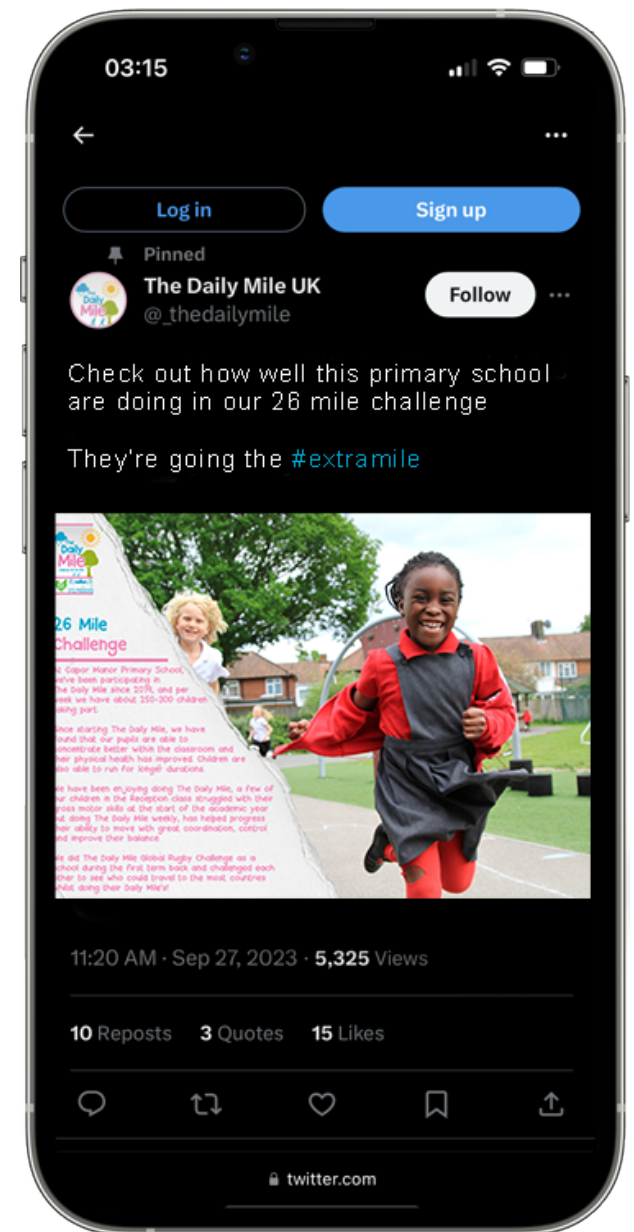
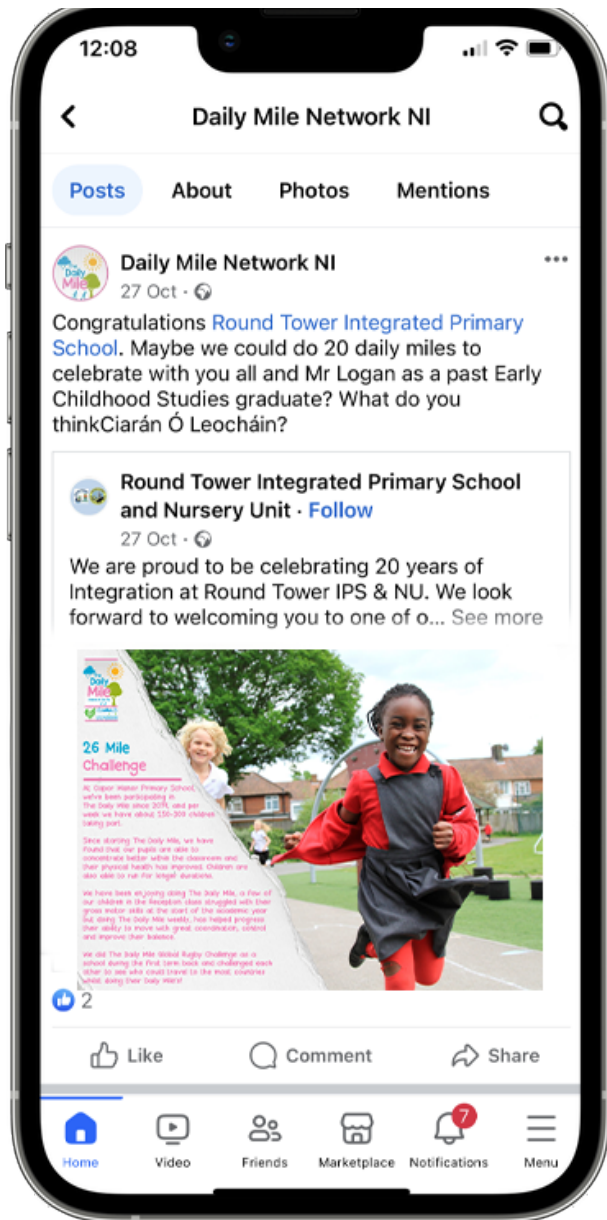
Since starting The Daily Mile, we have found that our pupils are able to concentrate better within the classroom and their physical health has improved. Children are also able to run for longer durations.

