

Daily Mile Network NI

Finalised Pitch and Design Concepts

Final Design

Graphic 1



Final Design

Graphic 2



Final Design

Graphic 3



Capor
Mañor

At Capor Mañor Primary School, we've been participating in The Daily Mile since 2019, and per week we have about 250-300 children taking part.

Since starting The Daily Mile, we have found that our pupils are able to concentrate better within the classroom and their physical health has improved. Children are also able to run for longer durations.

We have been enjoying doing The Daily Mile, a few of our children in the Reception class struggled with their gross motor skills at the start of the academic year but doing The Daily Mile weekly, has helped progress their ability to move with great coordination, control and improve their balance.

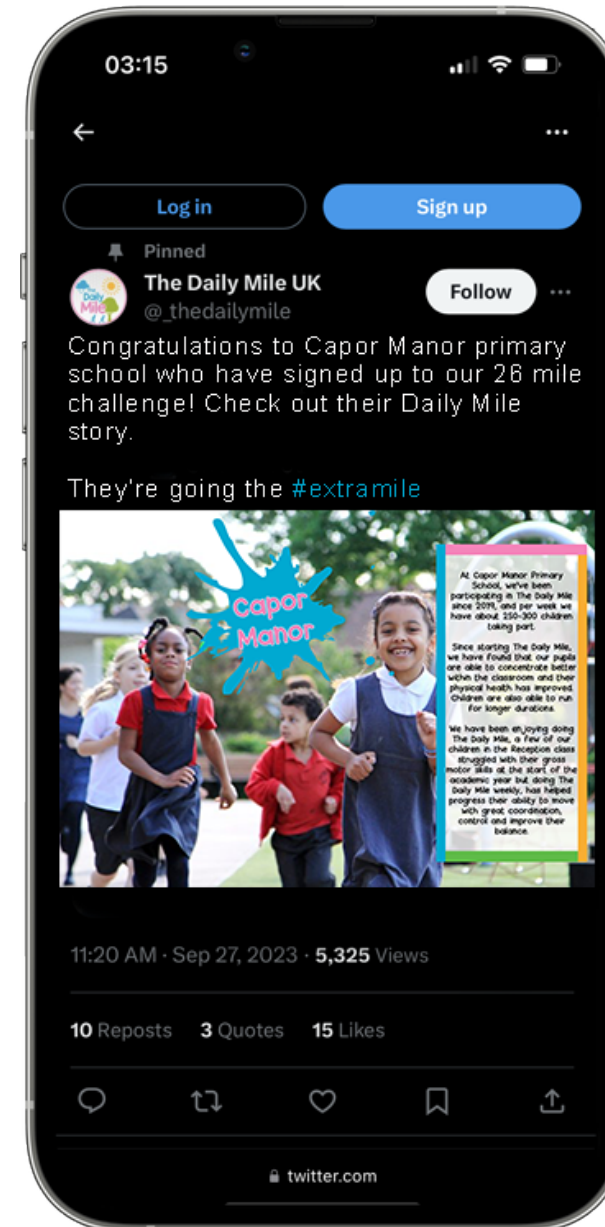
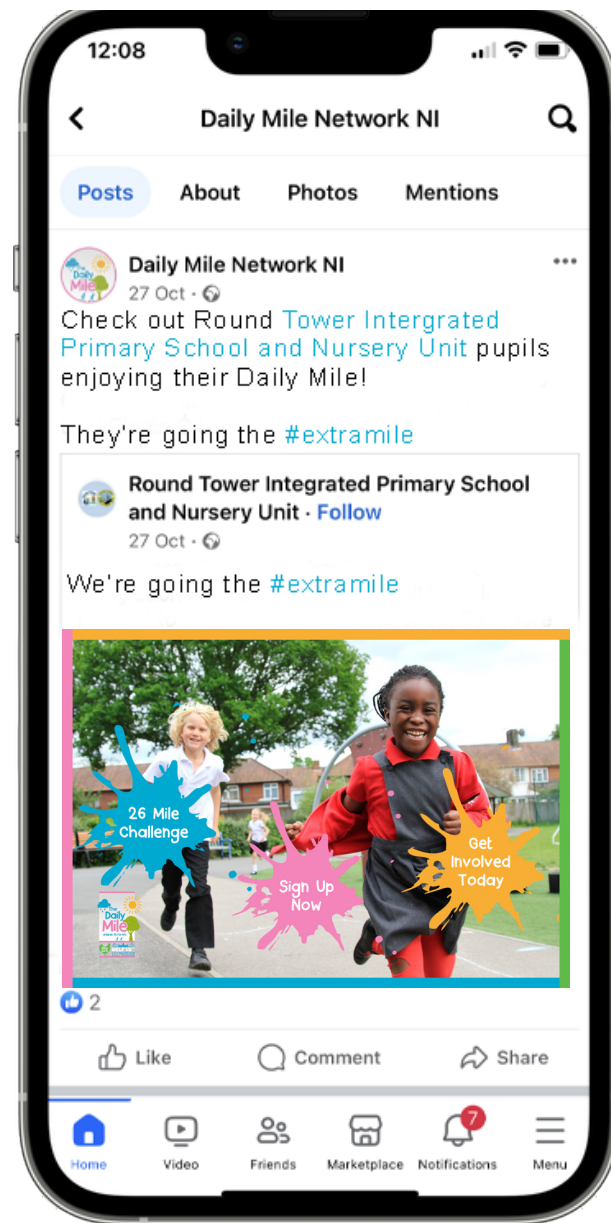
Final Design

Graphic 4



Final Design

Social Media Examples



Final Design

Hashtags

#MILE1/ONE

#JUSTSTARTED

#GOTTHEDISTANCE

#ONEMILEATATIME

#INCLUSIVITY #NEARLYTHERE

#EXTRAMILE

#BELFASTMARATHON

#GOTHEEXTRAMILE

#FUNFORALL #GETINVOLVED #GLOBAL

#GLOBAL

#ONEMILEATATIME

Final Design

Interactive Scroller Webpage (includes single shot and 360 images of landmarks)