We have been enjoying doing The Daily Mile, a few of our children in the Reception class struggled with their gross motor skills at the start of the academic year but doing The Daily Mile weekly, has helped progress their ability to move with great coordination, control and improve their balance.

We did The Daily Mile Global Rugby Challenge as a school during the first term back and challenged each other to see who could travel to the most countries whilst doing their Daily Mile's!



Idea 1 Social Media Examples:



Idea 1 Invitation pack Example:



Idea 2 Slogan Example:



Idea 2 Content Examples:





Get Involved in
the 26 mile challenge
today, by signing up





Capor Mahor

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26 Mile Challenge

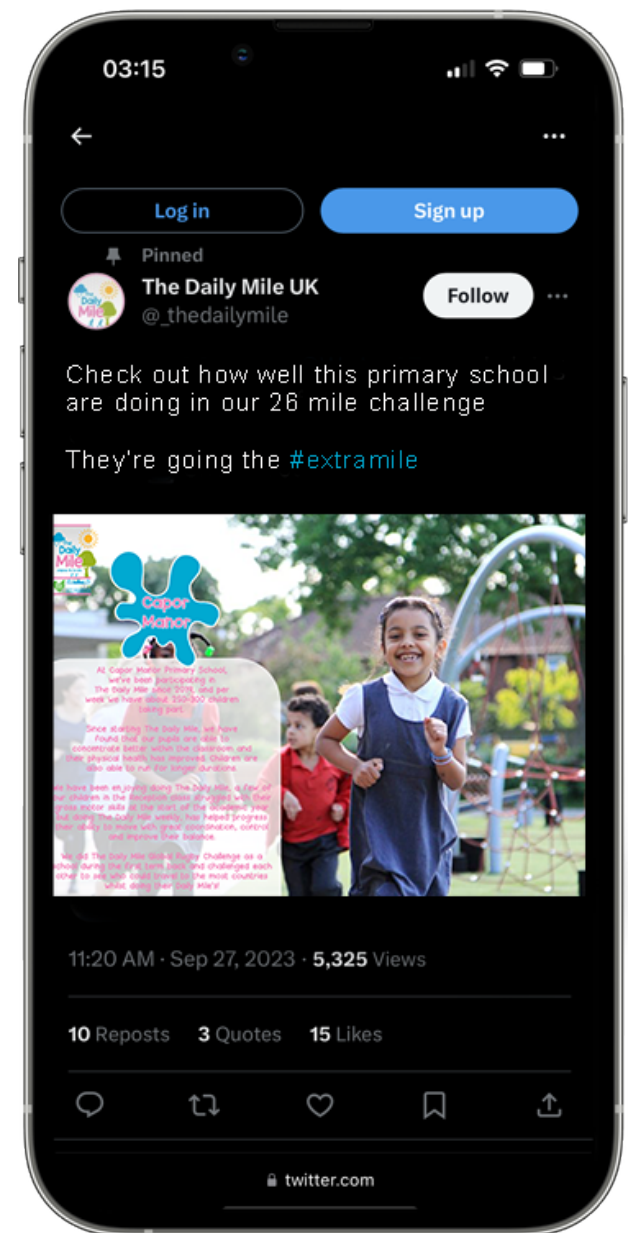
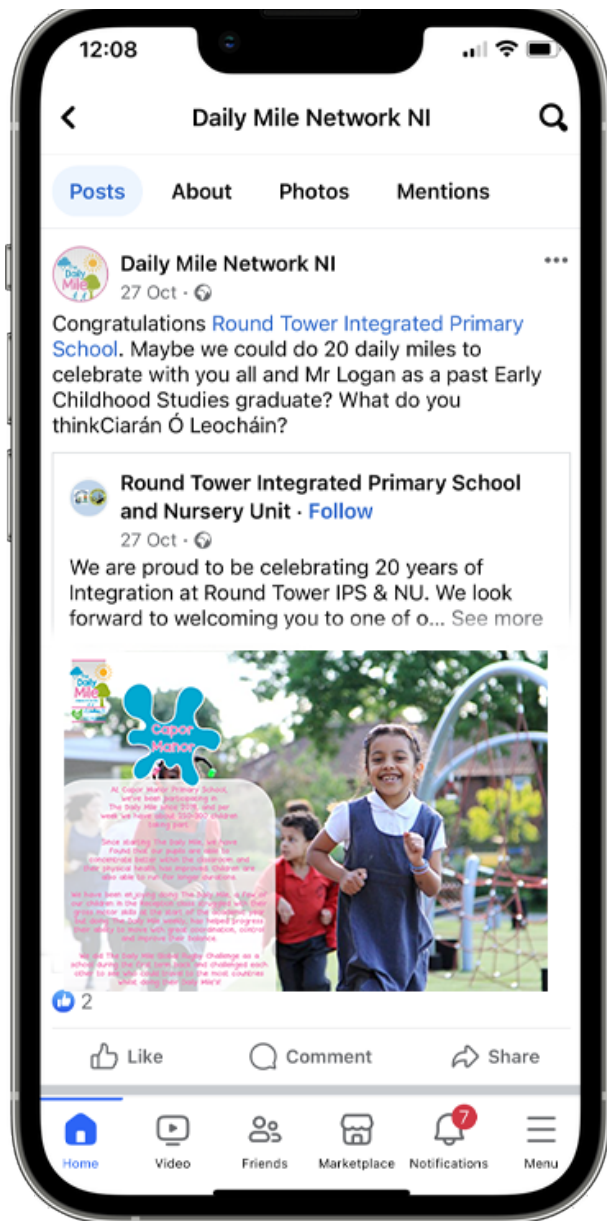
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Idea 2 Social Media Examples:



Idea 2 Invitation pack Example:



Idea 3 Slogan Example:

Go the
EXTRA MILE



Idea 3 Content Examples:



26 Mile
Challenge

Get
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Today

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Now





26 Mile Challenge

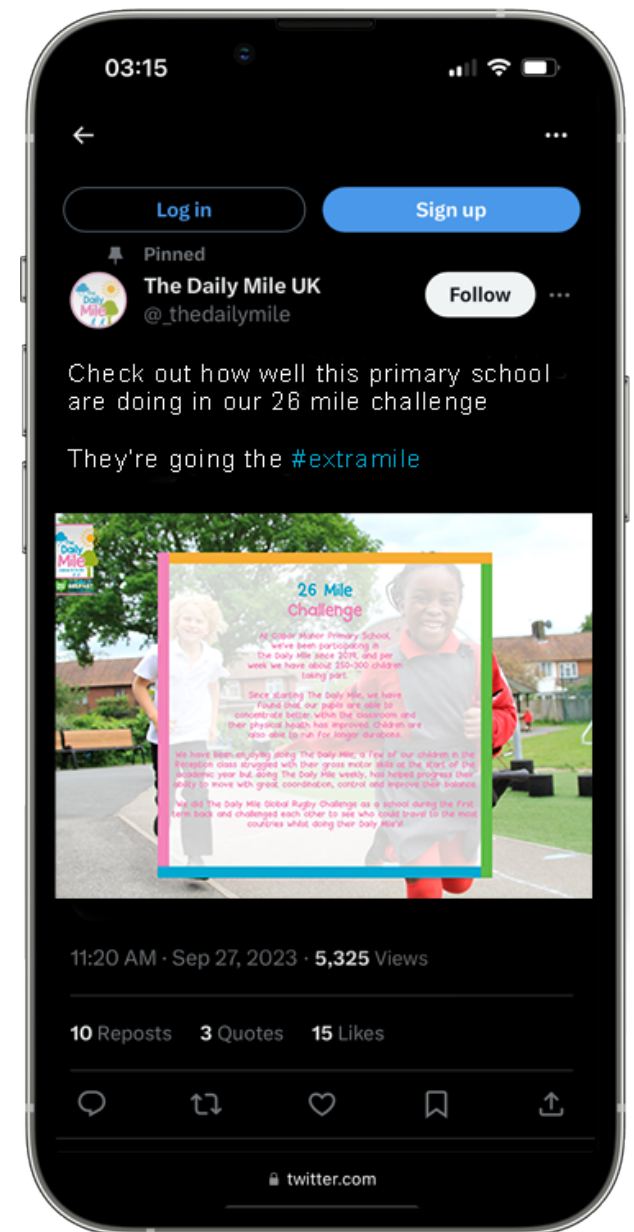
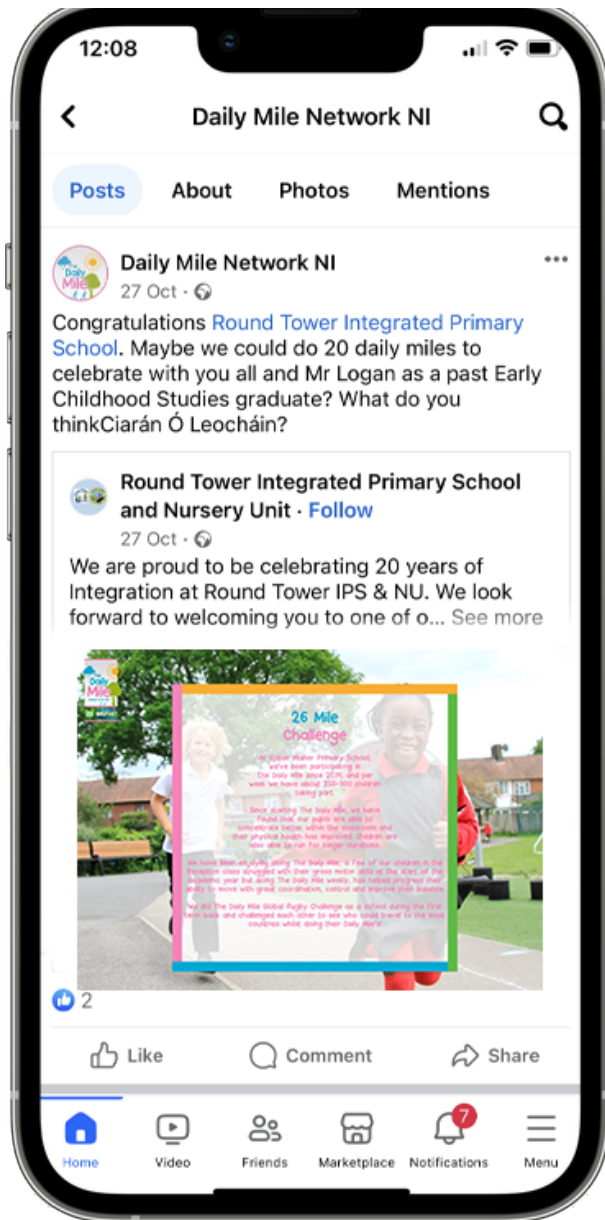
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Idea 3 Social Media Examples:



Idea 3 Invitation pack Example:



Interactive Scroller Example to show progress:



Final Pitch Slogan Example:



Final Pitch Content Examples:



26 Mile
Challenge

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Today

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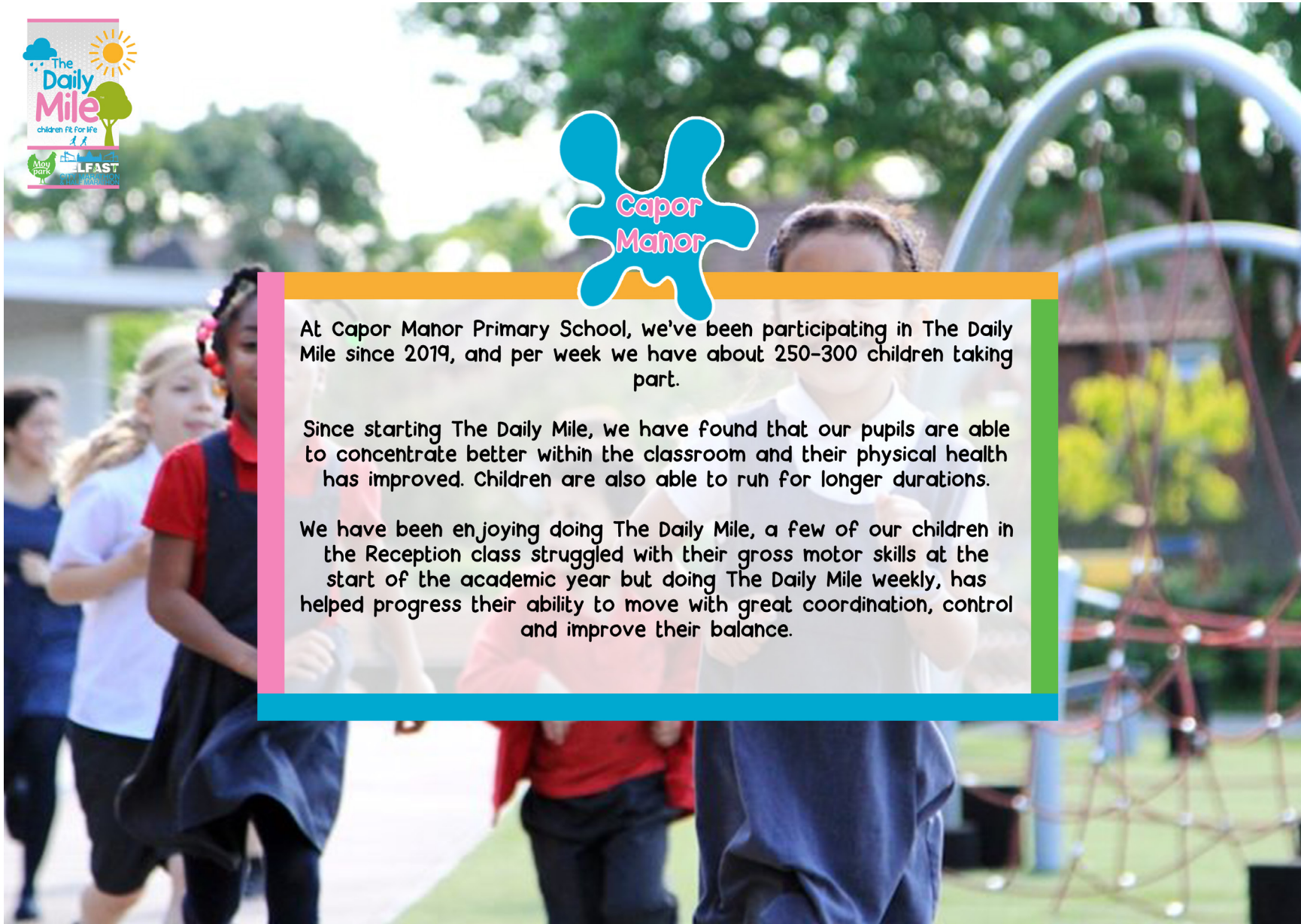




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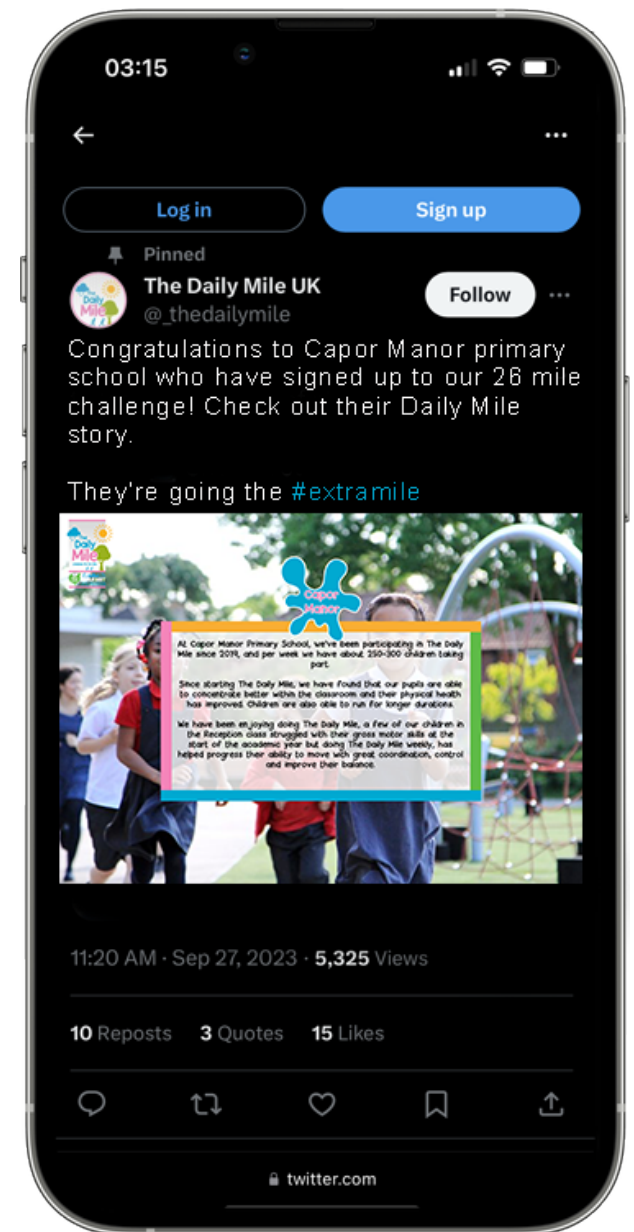


3 weeks until
the Belfast
City
Marathon

Keep getting
those
miles in!



Final Pitch Social Media Examples:



Final Pitch Invitation pack Example:



Interactive Scroller Example to show progress:

